

GIRLS RUN THE WORLD

5K & "PARTY IN THE PARK"

HOSTED BY THE AURORA POLICE
DEPARTMENT

APRIL 28TH, 2018

PHILLIPS PARK

1000 RAY MOSES DR.

AURORA, IL 60505



OVERVIEW

- ▶ We cordially invite you to participate as a Sponsor of the Inaugural **“Girls Run the World” 5K Run • Walk and “Party In The Park.”** This event will aid in the expansion of the regional Girls Run the World program which currently services three major high schools in Aurora, IL. Created to esteem young ladies ages 14-18, **Girls Run The World** has already proven to be a pivotal program in the lives of participants by teaching the principles of conflict resolution, leadership development, and effective communication. We aim to continue the caliber of excellence by offering events that foster the physical well being and celebration of program participants.
- ▶ With your help, we aim to offset the logistical costs incurred in order to host an event of this magnitude such as participant. Typical expenses include the purchasing of **race day t-shirts, number bibs, timers, medals, print materials, drinks, snacks**, and other necessary items. In exchange for your donation, you and/or the entity will receive recognition at the event, prolonged exposure to your local community, and additional marketing exposure contingent upon the level of sponsorship. Any funds received but not expensed during the event will be used as funding for the Girls Run the World program and future events.



SUPPORT THE CAUSE

SPONSORSHIP LEVELS

▶ Gold Level Sponsorship - \$500.00

- ▶ Sponsor Display at Event (Provided by Sponsor)
- ▶ Medium Logo Printed on Event T-Shirt
- ▶ 4 Complimentary Entries to 5K Event
- ▶ Sponsorship Recognition in Race Packet
- ▶ Sponsorship Recognition during Announcements

▶ Silver Level Sponsorship - \$250.00

- ▶ Sponsor Display at Event (Provided by Sponsor)
- ▶ Name Printed on Event T-Shirt
- ▶ 2 Complimentary Entries to 5K Event
- ▶ Sponsorship Recognition in Race Packet
- ▶ Sponsorship Recognition during Announcements

▶ Bronze Level Sponsorship- \$100.00

- ▶ Name Printed on Event T-Shirt
- ▶ Sponsorship Recognition in Race Packet
- ▶ Sponsorship Recognition during Announcements

▶ In-Kind Sponsorship:

- ▶ Your business/organization's level of sponsorship will be greatly appreciated in the form of goods and services and recognized per the above schedule **(Example: value of goods / services = \$100 "BRONZE Sponsorship level".)**

SUPPORT THE CAUSE

REQUESTED GOODS AND SERVICES

- ▶ Bottled Water (16 oz)
- ▶ Bottled Water (Gallon)
- ▶ Flavored Drinks
- ▶ Medals
- ▶ Cups
- ▶ Timers
- ▶ Race Bibs
- ▶ Printed Material
- ▶ Raffle Tickets
- ▶ Cost of Registration Tote Bags & T-Shirts
- ▶ Safety Pins
- ▶ Post Race Snacks
- ▶ Tables and Chairs
- ▶ Megaphone
- ▶ Race officiator fee
- ▶ Give away items to be placed in registration bags
- ▶ Gift bags
- ▶ Gift cards
- ▶ Door prizes / Raffle prizes
- ▶ Registration Fee for Participant

KEY DATES

- ▶ Company material must be provided by **March 15th, 2018**
- ▶ **Gold Level Sponsors:** Artwork/logos should be submitted to calices@apd.aurora.il.us
 - ▶ Logos for t-shirts will be printed in one color and should be submitted as a vector file.
 - ▶ Logos for website should be submitted as Vector art.
- ▶ **Silver and Bronze Level Sponsors:** Please spell out your company name exactly how you want it to appear on website, T-shirts, etc
- ▶ Participants that receive complimentary race entries as part of their sponsorship can register for the 5K by providing participant information to Officer Calice at calices@apd.aurora.il.us
- ▶ Checks can be payable to the **Aurora Policemen Credit Union Attn: Officer Calice** and mailed to 1200 E Indian Trail Rd Aurora, IL 60505 by **March 1st, 2018.**

RACE OVERVIEW

- ▶ **Date:** Saturday, April 28th 2018
- ▶ **Location:** Start / End at Philips Park (Howell Place & Melrose St. Aurora, IL)
- ▶ **Time:** 5K timed Run/walk and Party in the Park commences at 9:00am and ends at 1pm.
- ▶ **Party:** The “Party in the Park” will begin immediately after the conclusion of the race. The party will consist of food and merchandise vendors, dance performances, music, poetry, and various community resource tables.
- ▶ **Participant Registration Fee:** \$25.00 per runner
- ▶ Online Registration via (insert website)
- ▶ Race day registration on-site, cash or check only -\$15.00 per runner **(no t-shirt or tote bag will be available to those who register on Race day).**

RACE OVERVIEW CONTINUED

- ▶ **Course/Timing:** This is an official, measured, 5K course that will be run with bibs and tear-off tags for all participants. The course will begin at Phillips Park at Howell & Melrose St in Aurora and run on the trail directly north of the park, and end at Phillips Park. Water will be provided on the course.
- ▶ **Parking:** Free parking is available at the Phillips Park Aquatic Center parking lot, 828 Montgomery Rd, Aurora, IL 60505 **(not on course)**.
- ▶ **Prizes:** Awards will be given for the top 3 male and female overall finishers.
- ▶ All pre-registered participants will receive a “Girls Run The World” 5K Tshirt and Tote Bag. Please specify adult and youth t-shirt size when registering. **No exchanges will be available on race day.**
- ▶ **Publicity Services:** Press releases will be submitted to local TV Stations, Radio Stations, Beacon Newspaper. Register online at (insert website). We will be marketing the event on the City’s and Police Department website and social media.

THANK YOU

Thank you for your sponsorship!
We look forward to working with you.

Contact:

Officer Skyy Calice

630-256-5288

calices@apd.aurora.il.us