

JIMI ALLEN

SHOW BUSINESS HAS NEVER EASER

EXPERIENCE

Bureau Gravity TalkLab— Founder

2000 - PRESENT

Bureau Gravity began as a market solution for corporate communication environments when digital and integrated teams were just starting to organize. Our process has been informed and shaped by over 20 years of commercial journalism. Today, we are the multidisciplinary communication solution for today's most demanding multi-touch organizations. Bureau Gravity and TalkLab are a seamless engine of digital agency, TV production and media buying. It's what businesses and city economic development might utilize in the future to enter the Gig economy.

EDUCATION

Ohio University, Athen OH — M.A. Visual Communication

1998 - 2000

Miami University, Oxford OH — B.S. Ethnobotany

1992 - 1997

Miami University, Oxford OH — B.PHIL. Interdisciplinary Studies

1992 - 1997

Aurora, IL 60505

SKILLS

Big Picture Vision

Media Producer

Construction Development

MILESTONES

20 Years of Growth

Guiding BG through the changing communications landscape

City of Aurora

Redeveloped a 1907, 20k sq/ft building with 2.2M budget.

White House Intern

Met the big guy & documented the physical grounds as a Botanist.

A creative business executive energized by challenging traditions in industries ripe for disruption, Jimi Allen incessantly inspires new thinking amongst anyone who crosses his path.

Whether ideas are focused on marketing, business development, creative solutions, digital innovation, entrepreneurship or economic development, Jimi is a trailblazer who's leading us into the future.

As the Founder/CEO of Bureau Gravity, Jimi has led results-driven marketing initiatives of major clients across all industries and service sectors for more than 20 years. Having began his professional career as an awarding-winning photojournalist, Jimi sees things that most people don't.

An entrepreneurial builder at heart, in 2018, Jimi completed an 8-year buildout of a world-class facility that fuels, facilitates & nurtures businesses and entrepreneurs all day, every day. The new BG is a 19,000 sq. ft., 3-story, tech-forward building that was designed as a frictionless hub of connectivity & innovation. BG includes a state-of-the-art digital production facility, complete with broadcast capabilities that range from global events to private boardroom presentations, collaborative meeting & workspaces, a French Industrial themed event space, a coffee shop/bar and a marketing firm who artfully blurs all lines in the breathless pursuit of seamless, integrated, story & solutions for clients' brands.

Jimi's master vision has never stopped there. For decades, Jimi has been dedicated to advancing economic stimulation, creating jobs and building a tech-focused community that functions as a knowledge economy.

As cities & metros embrace a new paradigm shift, Jimi is pursuing the development of an innovation district in Aurora, IL. An entrepreneurial clustering of anchor businesses, tech companies and start-ups, Jimi believes that this placemaking effort will have a profound effect on how people live, work & play for generations. The key to a burgeoning district is attracting a young workforce and giving them access to trusted colleagues they can look up to.