

July 25, 2018

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Cort Carlson
Executive Director
Aurora Area Convention and Visitors Bureau
[REDACTED]
Aurora, IL 60506

Dear Cort:

Please accept this letter of interest for a Mayoral appointment to the Aurora Area Convention and Visitors Bureau Board of Directors.

I seek this appointment not as a citizen, rather from the position of Executive Director of the Fox Valley Park District. The synergy and collaboration of the Fox Valley Park District with Aurora Area Convention and Visitors Bureau, the City of Aurora, Village of North Aurora and Village of Montgomery is on an exciting upward trend.

By working together, park districts and tourism agencies increase commerce within our communities and creates an economic engine for growth. This has become evident over the past three years and is a result of the collaborative efforts of the Aurora Area Convention and Visitors Bureau and the Aurora Area Sports Alliance. This is just one example of the forward leadership the AACVB is providing to the area. Fox Valley Park District will continue to collaborate to provide the recreational experiences that visitors need and expect in our communities.

Many recreational amenities in our communities are provided by the Fox Valley Park District. A seat on the board will allow Park District leadership to participate in guiding the vision and mission of the visitors to our communities.

Thank you for the consideration.

Very truly yours,


Jim Pilmer
Executive Director

