



Smart decisions. Lasting value.™

# City of Aurora Committee of the Whole

## Staff Report on Open Data Strategy Initiative

February 1, 2022





# Contents

- Project Purpose
- Accomplishments to Date
- Next Steps



# Open Data Strategy Project Overview

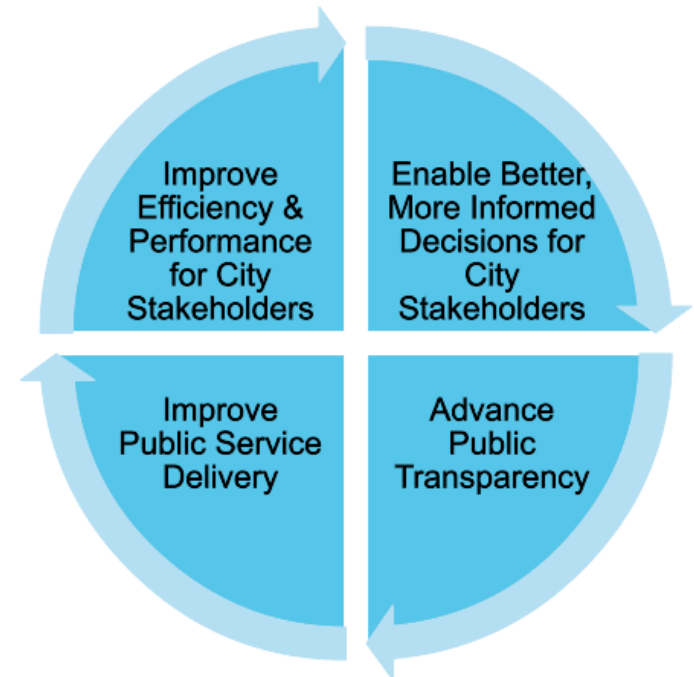
City of Aurora – Open Data Strategy Initiative  
Committee of the Whole Memorandum

The City of Aurora requested services to establish a comprehensive **Open Data Strategy** consistent across all City departments. The City has access to the technology tools and platforms needed to gather, synthesize, and share City data, but lacks a cohesive and citywide strategy that aligns with City priorities, such as Economic Development, Public Safety, Education, and Quality of Life.

The City of Aurora engaged Crowe LLP (Crowe) to provide consulting services related to the development of an **Open Data Policy** and **Standard Operating Procedure Manual**, which serve as key inputs for the City's Open Data Strategy and portal technology to support it.

*Note: This project focused on the **policy development**, not implementing a new portal technology. The policy and SOP identify tools the City can leverage during the resulting strategy and technology implementation.*

Open Data initiatives are **good for government**, providing the following **benefits**:



# Accomplishments to Date

City of Aurora – Open Data Strategy Initiative  
Committee of the Whole Memorandum

As part of this project, Crowe performed the following activities:



Facilitated 17 **stakeholder meetings** with various City departments and analyzed current data sources and processes.



Synthesized **leading practices** in public sector open data initiatives and identified what Aurora's comparable surrounding municipalities are doing to foster open data practices.



Developed an **Open Data Policy**.



Developed a **Standard Operating Procedure (SOP) Manual**.

# Next Steps

The City will take the following actions in order to implement the Open Data Strategy.



Establish the **business case** and communicate the **program goals** to relevant staff



**Identify Governance Committee members** to oversee the program and make key decisions, such as which datasets are ready and appropriate for publishing



**Identify Data Stewards** to represent departments, manage datasets, & implement the strategy



**Train** Data Stewards and other key stakeholders on the policy and procedures, data literacy, security/confidentiality requirements, etc.



**Implement the technology** tools needed to maintain the Open Data portal



# Questions?

City of Aurora – Open Data Strategy Initiative  
Committee of the Whole Memorandum





# Thank You

"Crowe" is the brand name under which the member firms of Crowe Global operate and provide professional services, and those firms together form the Crowe Global network of independent audit, tax, and consulting firms. Crowe may be used to refer to individual firms, to several such firms, or to all firms within the Crowe Global network. The Crowe Horwath Global Risk Consulting entities, Crowe Healthcare Risk Consulting LLC, and our affiliate in Grand Cayman are subsidiaries of Crowe LLP. Crowe LLP is an Indiana limited liability partnership and the U.S member firm of Crowe Global. Services to clients are provided by the individual member firms of Crowe Global, but Crowe Global itself is a Swiss entity that does not provide services to clients. Each member firm is a separate legal entity responsible only for its own acts and omissions and not those of any other Crowe Global network firm or other party. Visit [www.crowe.com/disclosure](http://www.crowe.com/disclosure) for more information about Crowe LLP, its subsidiaries, and Crowe Global. The information in this document is not – and is not intended to be – audit, tax, accounting, advisory, risk, performance, consulting, business, financial, investment, legal, or other professional advice. Some firm services may not be available to attest clients. The information is general in nature, based on existing authorities, and is subject to change. The information is not a substitute for professional advice or services, and you should consult a qualified professional adviser before taking any action based on the information. Crowe is not responsible for any loss incurred by any person who relies on the information discussed in this document. Visit [www.crowe.com/disclosure](http://www.crowe.com/disclosure) for more information about Crowe LLP, its subsidiaries, and Crowe Global. © 2021 Crowe LLP.