



# CITY OF AURORA AFFORDABLE HOUSING STRATEGY

2024 to 2034

### TODAY'S AGENDA

- WHAT IS AFFORDABLE HOUSING?
- STATE OF AFFORDABLE HOUSING IN AURORA
- DATA COLLECTION AND ANALYSIS
- RECOMMENDATIONS
- NEXT STEPS
- QUESTIONS AND DISCUSSION



### WHAT IS AFFORDABLE HOUSING?

Housing is considered "affordable" when rent or mortgage, plus utilities, is no more than 30% of a household's gross income.

U.S. Dept. of Housing & Urban Development Definition











### **SUBSIDIZED HOUSING**

HOUSING THAT HAS A SUBSIDY OR A CAPPED RENT TO ENSURE THE HOUSEHOLD'S MONTHLY PAYMENT REMAINS AFFORDABLE. THIS IS DETERMINED BY HOUSEHOLD INCOME.



### **PUBLIC HOUSING**

Property owned and managed by the Aurora Housing Authority in which renters pay 30% of their gross income towards rent to maintain affordability.



# MARKET RATE AFFORDABLE HOUSING

Housing that has an affordable monthly payment determined by local market conditions. This housing is affordable for households earning less than 60% of the area median family income (AMI) for renters and 80% of the AMI for homeowners.



### **MARKET RATE HOUSING**

All other housing options
would be considered
unaffordable for households
earning less than 60% of AMI
for renters and 80% AMI for
homeowners.



### **SUBSIDIZED HOUSING**

Housing that has a subsidy or a capped rent to ensure the household's monthly payment remains affordable. This is determined by household income.



### **PUBLIC HOUSING**

PROPERTY OWNED AND MANAGED
BY THE AURORA HOUSING
AUTHORITY IN WHICH RENTERS
PAY 30% OF THEIR GROSS INCOME
TOWARDS RENT TO MAINTAIN
AFFORDABILITY.



## MARKET RATE AFFORDABLE HOUSING

Housing that has an affordable monthly payment determined by local market conditions. This housing is affordable for households earning less than 60% of the area median family income (AMI) for renters and 80% of the AMI for homeowners.



### **MARKET RATE HOUSING**

All other housing options would be considered unaffordable for households earning less than 60% of AMI for renters and 80% AMI for homeowners.



### **SUBSIDIZED HOUSING**

Housing that has a subsidy or a capped rent to ensure the household's monthly payment remains affordable. This is determined by household income.



### **PUBLIC HOUSING**

Property owned and managed by the Aurora Housing Authority in which renters pay 30% of their gross income towards rent to maintain affordability.



# MARKET RATE AFFORDABLE HOUSING

HOUSING THAT HAS AN
AFFORDABLE MONTHLY PAYMENT
DETERMINED BY LOCAL MARKET
CONDITIONS. THIS HOUSING IS
AFFORDABLE FOR HOUSEHOLDS
EARNING LESS THAN 60% OF THE
AREA MEDIAN FAMILY INCOME
(AMI) FOR RENTERS AND 80% OF
THE AMI FOR HOMEOWNERS.



### **MARKET RATE HOUSING**

All other housing options
would be considered
unaffordable for households
earning less than 60% of AMI
for renters and 80% AMI for
homeowners.



### **SUBSIDIZED HOUSING**

Housing that has a subsidy or a capped rent to ensure the household's monthly payment remains affordable. This is determined by household income.



### **PUBLIC HOUSING**

Property owned and managed by the Aurora Housing Authority in which renters pay 30% of their gross income towards rent to maintain affordability.



### **AFFORDABLE HOUSING**

Housing that has an affordable monthly payment determined by local market conditions. This housing is affordable for households earning less than 60% of the area median family income (AMI) for renters and 80% of the AMI for homeowners.



### **MARKET RATE HOUSING**

**ALL OTHER HOUSING OPTIONS WOULD BE CONSIDERED UNAFFORDABLE FOR HOUSEHOLDS EARNING LESS THAN 60% OF AMI FOR RENTERS AND 80% AMI FOR HOMEOWNERS.** 



### **SUBSIDIZED HOUSING**

Housing that has a subsidy or a capped rent to ensure the household's monthly payment remains affordable. This is determined by household income.



### **PUBLIC HOUSING**

Property owned and managed by the Aurora Housing Authority in which renters pay 30% of their gross income towards rent to maintain affordability.



## MARKET RATE AFFORDABLE HOUSING

Housing that has an affordable monthly payment determined by local market conditions. This housing is affordable for households earning less than 60% of the area median family income (AMI) for renters and 80% of the AMI for homeowners.



### **MARKET RATE HOUSING**

All other housing options
would be considered
unaffordable for households
earning less than 60% of AMI
for renters and 80% AMI for
homeowners.

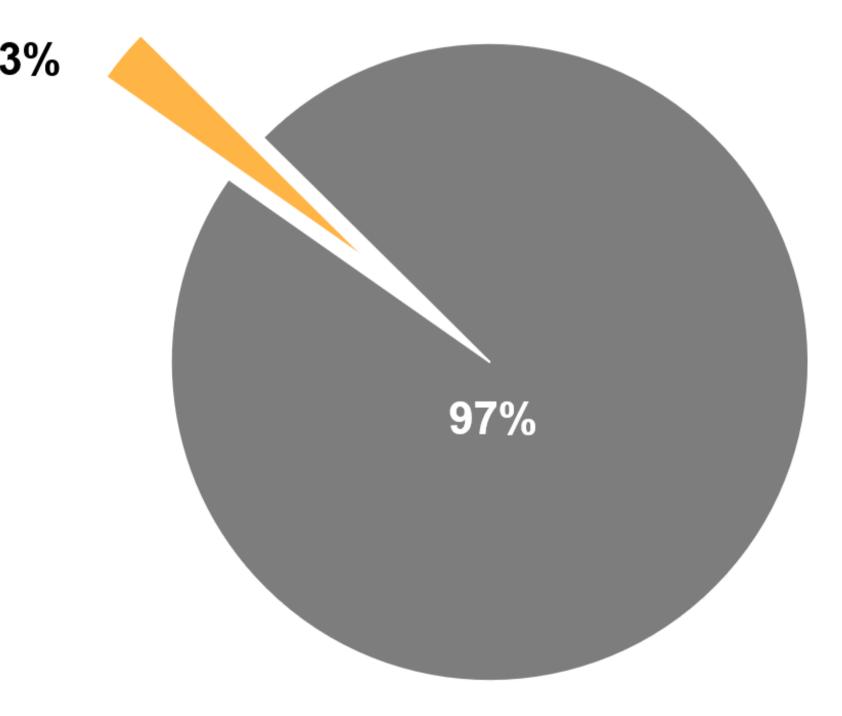
### SUBSIDIZED HOUSING IN AURORA



Subsidized Housing

**1,654 Units** 

■ All Other Housing 58,838 Units

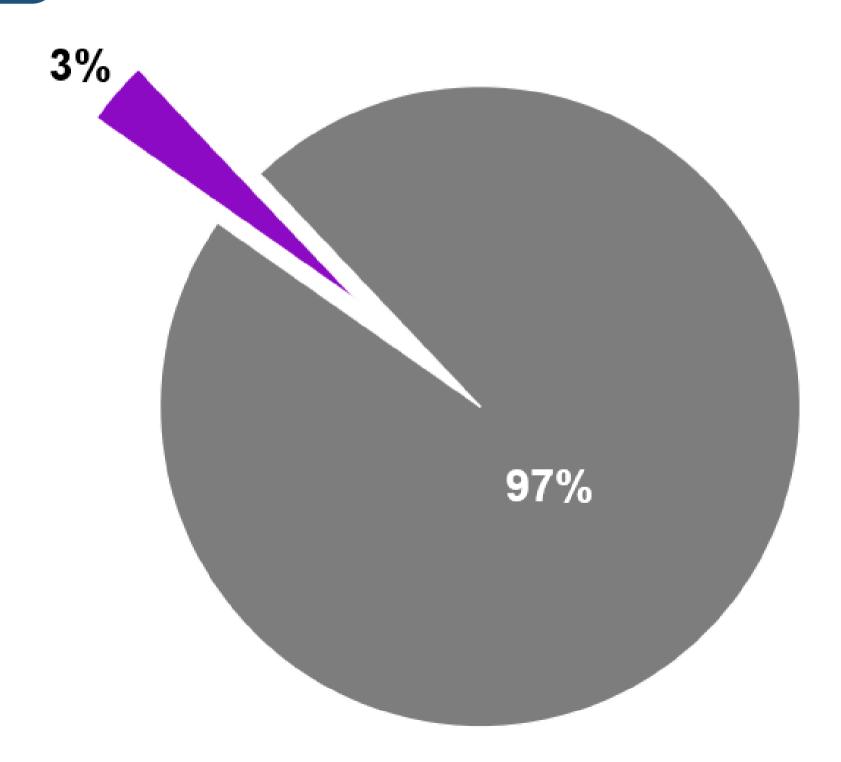


Sources of Data: 2022 5- Year ACS Census Data (2018-2022 Average): DP04: Selected Housing Characteristics - Census Bureau Table; Aurora Housing Authority FY2024 Draft Annual 50075-HP. FY2024-DRAFT-ANNUAL-50075-HP.pdf (auroraha.com); Policy Map Report - Local Housing Solutions: Report | PolicyMap; HUD Multifamily assistance & Section 8 Database: Multifamily Assistance & Section 8 Database | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD Multifamily Data: Data | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD LIHTC Database: LIHTC Database Access (huduser.gov); Rural Development Datasets: USDA Service Center Agencies Online Services.

### **PUBLIC HOUSING IN AURORA**



- Public Housing
  1,943 Units
- All Other Housing 58,549 Units



Sources of Data: 2022 5- Year ACS Census Data (2018-2022 Average): DP04: Selected Housing Characteristics - Census Bureau Table; Aurora Housing Authority FY2024 Draft Annual 50075-HP. FY2024-DRAFT-ANNUAL-50075-HP.pdf (auroraha.com); Policy Map Report - Local Housing Solutions: Report | PolicyMap; HUD Multifamily assistance & Section 8 Database: Multifamily Assistance & Section 8 Database | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD Multifamily Data: Data | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD LIHTC Database: LIHTC Database Access (huduser.gov); Rural Development Datasets: USDA Service Center Agencies Online Services.

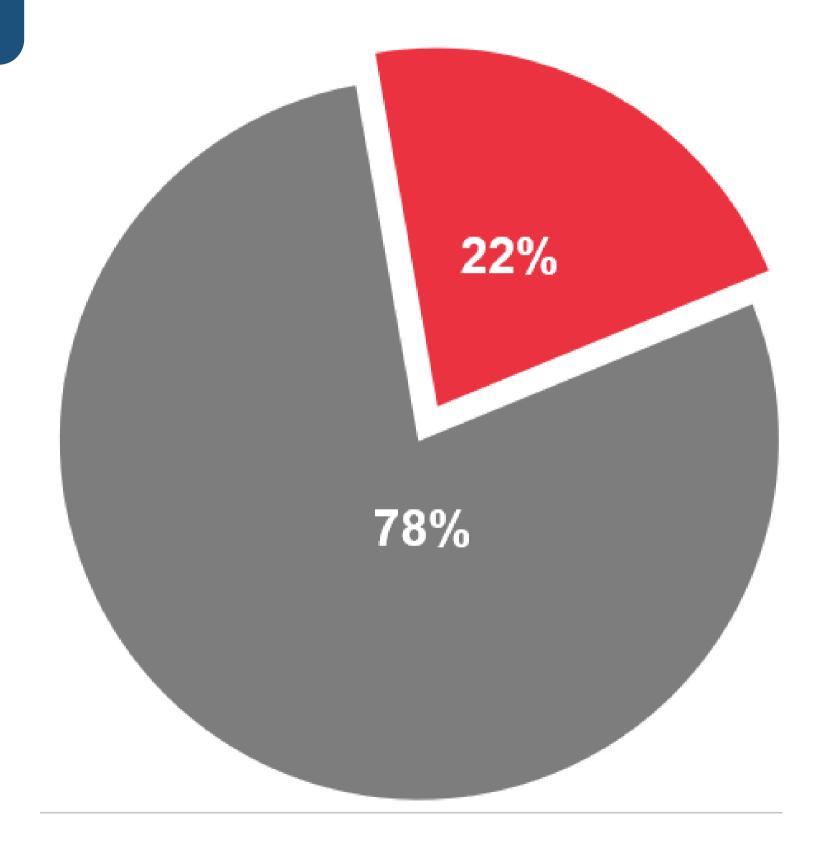
# MARKET RATE AFFORDABLE HOUSING IN AURORA



Market Rate Affordable Housing

13,058 Units

■ All Other Housing 47,434 Units

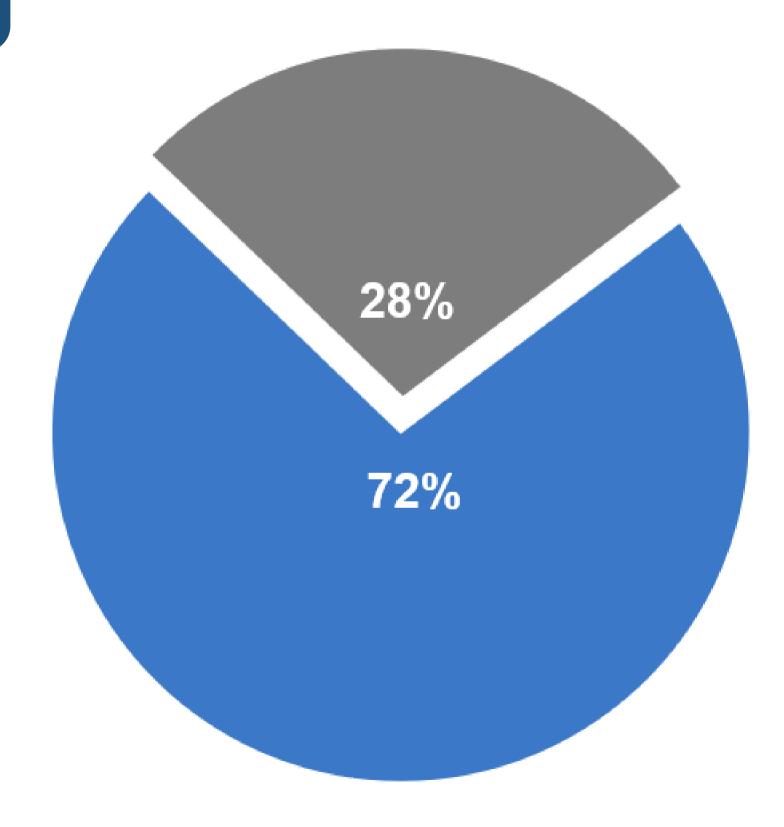


Sources of Data: 2022 5- Year ACS Census Data (2018-2022 Average): DP04: Selected Housing Characteristics - Census Bureau Table; Aurora Housing Authority FY2024 Draft Annual 50075-HP. FY2024-DRAFT-ANNUAL-50075-HP.pdf (auroraha.com); Policy Map Report - Local Housing Solutions: Report | PolicyMap; HUD Multifamily assistance & Section 8 Database: Multifamily Assistance & Section 8 Database | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD Multifamily Data: Data | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD LIHTC Database: LIHTC Database Access (huduser.gov); Rural Development Datasets: USDA Service Center Agencies Online Services.

# MARKET RATE HOUSING IN AURORA



- Market Rate Housing 43,837 Units
- All Other Housing 16,655 Units

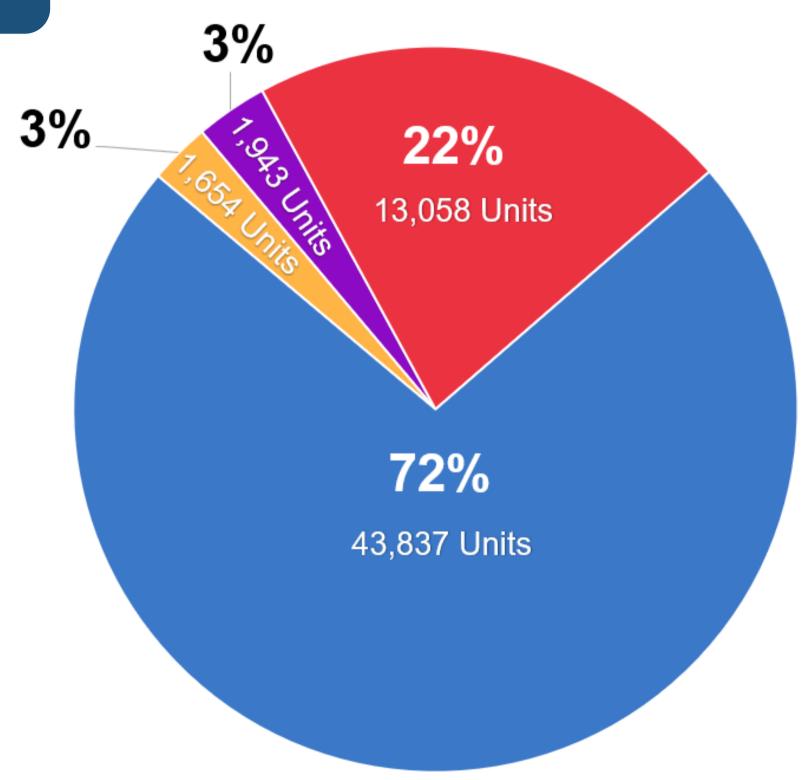


Sources of Data: 2022 5- Year ACS Census Data (2018-2022 Average): DP04: Selected Housing Characteristics - Census Bureau Table; Aurora Housing Authority FY2024 Draft Annual 50075-HP. FY2024-DRAFT-ANNUAL-50075-HP.pdf (auroraha.com); Policy Map Report - Local Housing Solutions: Report | PolicyMap; HUD Multifamily assistance & Section 8 Database: Multifamily Assistance & Section 8 Database | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD Multifamily Data: Data | HUD.gov / U.S. Department of Housing and Urban Development (HUD); HUD LIHTC Database: LIHTC Database Access (huduser.gov); Rural Development Datasets: USDA Service Center Agencies Online Services.

# ONLY 1 IN 3 OF AURORA'S HOUSING UNITS ARE AFFORDABLE.



- Subsidized Housing
- Public Housing
- Market Rate Affordable Housing (Excludes Subsidized Units)
- Market Rate Housing



\*Percentage numbers rounded to nearest whole number.

# EXAMPLES OF AFFORDABLE HOUSING IN AURORA



2014: Fox Prairie Homes (40 scattered site rental units)



2015: Aurora St. Charles Senior Living Center (56 LMI rental units and 4 market rate units)



2019: Artesan Lofts (38 rental units; mixed use project)



2024: Fox Valley Apartments
(47 rental units)



2024 Development Underway: 1449 Senior Estates (47 rental units)

### AFFORDABLE HOUSING NEED





Choose data to display

KANE, KENDALL, WILL

LAST 365 DAYS

TOTAL REQUESTS FOR YOUR FILTERS 12,766

Top service requests Jun 14, 2023 to Jun 12, 2024

TOP REQUEST CATEGORIES Display as: O PERCENT O COUNT

Disaster 22

Total for top requests △এ

Other 22

<1%

5.1%

#### **TOP HOUSING & SHELTER REQUESTS**

TOT REGUEST ONTEGORIES Display as. OT ER	OLIVI D'OCCIVI	131 HOUSING & SHEEFER REQUESTS	
Housing & Shelter 22 39.99	%	Shelters ೭೭	<b>23.8</b> %
Food 은의 4.6%		Low-cost housing 유의	26.2%
Utilities 은의 11.29	%	Home repair/ maintenance 🕰	3.8%
Healthcare & COVID-19 🗠 6.5%		Rent assistance ≗≗	40.4%
Mental Health & Addictions 🕰 9.5%		Mortgage assistance ೭೭	4.1%
Employment & Income 🕰 9.2%		Landlord/ tenant issues 으	1.2%
Clothing & Household 🕰 3.6%		Contacts ೭೭	0%
Child Care & Parenting 🕰 1.0%		Other housing & shelter 🕰	<1%
Government & Legal 🕰 3.7%		0 = No requests made Not Available = Data not collected Some requests are only computed at the category level	
Transportation Assistance 🕰 5.1%			
Education 🕰 <1%			

(Numbers reflect entire county areas and are not limited to City of Aurora.

Information taken from https://uwaypath.211counts.org/)

### IMPACT OF AFFORDABLE HOUSING ON HOUSEHOLD FINANCES

Household #1				
Annual Income • \$55,200				
Household Size - 5	Income	Expenses		
Monthly Income	\$4,600			
<b>Housing Payment</b>		\$1,200		
Credit Cards		\$400		
Car Payment		\$250		
Food		\$364		
Gas		\$248		
Misc.		\$450		
Utilities		\$200		
Total Expenses		\$3,112		
Total Debt		\$1,850		
<b>Total Remaining</b>	<b>\$1,488</b>			
Affordable Housing Payment %	30%			
Total Debt %	40%			

### Household #2 **Annual Income • \$55,200** Household Size - 5 Income **Expenses** Monthly Income \$4,600 **Housing Payment** \$2,200 \$400 Credit Cards \$250 Car Payment \$364 Food \$248 Gas \$450 Misc. \$200 Utilities \$4,112 Total Expenses Total Debt \$2,850 **Total Remaining** \$488 **Severely Housing 52% Cost Burdened %** Total Debt % 62%

# DATA COLLECTION AND ANALYSIS



EXISTING STUDIES
AND LITERATURE
REVIEW



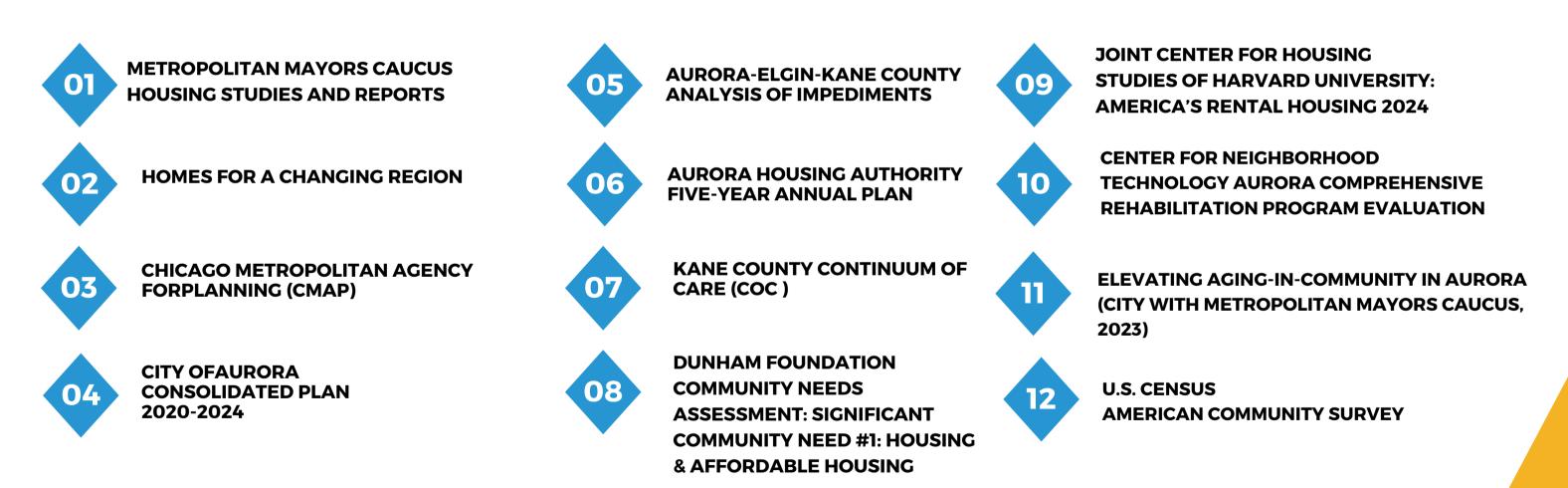
NATIONAL REVIEW OF BEST PRACTICES



STAKEHOLDER ENGAGEMENT

# DATA COLLECTION AND ANALYSIS EXISTING STUDIES AND LITERATURE REVIEW

## A comprehensive and literature review was conducted in which staff collected, examined, and analyzed:



# DATA COLLECTION AND ANALYSIS EXISTING STUDIES AND LITERATURE REVIEW

### THE MAIN FINDINGS WERE:



Comprehensive Development Approaches: Strategies to encourage mixed-use and mixed-income and transit-oriented developments while being sustainable.



Preservation and Enhancement of Housing Stock: Preserving existing housing and prioritizing affordable units.



Partnerships and Collaborations: Partnerships with community-based groups, non-profits, regional partners, and housing authorities to streamline coordination and maximize resources.

# DATA COLLECTION AND ANALYSIS NATIONAL REVIEW OF BEST PRACTICES AND SUCCESS STORIES



Nationwide search of success stories and planning best practices.

- Initial search did not factor in population size of socioeconomic characteristics.
- 100+ initially reviewed including national award winning developments and strategies.



Strategy list cut down based on Aurora's current market conditions and zoning code.

- Policies and programs already in action.
- Problems that do not need to be solved.

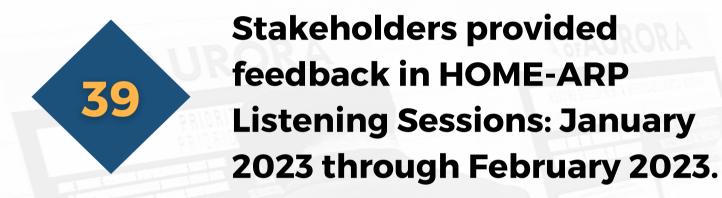
# DATA COLLECTION AND ANALYSIS NATIONAL REVIEW OF BEST PRACTICES AND SUCCESS STORIES



### **FINDINGS TO EXPLORE:**

- Establish City affordable housing fund
- Incorporate mixed-income development
- Landlord incentives
- Increase awareness of available services and reduce stigma of affordable housing

# DATA COLLECTION AND ANALYSIS STAKEHOLDER ENGAGEMENT





Responses submitted with 20,377 data points collected from online Affordable Housing Survey open from December 2023 through February 2024.



Individual Consultations: January 2024.



Letters sent to seniors with paper-based survey with a return envelope.



Landlord Interviews & Surveys.



Listening sessions throughout the City.

AFFORDABLE HOUSING STAKEHOLDERS



AFFORDABLE HOUSING STAKEHOLDER FEEDBACK



# DATA COLLECTION AND ANALYSIS STAKEHOLDER ENGAGEMENT

While there were many findings from the stakeholder engagement conducted, three main points arose:



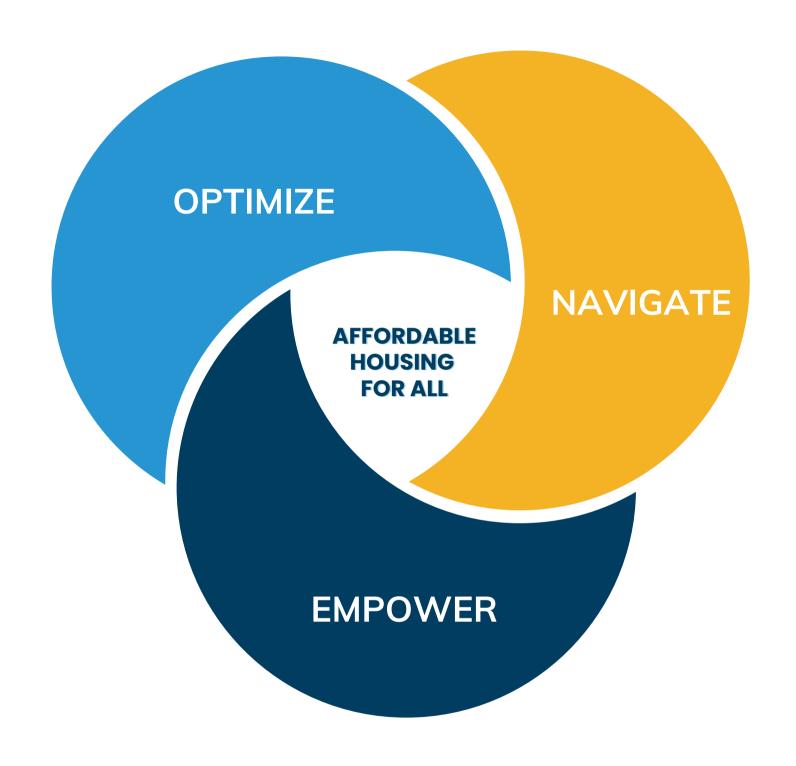
Affordability challenges and housing availability in terms of rental units and homeownership costs.



The need for City programs that provide rent assistance, collaboration with landlords, and financial incentives for property rehabilitation and homeownership.

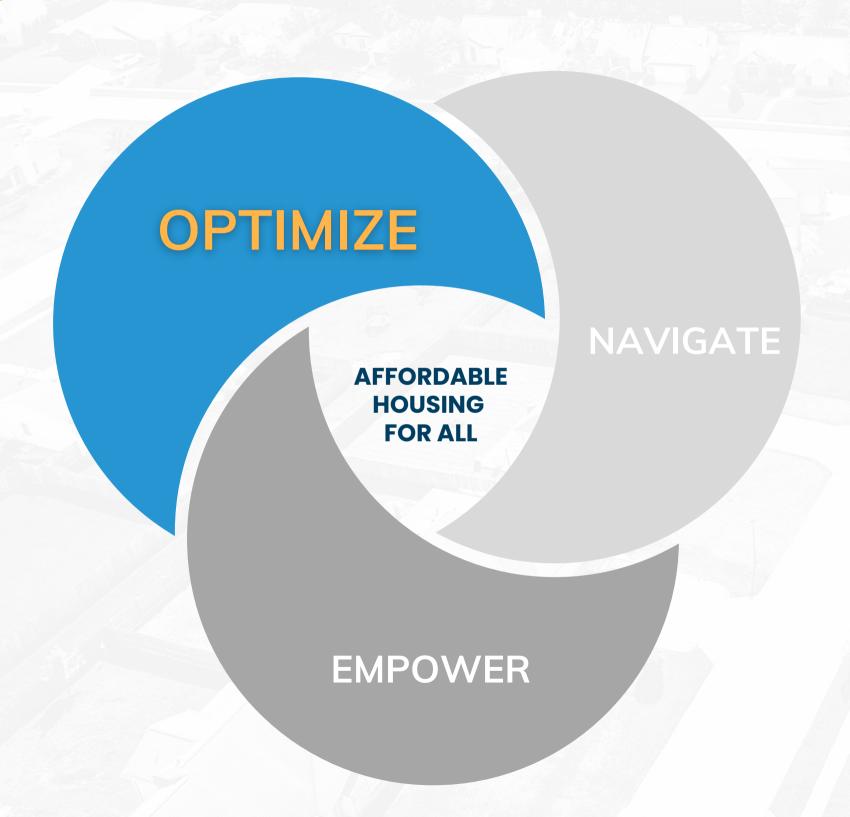


The need for specialized housing including family-sized apartments, workforce housing, housing for seniors, individuals experiencing homelessness, domestic violence survivors, and those with disabilities.



O.N.E. AURORA

### HOUSING RECOMMENDATIONS

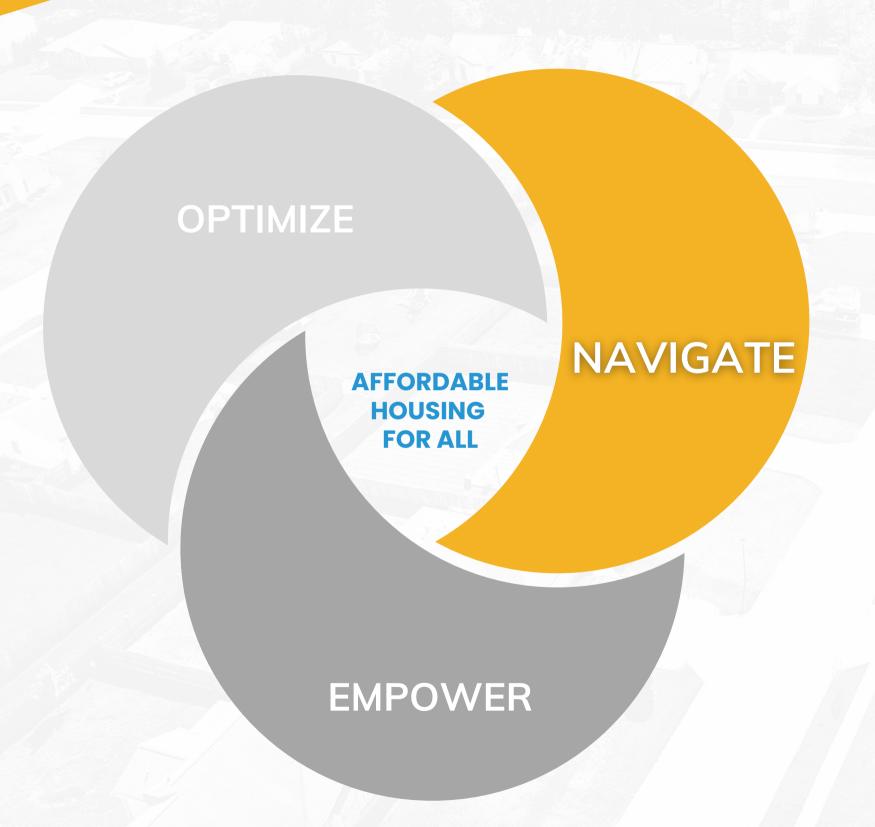


### IN ORDER OF PRIORITY

Recommendation #1: Support the Development of Mixed-Income Units to Expand Affordable Housing Opportunities to Increase Long Term Sustainability.

Recommendation #2: Utilize Public Land and Under-Utilized Property to Expand Affordable Housing Opportunities by Creating a Landbank.

Recommendation #3: Enhance the City's Current Single Family Rehabilitation Programs to Preserve Housing and to Promote Aging-in-Place.

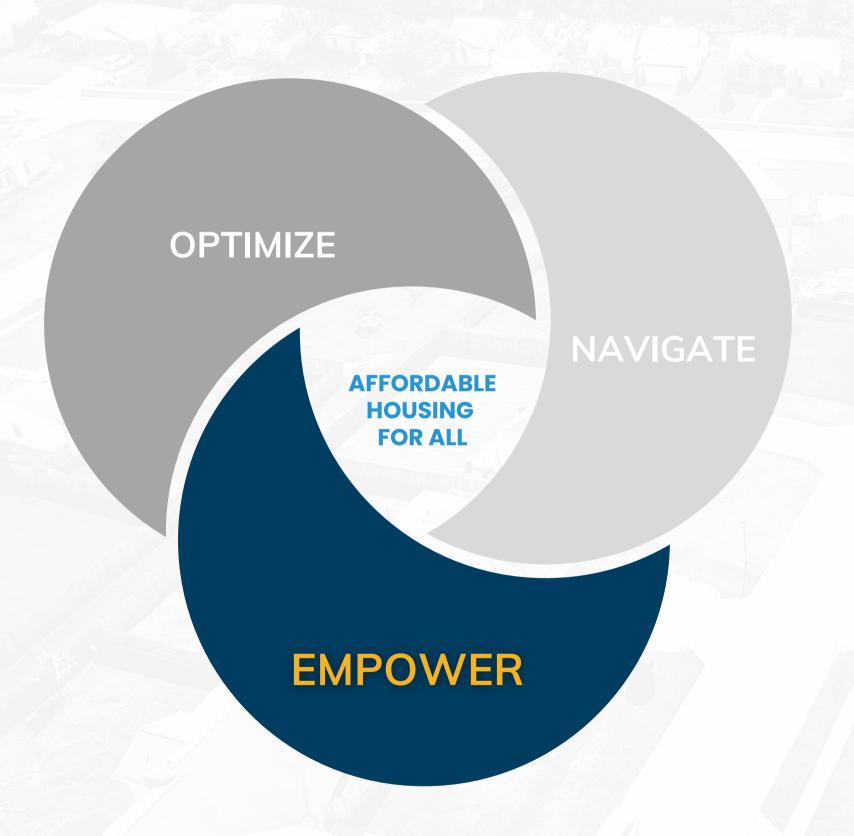


### IN ORDER OF PRIORITY

RECOMMENDATION #1: Educate and Inform
Stakeholders about Local Programs, Services, Data
Trends, and the Importance of Affordable Housing in
Aurora.

RECOMMENDATION #2: Leverage Multiple Funding Sources, Partners, and Solutions for Affordable Housing Activities.

RECOMMENDATION #3: Create a Community
Resource Coordinator Position at the City to Assist
Residents in Need.



### IN ORDER OF PRIORITY

RECOMMENDATION #1: Establish an Aurora Affordable Housing Fund to Preserve and Expand Affordable Housing Opportunities.

RECOMMENDATION #2: Provide Landlords with Training Opportunities and Incentive Programs to Enhance Housing Stock and Assist Current and Future Tenants.

RECOMMENDATION #3: Enhance Down Payment Assistance Program to Increase Homeownership.

## NEXT STEPS

### **FINALIZE**

Finalize plan and recommendations to present to stakeholders including City Council.

2

### **CONFIRM**

Further research
recommendations and
establish timelines and
outcomes to measure
progress and outcomes of
recommendations.

3

### **DEVELOP**

Design policies and procedures and research funding opportunities for each outcome.

4

### **IMPLEMENT**

Release calls for proposals and secure partnerships where feasible to assist in implementing recommendations.

5

### **REPORT**

Spring 2025: Provide
update to stakeholders
outlining accomplishments
and next steps in
implementing
recommendations from
this Plan.





# CITY OF AURORA AFFORDABLE HOUSING STRATEGY

# QUESTIONS?

### Chris Ragona, Director of Community Services

Community Services Department 630-256-3321 ragonac@aurora.il.us