

# Carlos Anaya

Illinois • [REDACTED] • [REDACTED]

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## Technical Program Leader

Seasoned, technical portfolio management leader and professional with 15+ years of experience. Solid skills, knowledge, and experience in building teams and leading effective strategies for projects and programs, delivering results in the development of technical products and services involving groundbreaking innovation leveraging expertise in leading end-to-end project and program management, with accountability for requirements gathering, change management, risk and issue resolution, budget administration, and commercialization of IOT products and services. In my current role, I lead the digital enablement for capital planning initiatives, using the Planview platform to develop services and processes that support the company's strategic goals and operational efficiency. I also lead the capital planning process core team, the user experience design, training plans, change management campaigns, and the implementation of the training on demand tool WalkMe. I leverage my skills UX/UI, Lean Six Sigma, and mentoring to guide cross-functional teams, resolve business and technical issues, and ensure customer satisfaction. I am passionate about delivering innovative, high-quality, and cost-effective solutions that enhance the company's performance and reputation.

## WORK EXPERIENCE

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### **Kohler Co.** • Hybrid • Full-time • 07/2021 – Present

Kohler is an American manufacturing company best known for bold design and experience expertise in plumbing, engines and hospitality industries.

#### **Global Capital Projects Program Manager**

- Spearhead the Global Capital Planning Process core team to ensure streamlined operations.
- Develop a standardized evaluation framework resulting in a 20% faster enhancement decision-making process
- Lead user experience design leveraging deep domain expertise, experience, and strong design and technical skills to create functional requirements for Planview PPM configuration and integration to business processes. Leveraged adoption tool WalkMe integration to drive change management strategies and execution. Lead UAT (User Acceptance Testing) and releases
- Enhance reporting functionality by optimizing tabular models and Power BI integration
- Increase reporting efficiency by 30% through strategic enhancements and optimizations
- Used predictive analytics to identify inefficiencies in processes, resulting in a 20% increase in productivity and cost savings of \$450,000.
- Led deployment of technical solutions for Product Operations, improving process efficiencies and decision-making through data, Ai, and Machine Learning.
- Actively participate in ideation sessions, contributing valuable insights and recommendations for resolving identified issues and enhancing the product's functionality
- Led deployment of user experience enhancement initiative, resulting in 25% increase in engagement and satisfaction.
- Lead scalable solutions and development of a comprehensive training plan by identifying learning objectives, content, and appropriate delivery methods based on the target audience's needs and skill levels.
- Conduct live training sessions for 1500 employees, resulting in a 90% training satisfaction rate and a 75% improvement in employee proficiency. Realized \$2M on cost avoidance on training

- Leverage data to enhance user preparedness for Capital Plan meetings by 25% through well-structured and tailored communication campaigns, resulting in improved overall project management efficiency and effectiveness

## **The Morey Corporation • Greater Chicago Area • On-site • Full-time • 01/2015 – 07/2021**

The Morey Corporation provides contract manufacturing, joint design manufacturing, original design manufacturing, custom-off-the-shelf and finished electro-mechanical products to industries that include automotive, heavy construction, agriculture, military, and medical.

### **Sr Program Manager**

- Spearhead and oversee comprehensive project and program management for IoT initiatives, ensuring a holistic approach encompassing product and process development, meticulous test evaluation, seamless system integration, and successful commercialization
- Develop and Implement efficient systems designs, resulting in a 25% reduction in product development cycle time and a 30% improvement in product quality
- Design and execute change management strategies to ensure smooth transitions, achieving a 30% increase in team adaptability and project success
- Organize and manage multiple cross-functional teams, comprising experts in electrical engineering, software development, hardware design, mechanical systems, quality assurance, and operations
- Manage profit and loss (P&L) for each program, meticulously overseeing financial aspects and ensuring adherence to budgets reaching \$5M
- Formulate clear and comprehensive statements of work by engaging with stakeholders to gather project requirements, defining scope, objectives, and deliverables in a detailed and precise manner.
- Create precise memorandums of understanding (MoUs) by collaborating with involved parties, capturing agreement terms, responsibilities, and expectations to establish a solid foundation for multiple projects execution
- Engage in proactive discussions with clients to understand their evolving needs and challenges, aligning these insights with the company's capabilities to propose tailored solutions that add value to their operations
- Solve problems by successfully identifying and pursuing opportunities, resulting in a 20% increase in business within existing accounts and fostering long-term client relationships

### **Program Manager**

- Incorporate user-centric design improvements following design thinking sessions, leading to a 25% increase in user satisfaction and engagement with the products
- Utilized agile project management methodologies to streamline processes, ensure effective communication, and maintain a rapid pace of development from concept to implementation
- Key projects included a new product development initiative for a Fortune 100 client, leading a team of 15 direct reports with active leadership and stakeholder engagement across all phases from concept to implementation. Completed the project 20% ahead of schedule
- Utilized the principles of Design for Manufacturability (DFM) to optimize the product design and project goals, making it easier and more cost-effective to manufacture without compromising quality
- Successfully led and managed the submission of Production Part Approval Process (PPAP) documentation, ensuring compliance with quality and manufacturing requirements
- Managed and ensured the accuracy of the Bill of Materials (BOM) and Bill of Process (BOP), tracking the maturity levels, and verifying the completeness and correctness of the documentation at various project stage
- Organized and chaired design review meetings, engaging multidisciplinary teams to analyze product designs, identify potential issues, and recommend enhancements for optimal functionality and efficiency
- Orchestrated and directed the entire capacity expansion project, collaborating closely with cross-functional teams to align production ramp-up strategies with substantial equipment upgrades worth \$5M for the surface mount technology manufacturing line

- Strategically coordinated the implementation of equipment upgrades with the production ramp-up, ensuring seamless integration and minimal disruptions to the manufacturing process contributing to operational excellence

## **Methode Electronics • Greater Chicago Area • Full-time • 02/2008 – 01/2015**

Methode Electronics, Inc. is a global developer of custom-engineered and application-specific products and solutions with manufacturing, design, and testing facilities worldwide.

### **Product Manager**

- Enhanced a pivotal role overseeing a portfolio of customized nano-ink products vital to clients in the emerging IoT and high tech manufacturing of printed electronics market. Pioneered and executed high-impact product development programs, exceeding customer expectations with innovative solutions. Proficiently managed and mentored a multidisciplinary technical team of engineers and chemists, fostering collaboration and growth within the group
- Initiated and drove product life cycle management, meticulously overseeing every stage from conceptualization to development and successful commercial launch
- Defined precise project scope by collaborating with stakeholders, ensuring alignment with organizational goals and objectives
- Directed the creation of prototypes, facilitating a tangible representation of the product for evaluation and refinement
- Engaged with clients, incorporating valuable feedback and insights to optimize product design and features
- Conducted thorough research and analysis to identify innovative methods for integrating conductive inks into the design of RFID and antenna communication technologies into existing and upcoming products
- Strategically developed and managed the product roadmap, aligning it with the company's vision, market trends, and customer needs
- Successfully presented the product roadmap and insights at five major technical conferences, reaching an audience of over 5,000 industry professionals

## **EDUCATION**

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### **Master's degree in Industrial Technology and Operations**

Illinois Institute of Technology • Chicago Illinois • 01/2014 – 12/2016

Skills: Process Engineering · Program Management · Sales & Operations Planning · Change Management

### **Bachelor of Science in Electrical Engineering**

Bradley University • Peoria Illinois • 01/2001 – 12/2003

Skills: RF Engineering · Change Management

## **CERTIFICATIONS**

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### **A Modern Guide to Strategy Implementation**

LinkedIn • 12/2023 – Present

### **AI Certification for L&D**

360Learning • 12/2023 – Present

### **Program Manager**

WalkMe • 12/2023 – Present

### **Six Sigma Green Belt**

Methode Electronics • 10/2015 – Present

## **Innovation**

BMGI • 10/2015 – Present

### **SKILLS**

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Data Management, Excel, Experience in large enterprise virtual environments, Experience in Technical Initiatives, Implement solutions of SaaS rollouts and execution, Interpersonal skills, Managing and Mitigating Risk, Manufacturing Process Improvement, Motivation, Negotiation, P&L Management, Prioritization, Python, Skilled in Project and Program Leadership, Strong communication skills, Team Building

**Change Management :** Audience Analysis

**Languages:** English, Spanish