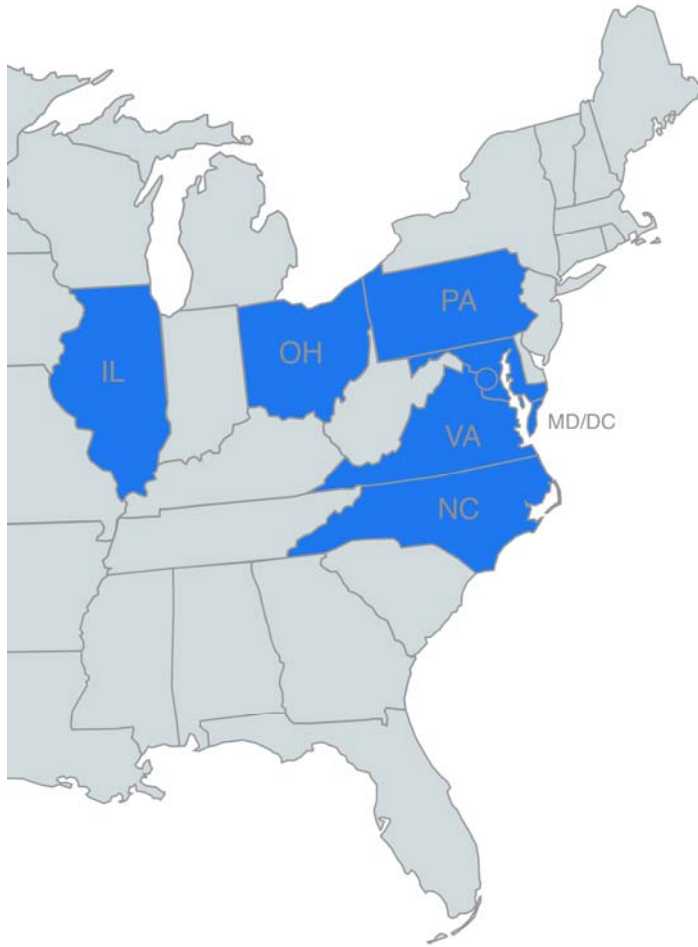


# TOMS King

## An Introduction to TOMS King as a Neighbor



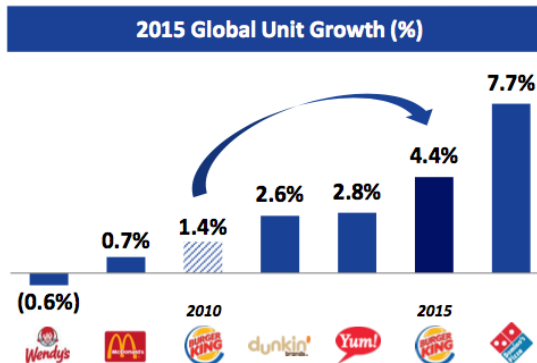
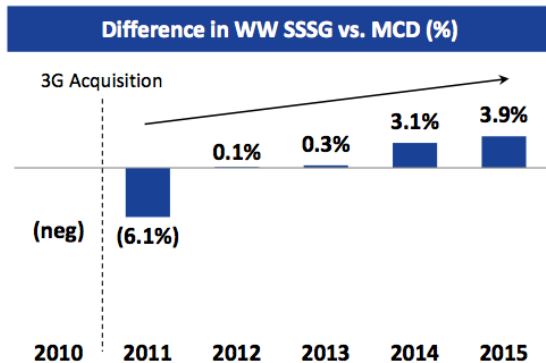
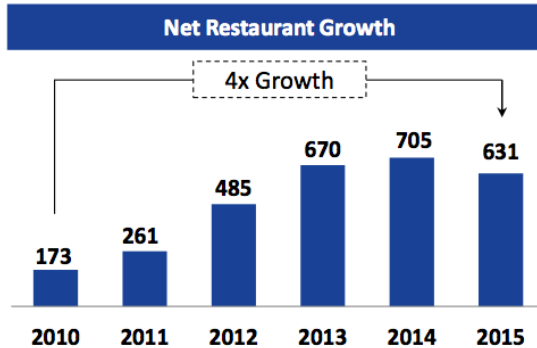
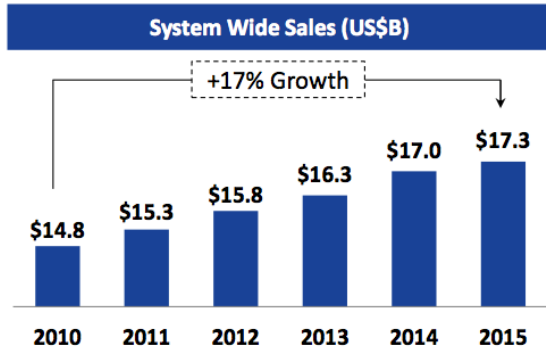
# TOMS KING RESTAURANT OPERATIONS



- Illinois Market – 18 locations in Chicago DMA and one under construction in Aurora (Farnsworth)
- Ohio Market – A total of 48 locations with coverage in the Cleveland, Dayton, and Warren/Youngstown markets.
- Pennsylvania Market – 19 locations in the greater Pittsburgh market.
- Virginia Market – 52 locations with concentrations in Northern Virginia), Shenandoah Valley, Tidewater Area, and Southern VA.
- North Carolina Market – 3 locations in the Roanoke Rapids/northern area of North Carolina.

*\*States shown in blue represent States that Toms King operates restaurants*

# BURGER KING BRAND



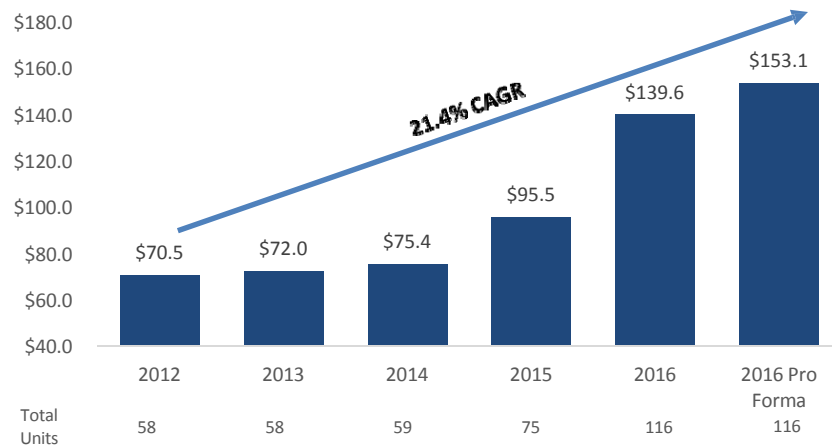
- The Burger King concept is the second largest fast food hamburger chain in the world.
- With over 7,400 restaurants nationally and over 15,000 globally.
- Under the leadership of 3G Capital (since 2010), Burger King has implemented a “Four Pillar” strategy to improve comparable sales growth, traffic and franchise profitability by enhancing Burger King’s menu, marketing communications, image and operations.
- In the middle of an aggressive remodel initiative, over 50% of the North American system reflect the modern image.
- 3G’s efforts have increased system wide sales by 17% since 2010.
- Outpacing McDonalds in global sales growth since 2012.



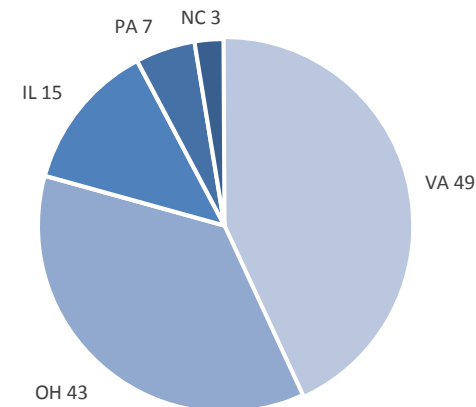
# TOMS KING OVERVIEW

- TOMS King is one of the top 10 largest Burger King franchisees in North America and currently owns and operates 120+ restaurants.
- Company is well-capitalized and well-positioned for future growth:
  - Ranked in top 5 operators according to Burger King’s Operational Performance Index.
  - Attractive organic growth driven by same-store sales and restaurant renovation investments across portfolio (60%+ complete).
  - Demonstrated M&A and integration strategy – seven follow-on acquisitions since 2012 representing 58 additional restaurants in new and existing markets.
  - Strong development pipeline – executed 50 unit multi-market development agreement with Burger King.
- TOMS King was founded in April 2012 following an initial platform acquisition of 56 restaurants in Ohio, Pennsylvania and Illinois.
- Supported by TOMS Capital LLC, a New York-based investment firm.

### Sales Growth <sup>(1)</sup>



### Units by Geography



(1) Unadjusted for mid-year acquisitions and development. 2016 Pro Forma includes mid-year acquisitions.

# COMMUNITY OUTREACH



- BURGER KING McLAMORE <sup>SM</sup> Foundation through the BURGER KING<sup>®</sup> Scholars program, awards scholarships in our communities to help students and BK<sup>®</sup> employees advance their education.
- Since 2013, TOMS King has awarded over \$280,000 in scholarships, including 85 of our BK<sup>®</sup> employees.



# COMMUNITY OUTREACH



- The VFW Unmet Needs Program provides financial aid to assist military families with basic life needs.
- Since the program's inception in 2004, Unmet Needs has provided over \$6.1 million in financial assistance to over 4,100 military families.



- BK® Benefit Nights Program helps organizations in our local communities raise money for programs and special projects.
- Groups receive 20% of pre-tax sales raised during the fundraising event.

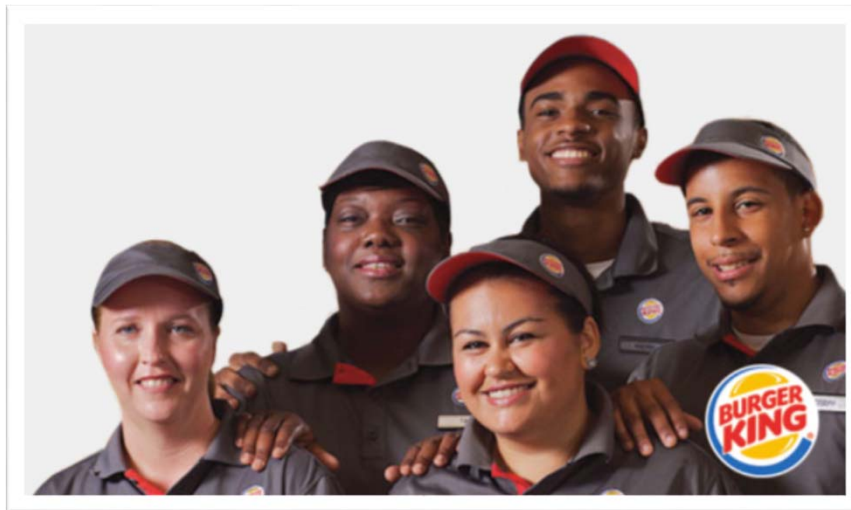


- BURGER KING® Achievement Awards are donated to schools, organizations, and church groups.
- We celebrate kids who go above and beyond inside and outside of the classroom.

# OUR TEAMS



- TOMS King currently employs more than 4,000 associates.
- Each new restaurant creates 25 permanent full-time positions and 25 or more part-time positions.
- We foster growth opportunities with hands-on management development programs.



# MANAGEMENT DEVELOPMENT



- Restaurant Managers receive training in BK® Link, Foundations management, and ServSafe Food Safety.
- Restaurant Managers learn financial, managerial, and human resource skills.
- Majority of BK® employees are promoted from within and have the opportunity to move up within TOMS King.
- 20% of TOMS King executive employees started their careers as crew members.

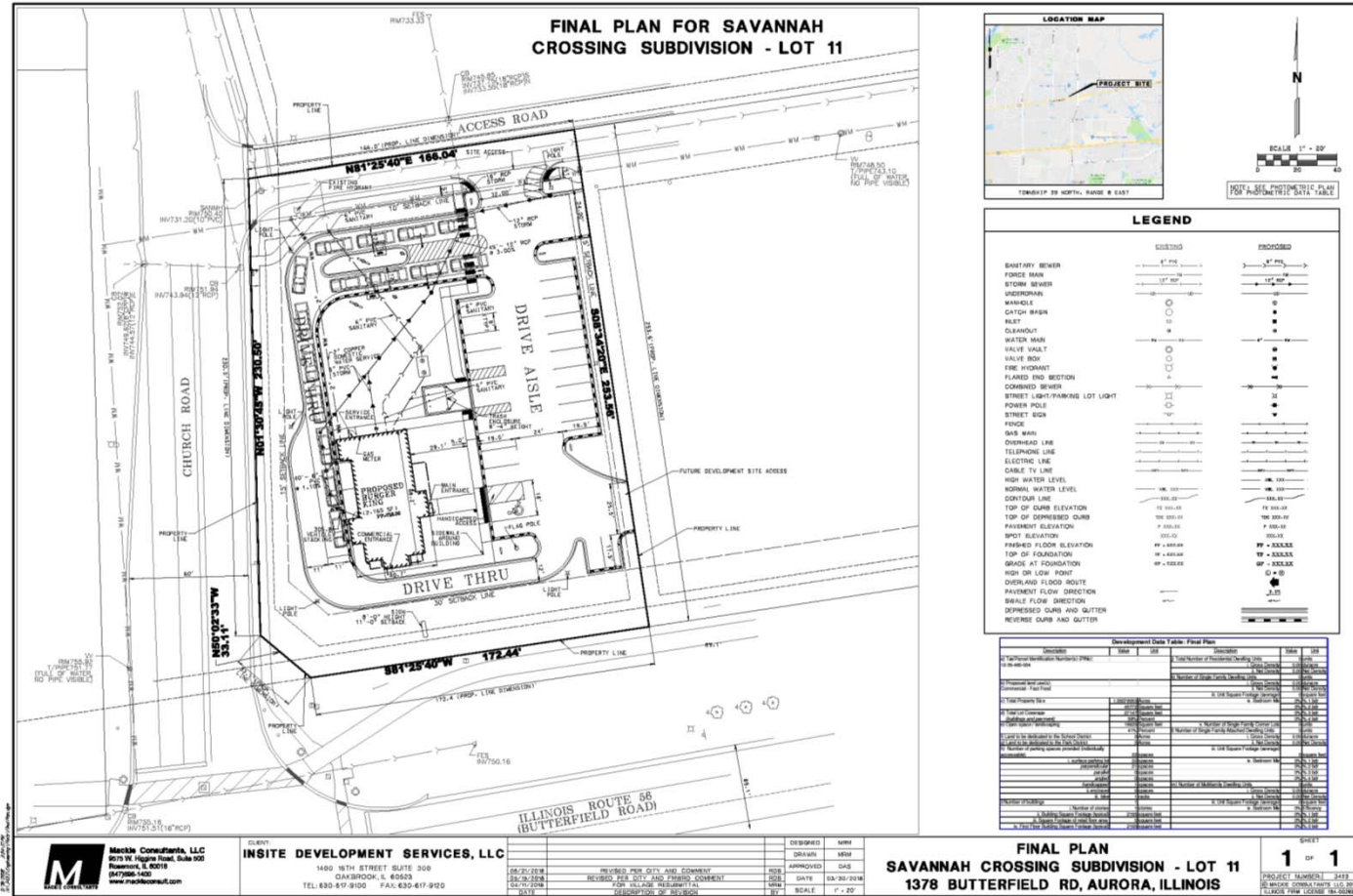




# 1378 Butterfield – Savannah Crossings Lot 11



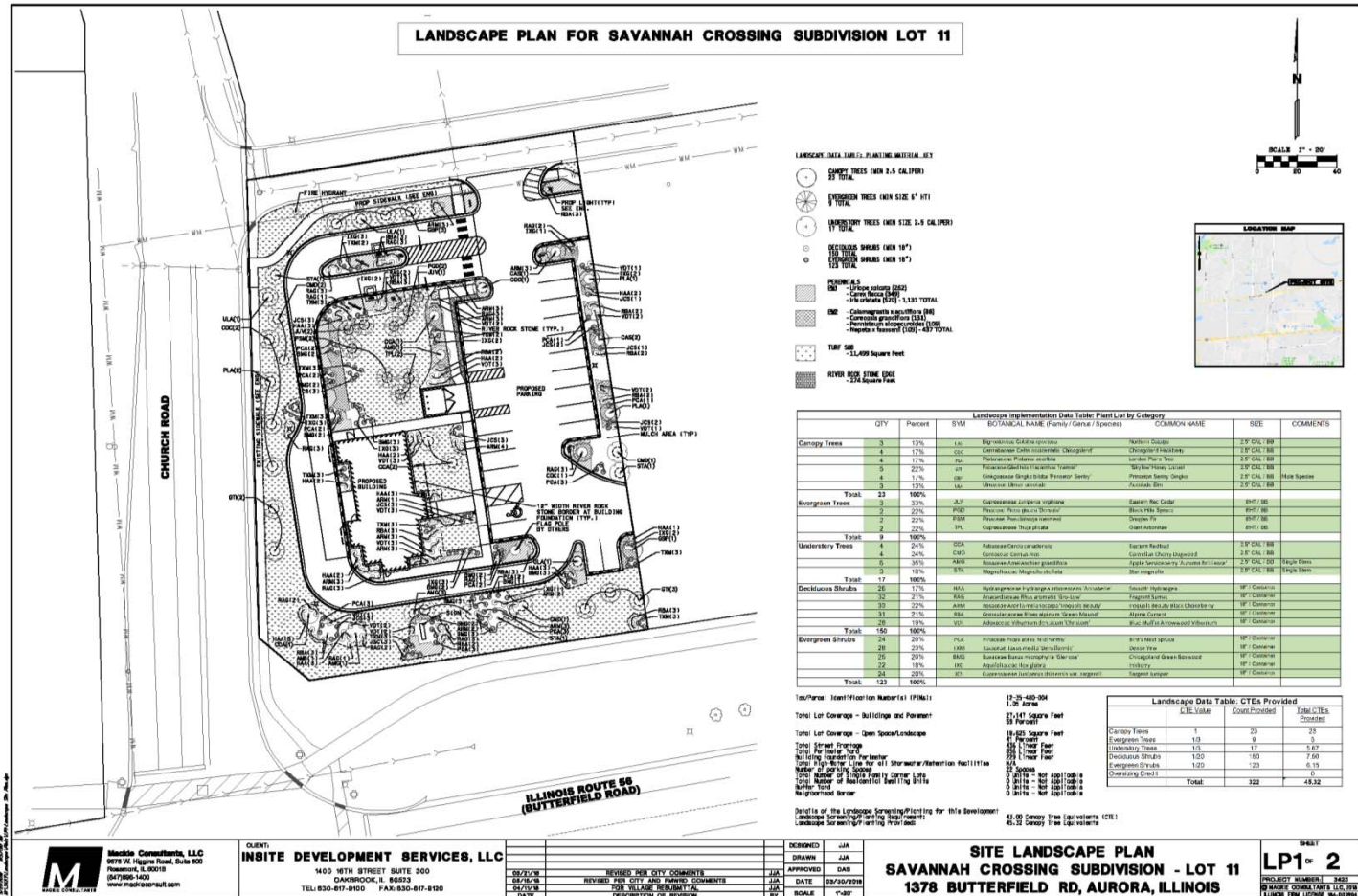
- +/- 2,165 SF building
- 15-Car drive-through
- 28 seats
- 22 parking spots
- Shared Access with Lot 10
- Stormwater shared with Savannah Crossings Subdivision



# 1378 Butterfield – Savannah Crossings Lot 11



- Landscaping positioned to screen drive-through
- Placement along Butterfield per City staff



# 1378 Butterfield – Savannah Crossings Lot 11



- 20-foot high brick building
- Wood grain finished cement panels on projections
- Red light band and metal cap
- 6-foot diameter round signs

**MATERIAL LEGEND**

	EF-60 WOOD GRAIN FINISHED CEMENT PANEL VINTAGE WOOD
	EB-10A PINK HALL BRICK OYSTER POINT
	EB-10B TAN BRICK RUSTIC WHITE
	MC-30 METAL COPING
	MC-30 METAL COPING
	MP-30 METAL AWNING

Materials  
3/16" = 1'-0"

1 East  
3/16" = 1'-0"

2 South  
3/16" = 1'-0"

3 West  
3/16" = 1'-0"

4 West  
3/16" = 1'-0"

Item	Description	Quantity	Unit	Notes
1	BRICK, PINK HALL OYSTER POINT	1000	SQ YD	
2	BRICK, TAN RUSTIC WHITE	1000	SQ YD	
3	WOOD GRAIN FINISHED CEMENT PANEL	1000	SQ YD	
4	METAL COPING	1000	LF	
5	METAL AWNING	1000	SQ YD	

Item	Description	Quantity	Unit	Notes
1	BRICK, PINK HALL OYSTER POINT	1000	SQ YD	
2	BRICK, TAN RUSTIC WHITE	1000	SQ YD	
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3	WOOD GRAIN FINISHED CEMENT PANEL	1000	SQ YD	
4	METAL COPING	1000	LF	
5	METAL AWNING	1000	SQ YD	

Scale: 3/16" = 1'-0"

DATE: \_\_\_\_\_

PROJECT: 1378 BUTTERFIELD

LOCATION: SAVANNAH CROSSINGS LOT 11

OWNER: BURGER KING

DESIGNER: TOMS KING

DATE: 03/12/16

PROJECT # 2017-0001

1378 BUTTERFIELD RD  
SAVANNAH, GA 31707

A2.0

INTERPLANE

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# 1378 Butterfield – Savannah Crossings Lot 11



Thank you

TOMS King

