

PALOMA Z. ARROYO

PROFESSIONAL EXPERIENCE

Public Policy Organizer, Planned Parenthood of Illinois; Aurora, IL — September 2017 - Present

- Develop and execute grassroots strategies to further the campaigns of PPIL and PPIA in the western suburbs
- Ensure activists are informed of all local, state, and national legislation and public policies that effect PPIL
- Coordinate and implement Planned Parenthood sponsored lobby days, rallies, and advocacy activities

Field Organizer, Guzman for Aurora; Aurora, IL — January 2017 - April 2017

- Supported field operations for a nonpartisan mayoral race in the second biggest city of Illinois
- Organized and trained paid and volunteer canvassers and phone-bankers that covered 116 precincts
- Designed and disseminated informative voting rights material in both English and Spanish
- Scheduled and staffed community outreach events across four counties

Field Organizer, Hillary for America/Ohio Democratic Party; Columbus, Ohio — August 2016 - November 2016

- Recruited, trained, and maintained a network of 480 fellows and volunteers that registered~ 7,000 voters
- Managed a volunteer team that canvassed over 25,000 doors during GOTV and made over 63,000 calls
- Increased overall voter turnout by 4% and Democrat turnout by 2,000 votes on critical college campus
- Assisted with visibility and staffing of large-scale events, including the campaign's most-attended event
- Maximized campaign outreach and visibility as the Social Media Lead

AmeriCorps VISTA, Ohio Hispanic Coalition; Columbus, Ohio — July 2015 - July 2016

- Increased development and community awareness of Youth and Education programs
- Secured \$100k in grants; expanding educational summer and after school opportunities for Latino youth
- Diversified volunteer and sponsor network and bridged the gap with local universities
- Drastically improved communication and online traffic by revamping social media presence
- Participated in the planning and execution of agency-wide events

Senate Page, Ohio Senate; Columbus, Ohio — September 2014 - May 2015

- Assisted the office of Assistant Minority Leader, Senator Charleta B. Tavares
- Researched issues pertinent to the 15th District with special attention to matters of public health
- Handled constituent correspondence, drafted citations and President's letters for community milestones
- Assisted with the planning and execution of quarterly events for community leaders

Diversity Ambassador, Undergraduate Admissions at Ohio State — March 2014 - May 2015

- Facilitated the outreach and recruitment of students from underrepresented populations
- Addressed the questions/concerns of prospective students via tele-counseling and email correspondence
- Hosted hundreds of prospective students and their families during recruitment events

Intern, Parliament of Canada; Ottawa, Ontario — Summer 2014

- Supported the office of Mike Sullivan, MP (York-South Weston)
- Responsible for constituent correspondence and maintaining the NDP Vote database
- Conducted research associated primarily with subsidized housing and railway services in Toronto

LEADERSHIP POSITIONS AND VOLUNTEER SERVICE

President, Latino Student Association — 2011 - 2015

- Head of a 6-person executive board, managed a listserv of 1,500+
- Membership and event attendance increased 200% during time as president (2013-2015)
- Served as the Latino student representative at university-wide functions

Deputy Director, Diversity Committee-Undergraduate Student Government — 2011- 2015

- Advocated on behalf of underrepresented constituencies and created/implemented relevant programming

Hub Coordinator/LASER Scholar, Latino and Latin American Space for Enrichment & Research — 2014 - 2016

- Mentored high school students in Central Ohio and assisted families with the college application process

Athletic Host, The Ohio State University Football Program — Fall 2014

EDUCATION

The Ohio State University, Spring 2015

Bachelor of Arts, Political Science

Minors: Spanish, Latino/a Studies, and Legal Foundations of Society

SKILLS

Advocacy • Bilingual (English/Spanish) •
Community/Digital Outreach • Constituent
Correspondence • Event Planning • Grant Writing •
Lobbying • Organizing • Research • Recruiting •
Social Media • VAN/NDP Vote Databases