

# NILDA MELENDEZ

## PROFESSIONAL SUMMARY

To earn an opportunity within your organization and contribute to your overall success. I will provide years of experience with the utmost professionalism and world class customer service. I'm also an experienced versatile Photographer and Creative Director with a proven track record of delivering captivating visual content and leading creative teams to success.

## CONTACT

[REDACTED]

[REDACTED]

 [www.ninaarme.com](http://www.ninaarme.com)

## EDUCATION

Capital Community College

Business Management

Entrepreneurship Certification

## SKILLS

Microsoft Office Suite (Access, Excel,

Power Point, Word and Publisher)

Auto Funds Elead

Photography

Creative Direction

Team Leadership and Management

Project Planning and Execution

Visual Storytelling

Communication and Client Collaboration

Studio and On-location Shooting

Digital Image Enhancement

Brand Identity Development

## WORK EXPERIENCE

Artistry Citizen

Owner

2019 - Present

Highly skilled Photographer and Creative Director with over 10 years of experience in the industry. Proficient in capturing and editing stunning imagery while leading teams to produce compelling visual campaigns. Collaborative and adaptable, with a keen eye for detail and a strong commitment to creative excellence.

Mercedes Benz

Business Development Manager

2012-2019

Built strong and lasting relationships with clients and ensured all incoming sales calls and internet leads were answered promptly and professionally. Maintained knowledge of coupons, direct mailers, and sales advertising. Coordinated meeting schedules of sales staff and management. Presented and consulted with mid and senior management on business trends. Presented new programs and services while enhancing existing relationships. Responsible for all high profile clientele to ensure world class service and privacy.

Sleepys

Senior District Sales Manager

2004-2012

Managed 17 stores by maximizing and monitoring store volume through store managers. Ensured an effective and professional channel of communication between home office and sales force. Recruited, trained, and developed new and existing team members. Performed showroom auditing operations and analyzed employee work performance vs. productivity for further development.