

2015

FIESTAS PATRIAS

SEPTEMBER 13



Sponsorship Agreement

Contact Information

Company Contact: Carlos de la Garza Title: Director of Business Relations
Company Name: Circo Hermanos Vazquez
Address: 700 Vazquez Ln City: Donna State: TX Zip: 78537
Phone: 956-466-6083 E-mail: carlos@circovazquez.com Website: www.circovazquez.com

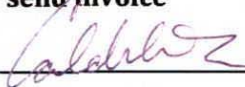
YES! I would like to be a 2015 Fiesta Patrias Sponsor.

I have checked my desired sponsorship opportunity below:

- | | |
|---|---|
| <input type="checkbox"/> \$15,000 Title Sponsor - Secured | <input type="checkbox"/> \$2,000 Bronze Sponsor |
| <input type="checkbox"/> \$7,500 Gold Sponsor | <input type="checkbox"/> \$1,000 Supporter Sponsor |
| <input checked="" type="checkbox"/> \$5,000 Silver Sponsor | <input type="checkbox"/> Nonprofit Partner Sponsor |

Payment enclosed (Please make check payable to **Aurora Hispanic Heritage Advisory Board**)

Please send invoice



Authorized signature of sponsor

Please complete and forward this form to:

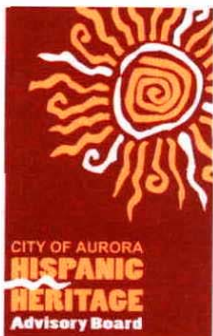
AHHAB c/o City of Aurora

Attn: Adrienne Holloway

51 E. Galena Blvd., Aurora, IL 60506

Or scan and e-mail to aholloway@AuroraHispanicHeritage.com

Booth space is not confirmed until you receive, complete and return Sponsor Booth Application, which will be provided to the organization's representative upon receipt of this form.



Executive Board

ADRIENNE HOLLOWAY – CHAIRPERSON

ANDREA RIOS McMILLIAN– VICE-CHAIR

ASHLEY MARTINEZ-SECRETARY

Board of Directors

DALILA ALEGRIA

JANEL CABADAS

NESTOR GARICA

JUNELLY GONZALEZ

BARBARA HERNANDEZ

MARIA DEL CARMEN HIDALGO

SAMUEL NUÑEZ

HECTOR OCHOA

MARIANA PONCE-HILL

ILIANA RIVERA

CARMEN JULIA RODRIGUEZ

CINTHIA SALGADO

JOSIE ALCARAZ TANKSLEY

City of Aurora
Community Services
AHHAB Liaison

Mission:

To embrace, preserve and promote the heritage and contributions of Hispanics.

August 13, 2015

Dear Mr. De La Garza,

The Aurora Hispanic Heritage Advisory Board (AHHAB) is pleased to serve as the non-profit partner for Circo Hermanos Vasquez's Circus license from the City of Aurora. We are especially excited about the opportunities we will have to cross promote our events. As we've discussed, your donation commitment of \$5,000 will entitle the Circo to the benefits of a Silver Sponsor of AHHAB's annual Fiestas Patrias festival, held in partnership with the City of Aurora, on **September 13, 2015**.

Fiesta Patrias, a celebration that commemorates Mexico's independence from Spain on September 16, 1810, has been a staple celebration within the Mexican community. The City of Aurora, recognizing the importance of this day, has regularly offered support to locally hosted parades and festivals. This year, the AHHAB is the designated host of this occasion and is excited by the opportunity to celebrate the Mexican culture with all of Aurora and our sister cities.

Through AHHAB's mission to embrace, preserve and promote the heritage and contributions of Hispanics, we host community wide events such as our El Dia de los Niños festival which draws over 3,000 people by promoting literacy and education; we financially sponsor area projects designed to highlight Hispanic contributions; and, we encourage academic achievements through the awarding of college scholarships to Aurora students. It is with this commitment and dedication to Aurora and the Hispanic community, that we enter into planning for Fiesta Patrias.

Our approach to Fiesta Patrias is to host a parade at 11:00 a.m. in downtown Aurora and a Festival at the beautiful RiverEdge Park. Further, we chose to make it financially accessible to all guests by not charging an admission fee. In addition, we are interested in showcasing well-known and local talent and engaging nonprofit partners in the day-long celebration. The cost of this approach requires us to seek sponsorships and your support is greatly appreciated.

We look forward to your participation in the event via the parade and/or festival, if possible. If you have any questions, please feel free in contacting me. I can be reached at aholloway@aurorahispanicheritage.com or at 630-335-0794.

Warm regards,
Adrienne M. Holloway, Ph.D.
Chair,
Aurora Hispanic Heritage Advisory Board