



AAA Car Care Plus
Fox Valley

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AAA's Heritage and Brand





AAA Today

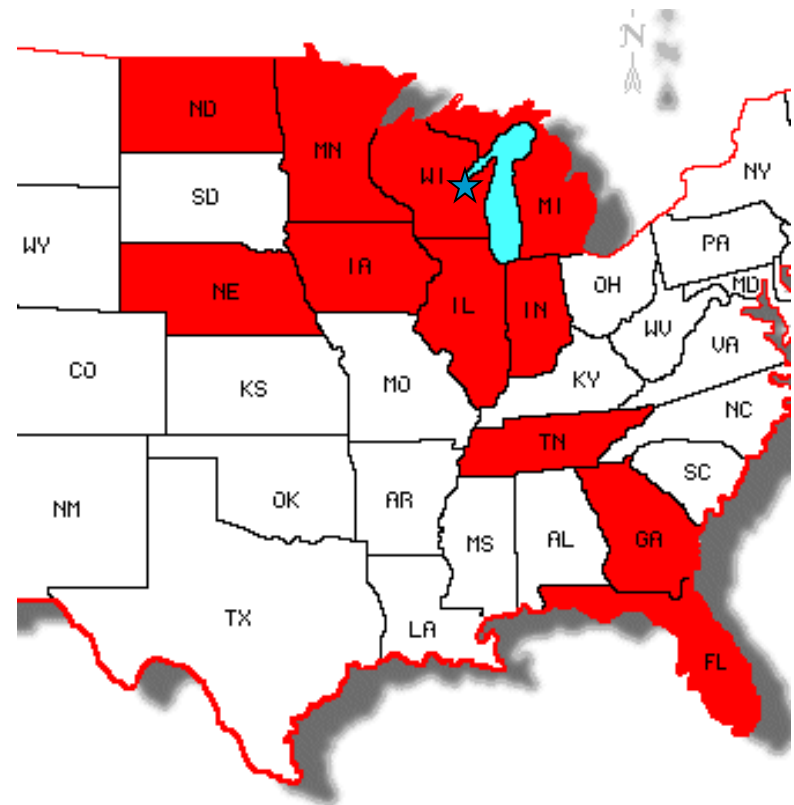


- Membership**
- Driving School**
- Car Care**
- Auto Loans**
- Insurance**
- Bank**
- Annuities**
- Mapping Services**
- International Driving Permits/Passport Photos**
- Discounts & Rewards**
- AAA Auto Buying Program**
- Largest U.S. Leisure Travel Agency**
- Life Insurance**
- Hotel & Restaurant Reviews**



AAA/The Auto Club Group

- AAA - Federation of 50+ clubs in U.S. and Canada
 - ◆ Largest paid membership organization; 55 million members
 - ◆ 110+ year history
- The Auto Club Group
 - ◆ 2nd largest AAA club in North America
 - ◆ Operates in 11 states & 2 U.S. territories; 9.1 million members
 - ◆ Provides insurance, travel, membership, financial, banking and car care services
 - ◆ 300 branch offices
- Leading traffic safety advocate





AAA In Your Community

- Traffic Safety Programs
 - ◆ AAA Safety Patrol Program
 - ◆ Teen and Distracted Driving
 - ◆ Senior Driving Mobility
 - ◆ Research Foundation

- Community Partner
 - ◆ United Way
 - ◆ American Cancer Society

- Corporate Contributions
 - ◆ Lurie Children's Hospital of Chicago
 - ◆ Junior Achievement
 - ◆ Illinois Chiefs of Police

Car Care Plus Video





AAA and Fox Valley

- Why choose Fox Valley?
 - ◆ Solid AAA Member base – over 40,000 in greater Fox Valley
 - ◆ Appealing mid-size suburban population
 - ◆ Key demographics including age, middle class (appealing for travel, car care and insurance businesses)
 - ◆ Strong foundation in Aurora/Naperville already



Contact

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