

Seize the Future Development Foundation dba Invest Aurora

Dave Hulseberg, CEO
Debbie Van Sickle, Retail Development Specialist
Moraima Martinez, Administrative Coordinator

Judy Dawson, Development Specialist
Derek Conley, Economic Development Associate

Business Retention/Expansion

Annual Bus-Retention/ expansion program visits, solicitation of feedback and recommendations

Coordinate Mayors Economic Development Roundtable

Leverage OnLight /Fiber Assets

Assist businesses assess export and foreign market potential

Miscellaneous

Participate in strategic planning sessions that encourage long term economic visioning, and Participate in the development of Aurora's Strategic Economic Plan.

Investaurora.org website/branding

Data and Informational source for the City on Economic and Business issues

Small Business/Workforce Training Coordination

Loan and Grant programs:

John C Dunham Revolving Loan Fund, the Aurora Business Expansion Forgivable Loan Program, and the Finish Line Grant Program

Business Attraction

Site Selection and Site Narrowing Assistance

RFI follow-up from local to Federal

Prospect follow-up and lead generation

Solicit feedback and make recommendations on competitiveness and effectiveness of programs, and incentives packages

Market Aurora's retail and gateway opportunities

Economic Resource for updated Demographics, Economics, Real Estate

Assist the City in negotiating property acquisitions or donations and leasing of City-owned buildings

Domestic & Global Initiatives

DCEO & CITCA etc. Relationships and leads

Aurora Economic Development Commission

Coordinate Development of Aurora's Strategic Economic Plan

Coordinate Development of Retail Commercial Corridor Plans (Farnsworth, New York, Lake, 59 etc.)

Proposed Economic Development Division

Yet Appointed Director of Economic Development
Don Hughes, Development Coordinator

Kathy Leonard, Office Manager
New Confidential Secretary

Administrative Functions requiring Staff Access (items in Yellow)

TIF Administrator; Prepare TIF budgets, TIF annual projections, and review TIF payout requests. TIF District Joint Review Board

Review capital projects that may be deemed necessary to accomplish short and long term economic goals

Submit to city council, items requiring approval related to economic development activities generating from AEDD, AEDC and Invest Aurora

Participate in regular city of Aurora leadership update meetings

RERZ (RiverEdge Redevelopment Zone) Administrator

Development agreement monitoring and compliance reporting – data and document gathering

Project Management and Monitoring for Downtown, or Targeted Industry or Incentivized Projects

Development Project Liaison and Facilitator

Attend Development Services Meetings and Planning Council to facilitate development. Collaborate with Invest Aurora via weekly or meetings to discuss ongoing or new projects, including the assignment of projects to specific staff.

Implementing the CMAP Downtown Master Plan

Implementation of Retail Commercial Corridor Plans (Farnsworth, New York, Lake, 59 etc.)

Staff support to the Aurora Downtown Business Association, and Downtown Planning

Economic Development Plans

Undertake strategic planning sessions that encourage long term economic visioning

Develop priorities for achieving economic development goals and objectives

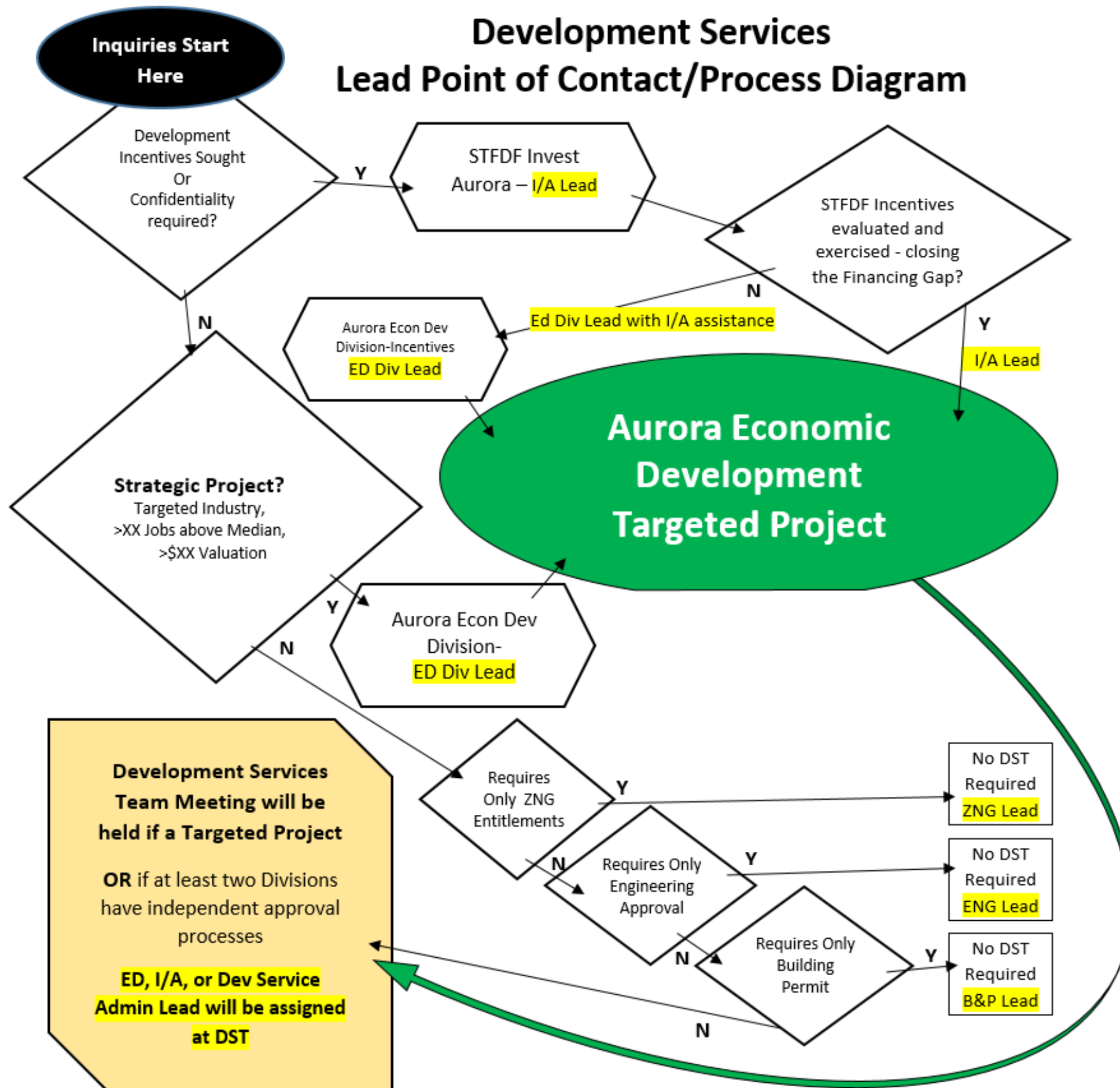
Undertake comprehensive economic development planning to be approved within the Aurora City-wide Comprehensive Plan

Assist in the development and implementation of a broadly adopted and utilized marketing and branding campaign

Coordinate Development of new Aurora City-wide Comprehensive Plan

Seek the input and leverage the expertise and resources of the business and broader stakeholder communities

Development Services Lead Point of Contact/Process Diagram



DEVELOPMENT INQUIRIES

- Non-Site Specific Invest Aurora Leads
- Site specific follows the flow-chart

COMMUNICATION ADVANCES

- TRAKiT a 2018 I.T. decision package offers a game changing communication opportunity for Development Staff, Economic Development Staff and I/A to interact with each other and automatically keep abreast of project milestones or lagging targets

TARGETED DEVELOPMENT PROJECTS

- Upon determination of strategic development project thresholds coordinate these projects internally with an internal project manager
- Align manpower efforts in several divisions and other departments to push these projects more quickly than our still competitive deliveries for more standard projects

COORDINATION MEETINGS

- Weekly lead/project coordination meetings will be required between Invest Aurora, Economic Development Division and Dev. Services Administration.