

JAI THOMPSON

GRAPHIC DESIGNER | MARKETING SPECIALIST



SUMMARY

Talented creative professional with over a decade of experience in media services. Specializing in marketing strategy, vision development, and team leadership to drive exceptional customer engagement.

EXPERIENCE

GRAPHIC DESIGNER & CONTENT CREATOR

144th Band, Army National Guard | Apr 2022 - Present

- Leveraged graphic design skills to create visually captivating materials for band events and promotions.
- Contributed to the band's branding efforts through the design of promotional materials and merchandise.

GRAPHIC DESIGNER

HealthX, Chicago, IL | Jun 2022 - Apr 2023

- Developed digital and physical marketing materials for a telehealth startup, including flyers, banners, uniforms, and merchandise.
- Collaborated within a team to build a robust social media presence, increasing awareness of Health-X's telehealth programs and COVID-19 vaccination events.

SENIOR PRINTING & GRAPHIC DESIGNER

UPS, Chicago, IL | Aug 2020 - Jun 2022

- Led a team of graphic designers in creating impactful graphics for businesses and consumers.
- Managed industrial printers for producing banners and signage, contributing to UPS' printing services growth.
- Initiated and managed email campaigns to expand awareness of UPS' printing solutions, emphasizing customer service.

GRAPHIC DESIGNER

Kingdom Branding Creative Agency, Chicago, IL | Jun 2017 - Aug 2020

- Provided design services as an independent contractor for local church events and not-for-profit organizations.
- Collaborated closely with clients to execute their artistic visions and produced marketing materials that reflected the vision of Kingdom Branding.

CURATORIAL RESEARCH ASSISTANT

Cleve Carney Art Museum, Glen Ellyn, IL | Jan 2016 - May 2017

- Contributed to daily operations, including inventory management of donated artworks and curation of showcases.
- Maintained the collection, organized inventory, and assisted in designing promotional materials for art shows.

LEAD GRAPHIC DESIGNER

Fresh Tee Boutique, Naperville, IL | Oct 2013 - Dec 2015

- Elevated brand awareness and sales growth through various channels, including consolidating fashion brands onto a single website.
- Consulted with clients for custom apparel, managed web development, and drove online sales via Shopify and Squarespace.
- Created marketing collateral, incorporating branding and current trends for storefront locations.

GRAPHIC DESIGNER

Design Giant, Irmo, SC | Jan 2011 - Oct 2013

- Collaborated with clients to design professional materials for their businesses, ranging from flyers to social media posts.
- Produced marketing collateral for Design Giant, encompassing flyers, business cards, order sheets, and social media content.

EDUCATION

- **BS ARTS ADMINISTRATION**
 - *Concordia University Chicago, River Forest, IL | 2016-2020*
- **AA FINE ARTS**
 - *College of DuPage, Glen Ellyn, IL | 2012-2016*

SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, Lightroom, InDesign
- Photography and Photo Editing
- Web Design and Content Creation
- Social Media Strategy and Management
- Branding and Visual Identity
- Email Marketing Campaigns

AWARDS

- Grant Winner, Self Employment in the Arts Conference 2020
- Artwork Featured in Illinois Math & Science Academy Collection 2018
- Published in Scholastic Arts Magazine 2012