MASTER PLAN FOR DOWNTOWN AURORA

http://cmap.is/lta-aurora

#AuroraLTA

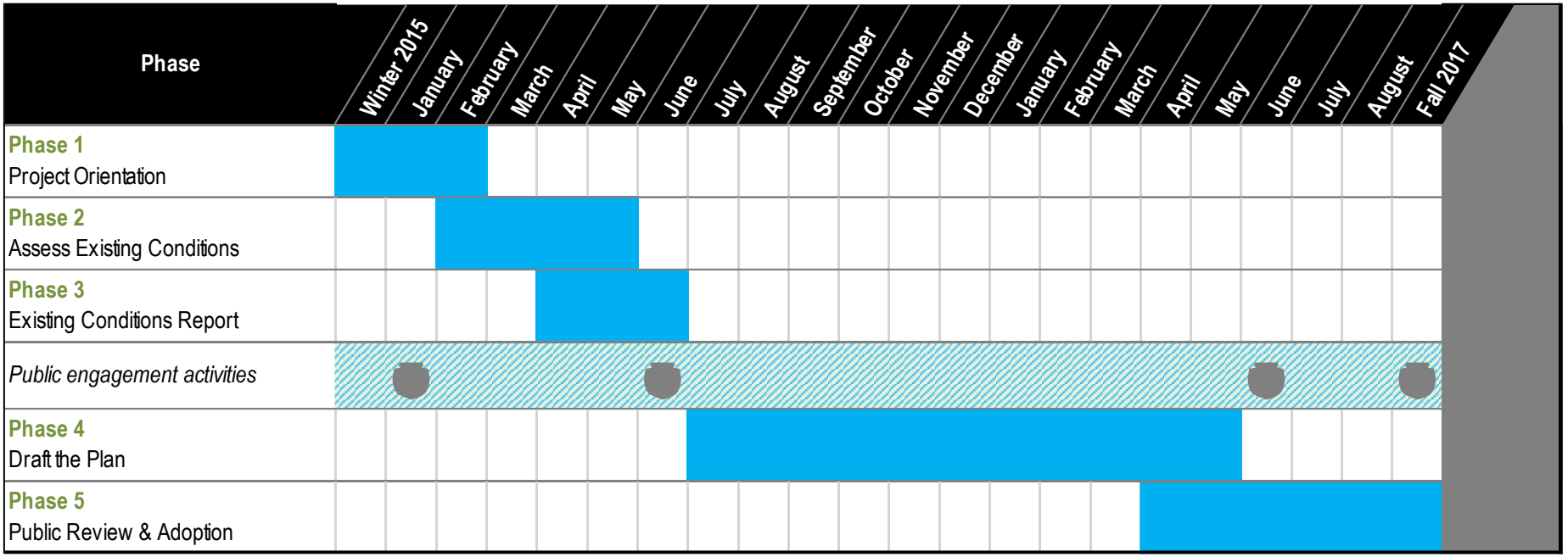
September 20th, 2017

The Planning Process

AURORA ILLINOIS

A Downtown Master Plan for Aurora

CMAP

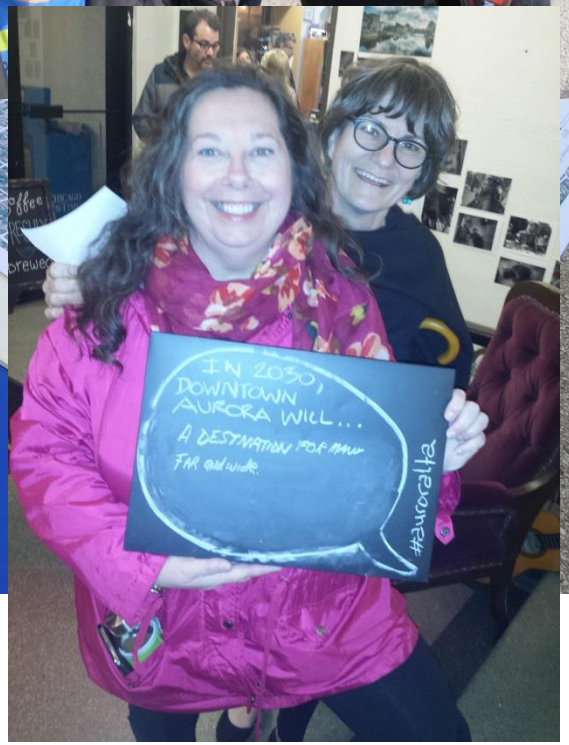


1. Project orientation
2. Existing conditions assessment
3. Draft downtown plan development
4. Plan completion and approval
5. Community implementation of plan

IN 2030,
DOWNTOWN AURORA
WILL...
Restaurants with live music

AVON
EN 2030, EL CENTRO
DE AURORA...
más
negocios
MIXTOS.
NO SOLO
RESTAURANTES
O
TIENDAS
DE
VARIOS
DE IS

IN 2030, DOWNTOWN
AURORA...
Flying cars
Human Robots


IN 2030,
DOWNTOWN
AURORA WILL...
#auroralta

#2050BIGIDEA

Downtown Aurora Master Plan

Progress

Welcome

WELCOME

2 THEMES

3 STRATEGIES

4 APPROACH

5 WRAP UP

Plan Recommendation Development

CMAP is assisting the City of Aurora with an update to their downtown Master Plan to strengthen downtown Aurora's vitality and create a more livable, walkable downtown. At this stage, we are formulating potential recommendations and this survey will collect input on recommendation ideas.

Begin

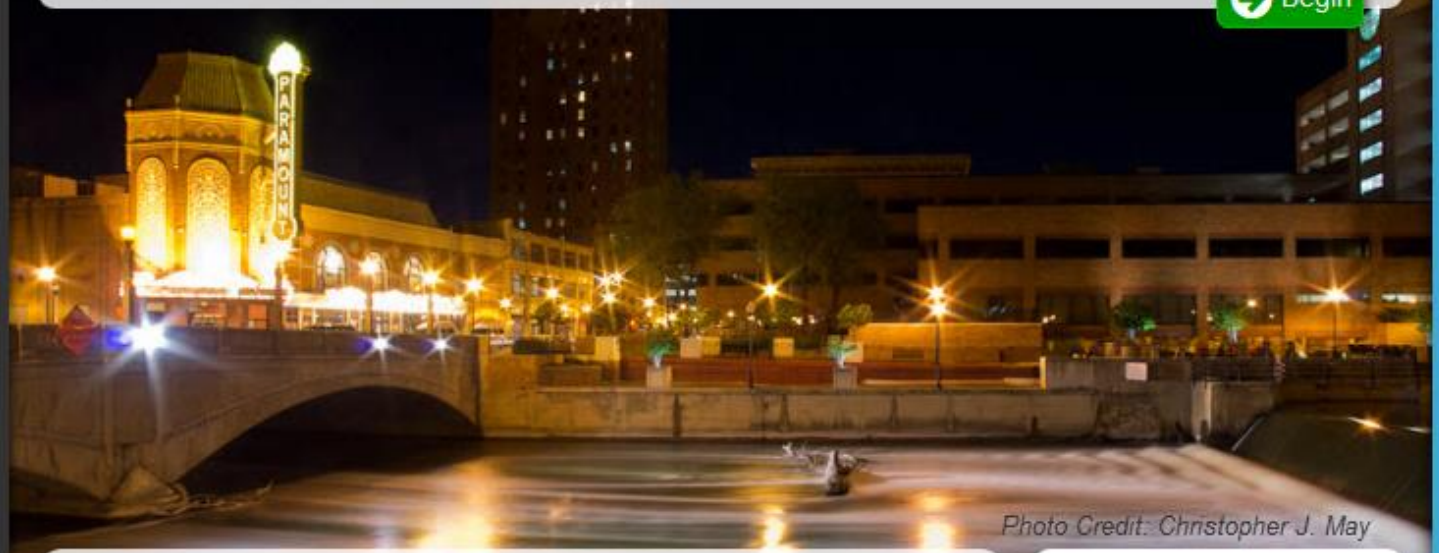


Photo Credit: Christopher J. May

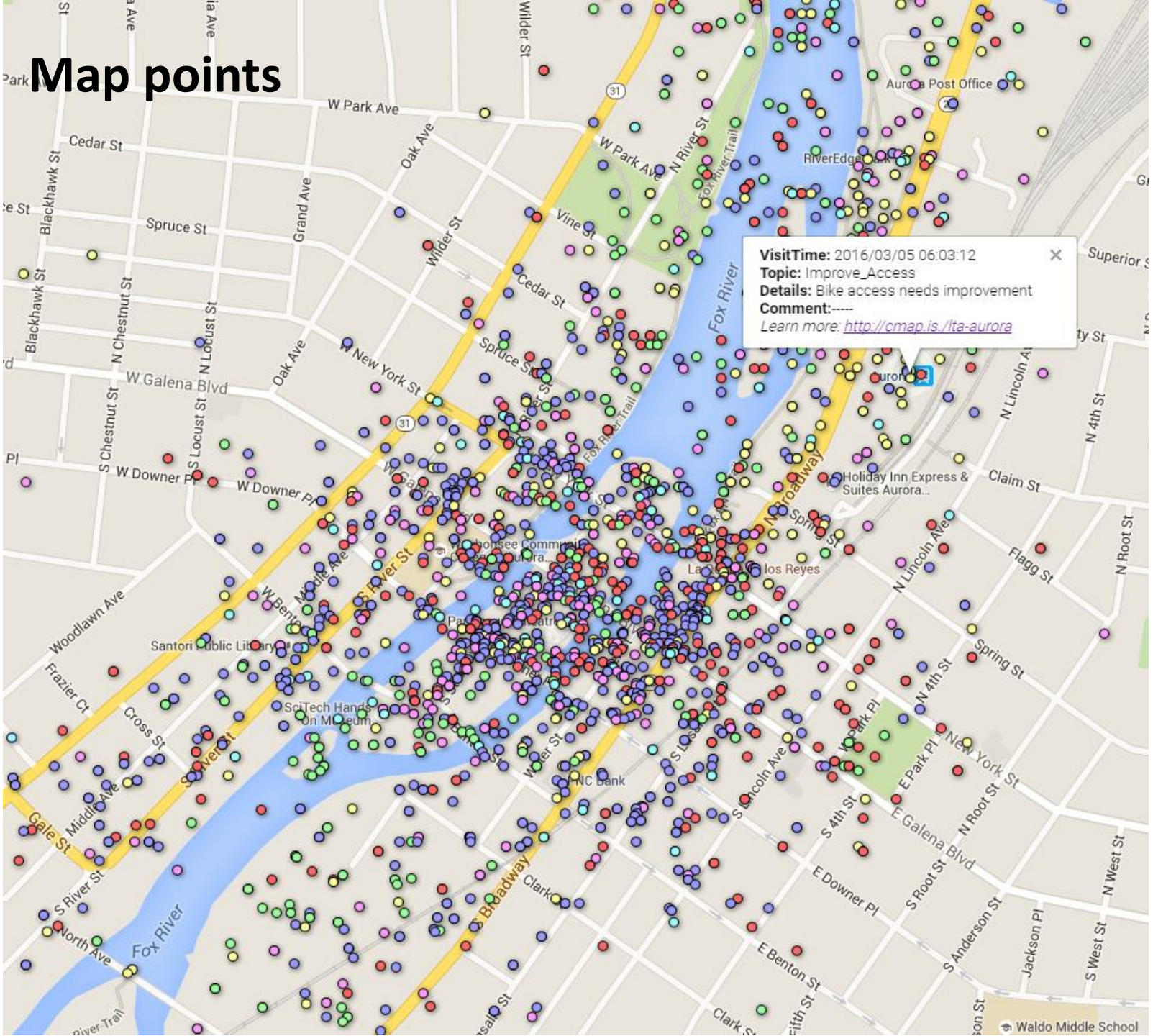
Share what's important to you in a thriving, robust downtown. How would you like to see Aurora change?

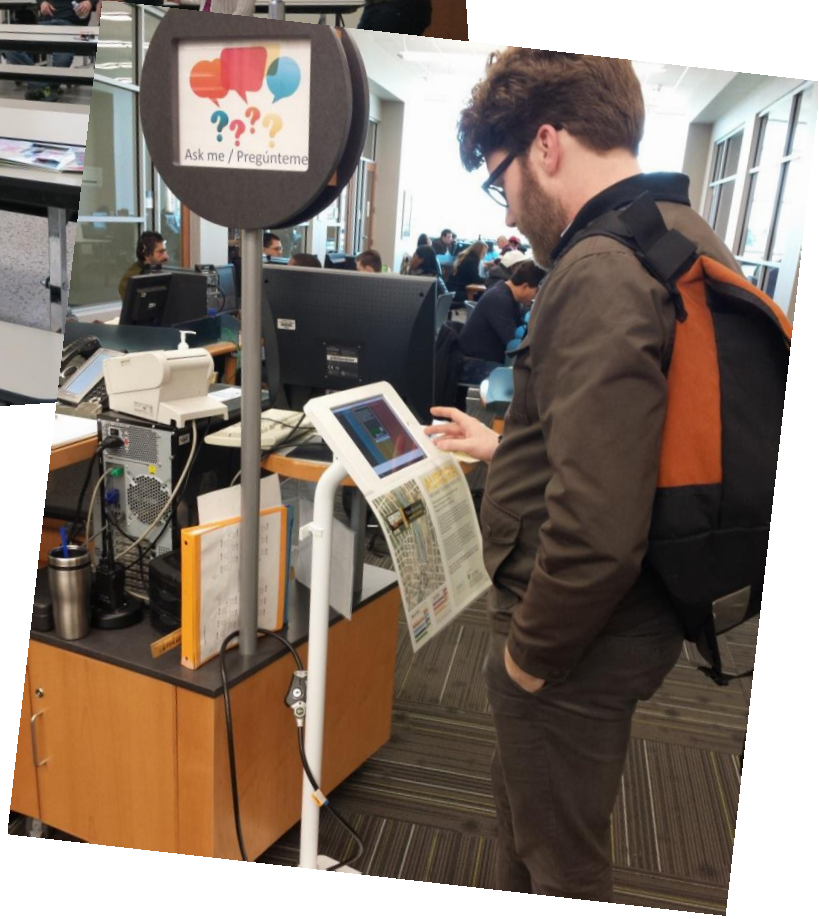
AURORA ILLINOIS CITY OF LIGHTS

703 participants

905 participants

Map points


VisitTime: 2016/03/05 06:03:12
Topic: Improve_Access
Details: Bike access needs improvement
Comment:-----
Learn more: http://cmap.is./lta-aurora
Fox River
W Park Ave
Cedar St
Spruce St
W Galena Blvd
W New York St
W Downer Pl
Oak Ave
Grand Ave
Wilder St
Vine St
N River St
Fox River Trail
Blackhawk St
N Chestnut St
S Chestnut St
N Locust St
S Locust St
Aurora Post Office
RiverEdge Park
Holiday Inn Express & Suites Aurora...
N Lincoln Ave
N Broadway
Claim St
Spring St
Flagg St
N Root St
N 4th St
Woodlawn Ave
Frazier Ct
Cross St
Middle Ave
S River St
Santori Public Library
SciTech Hands On Museum
Water St
NC Bank
S Lincoln Ave
S 4th St
E Park Pl
W Park Pl
E Galena Blvd
S Root St
E Downer Pl
E Benton St
S Broadway
Clark St
North Ave
Gale St
S Anderson St
Jackson Pl
S West St
N West St
Waldo Middle School


Ask me / Pregúnteme

An experience to remember

Key Recommendation Areas

- Enhance the built environment to create a sense of place.
- Develop and implement a comprehensive signage and wayfinding program.
- Enhance marketing, branding, and communication.
- Improve feelings of comfort and safety.

Growing and diversifying businesses

Key Recommendation Areas

- Enhance the business climate by focusing on economic development initiatives and programming to encourage investment.
- Focus on growing small, local, and niche businesses.
- Support the downtown core by enhancing livability.

© BONDY STUDIO

A place for creatives

Key Recommendation Areas

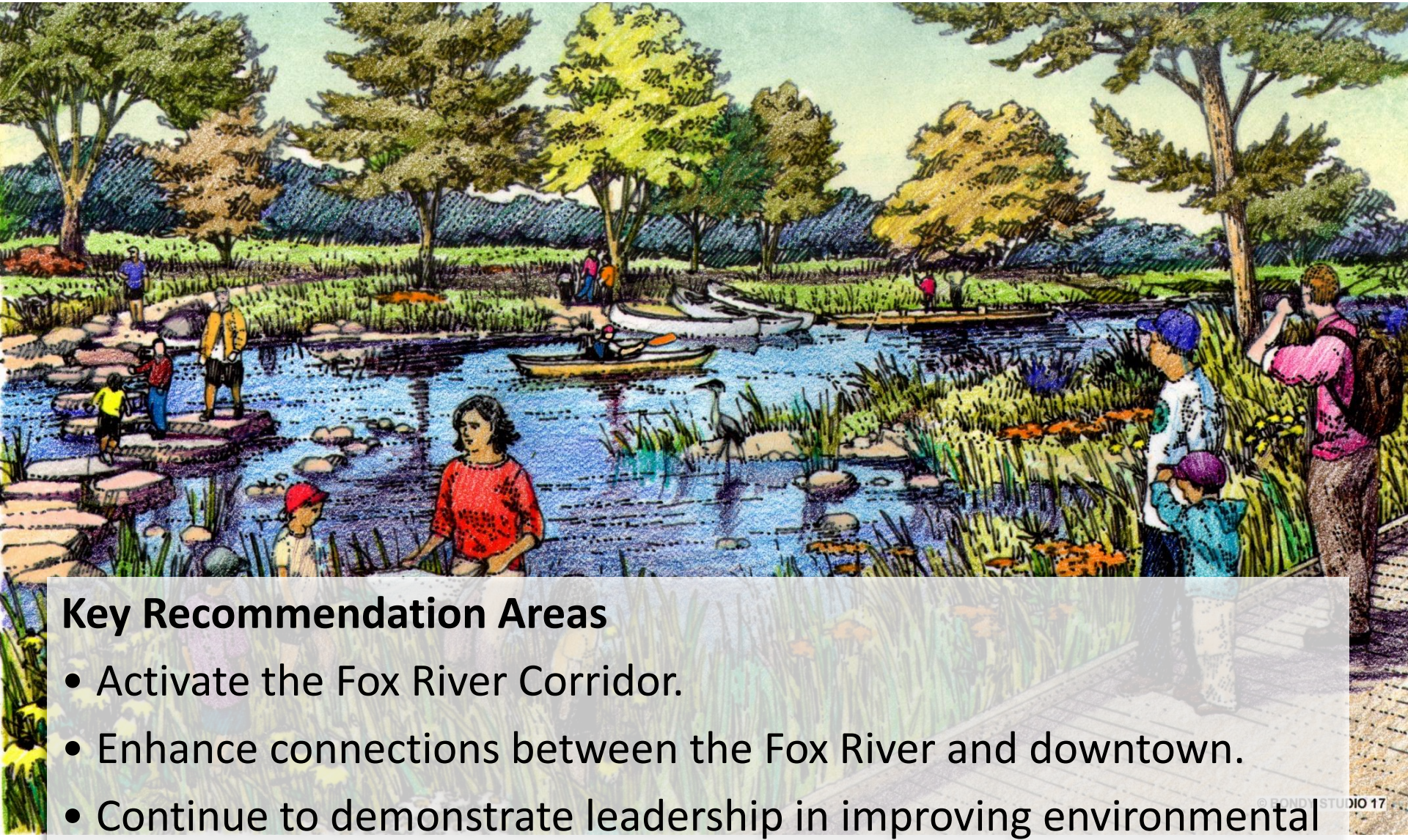
- Coordinate and encourage local efforts to promote art,
- highlight culture and support the performing arts.
- Leverage CMAP's Arts & Culture Toolkit.
- Pursue targeted arts and culture endeavors.

Safe and easy to navigate

Key Recommendation Areas

- Identify traffic network bottlenecks and high crash locations for projects to improve traffic flow.
- Encourage walking and enhance the transition to walking from all transportation modes.
- Encourage the use of bicycles for transportation.
- Address downtown parking challenges.
- Encourage more transit usage and visitors by train.
- Identify and fix barriers for those with mobility challenges.

A vibrant Fox River



Key Recommendation Areas

- Activate the Fox River Corridor.
- Enhance connections between the Fox River and downtown.
- Continue to demonstrate leadership in improving environmental quality.

An engaged community

Key Recommendation Areas

- Explore innovative public engagement methods to implement the downtown master plan.
- Engage the diverse population of Aurora.
- Strengthen local capacity.
- Update the City's Comprehensive Plan.

Next Steps

- Presentation to Planning & Development 9/28
- Presentation to Committee of the Whole 10/3
- Presentation to City Council 10/10
- Commitment to continue with implementation assistance, as needed, for two years

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