

## **SUMMARY OF AGREEMENT TERMS**

- Ability to locate City-owned or other providers' kiosks or other concepts if desired
- Commitment to a timeframe for installation
- Exterior kiosk appearance (wraps or skins) subject to City approval
- Requirement that majority of digital media content dedicated to City and small independent business content
- City is co-owner of all related data with specific protections included for the collection and use of personal information and all industry standard cyber protections and procedures included.
- 25% of net operating revenue guaranteed to the City within specific start time from installation with detailed reporting and accounting and quarterly payment schedule.
- Updated lower cost options for small independent business advertising program on the kiosks
- City approval of any proposed price increases for small business advertising rates
- Initial term of five (5) years with an option for five (5) additional years