

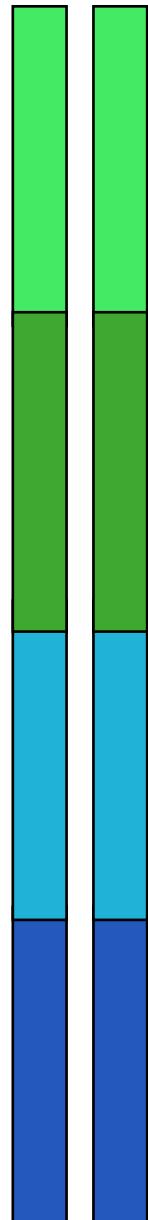


# AuraLight Dispensary

Aurora Presentation 2023



- 1 TEAM & BUSINESS OVERVIEW
- 2 COMMUNITY ENGAGEMENT
- 3 DISPENSARY & SITE PLANS
- 4 SECURITY PLAN



# Executive Team



**LINDA WIRTH**

Chief Executive Officer

- East Aurora Alumni
- 50-year Aurora resident
- Family roots in Aurora dating back to the 1800's



**SPENCER THOMAS**

Chief Marketing Officer

- West Aurora Alumni
- Resident of Ward 5
- 20-year Aurora resident



**BLAKE SALESKY**

Chief Operating Officer

- West Aurora Alumni
- Waubonsee CC Alumni
- 17 family members graduated from Aurora High Schools

# Business Overview

## MISSION



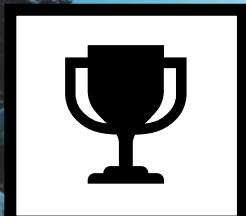
Provide the community with convenient access to a comfortable purchasing experience while offering the best products on the market in a compliant manner.

## VISION



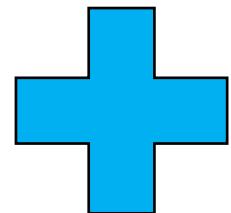
Be the premier cannabis destination in Aurora by offering a curated selection of premium products, paired with knowledgeable staff and exceptional customer service.

## GOAL



Establish a community-focused dispensary that prioritizes education, safety, social responsibility, and quality products.

# Brand Overview



Aurora Borealis /  
Northern Lights



**AuraLight**  
“Light Your Aura”



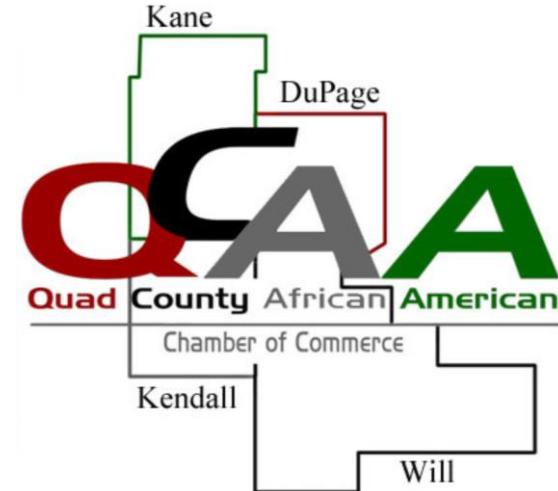
# Community Engagement



# Community Engagement



AURORA REGIONAL  
CHAMBER OF COMMERCE



Aurora Regional Hispanic  
Chamber of Commerce



# Community Engagement

Our goal is to hire employees that qualify for Social Equity through the following criteria:

1. Currently reside in the DIA
2. Qualify for expungable offense
3. Member of an impacted family

LAST  
PRISONER  
PROJECT



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# Dispensary & Site Plans

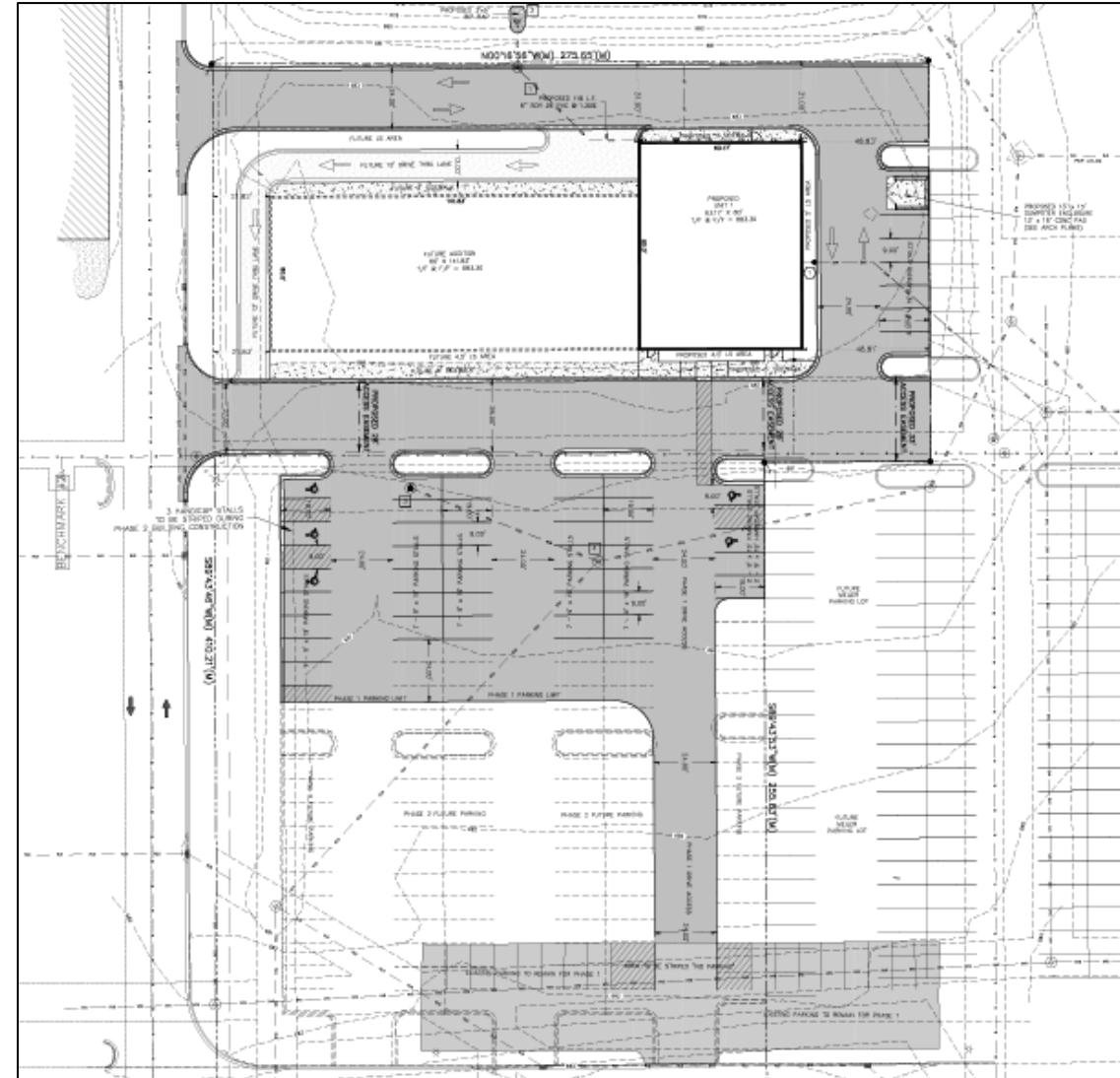
# Site Plan



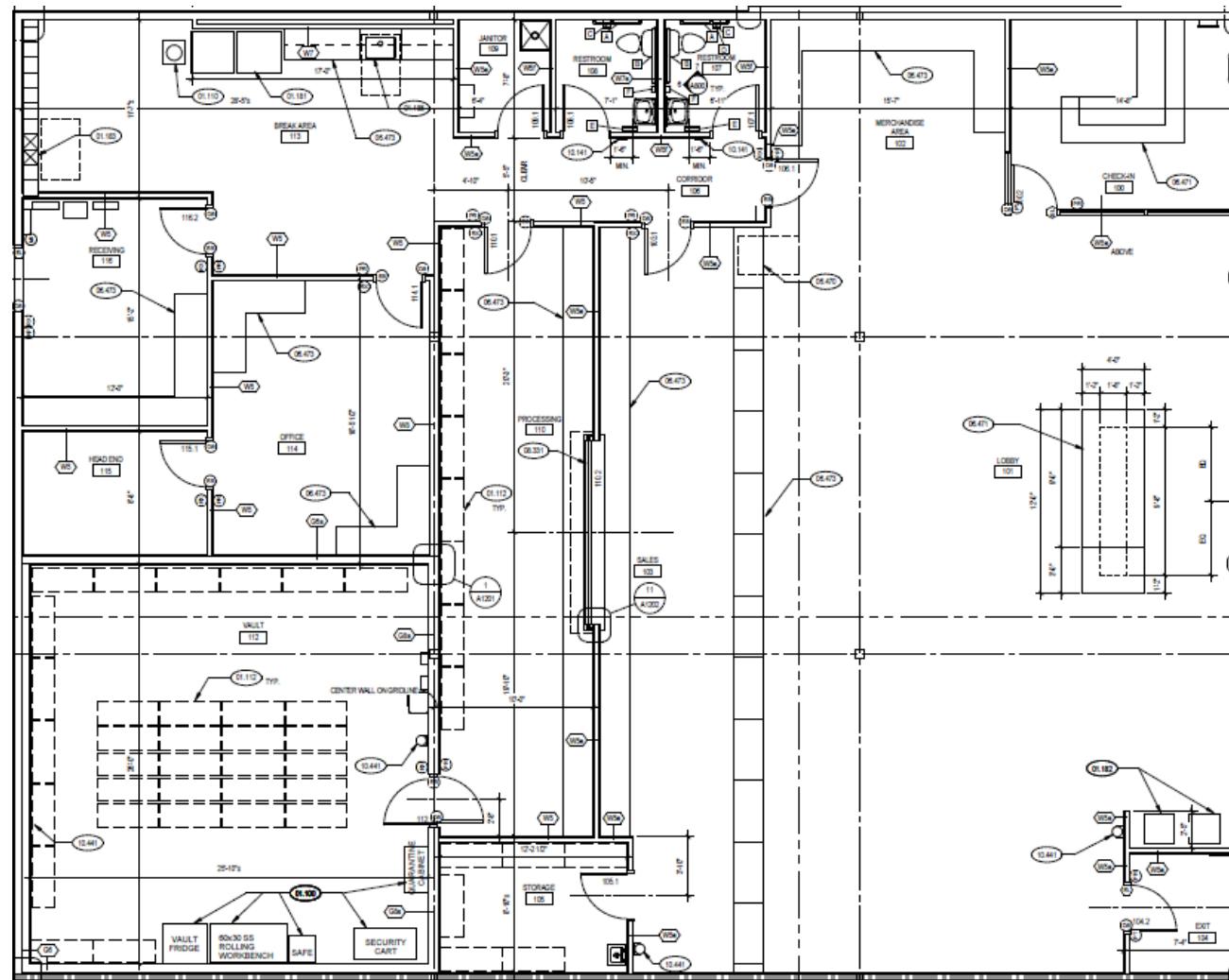


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# Site Plan



# Floor Plan



# AuraLight



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# Exterior Plan



# Interior Plan





# Security Plan

# Security Plan

- Surveillance Cameras
- Access Controls
- Alarm System
- Motion Detectors
- Panic Buttons



# Security Plan

- Security Guards
- ID Verification Check Points
- Limited & Restricted Access Areas



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# AuraLight's Expectations

- Educated and friendly staff
- Efficient ordering process
- Easily accessible from Orchard Road
- Economic stimulation
- Additional tax dollar revenue
- A safe and friendly place to buy cannabis and *Light Your Aura!*



