

Alexis Morales



Charismatic, Productive and Fast Learning individual seeking to thrive in a marketing environment. I am an enthusiast to expand my knowledge. I handle tasks and challenges well & meeting the needs of an organization is always an objective. I am confident in my ability to communicate, and skills with social media. Creating and Spreading Positive Energy is also always a priority to me.

EXPERIENCE

Earthmover Credit Union, Oswego IL — *Marketing Coordinator*

July 2022 - Present

- Taking on all and any marketing instantiates throughout department.
- Creating/Designing artwork for social media.
- Assisting in business development in obtaining brand recognition via community & chamber presence.
- Managing company apparel
- Collaborated with department team to prepare and launch rebrand - Currently still working on branding campaign.
- Collaborating with creative team to organize and delegate philanthropy events

Earthmover Credit Union, Oswego IL — *MSR: Member Service Representative*

October 2020 - July 2022

- Overseeing member accounts as well as performing teller transactions
- Improving and maintaining a positive experience for members.
- Cross selling products and services to benefit members.
- Training new associates

Luxtottica (Sunglass Hut), Aurora IL — *Sales Associate/ Merchandising*

September 2019 - PRESENT

- Opening/ Closing responsibilities. Cash handling.
- Engaging with customers in a sincere and friendly fashion
- Recommended and introduce new merchandise as new collections come in
- Inquiring and retaining knowledge about brands and designers carried to best assist customers.

EDUCATION

Northern Illinois University, Dekalb IL — *Bachelors In Communication*

Waubonsee Community College, Sugar Grove IL — *Associate in Business*