



AURORA  
ILLINOIS  
CITY OF LIGHTS



*The Best of the Best - Building a Better Connected Aurora, IL*

# CityPost – Smart Community Bulletin Board



- Smart screens, mobile app, beacons
- Curated place-based content and ads
- Custom city apps
- Embedded sensors

- Connected infrastructure (Public WiFi, Small Cells, 5G)
- Infrastructure Agnostic



Safety & Security



Wi-Fi & Small Cell



Environmental Sensors



Real-Time Custom Apps



Smart Wayfinding



Tools for Small Business



Payment & Ticketing



Location Messaging



Data Collection

- Core team founded & built City24/7 in NYC
- Smart City Media currently holds 21 public, private city contracts
- Smart City/IOT honors include Edison Innovation Gold, prestigious ADA/Sapolin Award and many more.
- Media awards include multiple Emmys, Peabodys, Gracies, Gold and Silver Effies for OOH



CEO

### **Tom Touchet**

IoT World Forum  
Founding Member,  
City24/7 CEO,  
Former Executive  
Producer NBC Today  
Show & ABC News



CMO

### **Mike Mainthow**

Outdoor Interactive  
Media Expert, City24/7  
CMO, Former Ad Exec  
McCann, BBDO (Coke,  
Pepsi accounts)



CCO

### **Karl Turkel**

Acclaimed OOH  
Innovator Publicis,  
Award Winning Art  
Director/Designer,  
Public safety patents  
for City24/7



CTO

### **Aravind Sethuraman**

Software Architect/  
Unified  
Communications Expert,  
Multiple patents related  
to video,  
communications

*City of Aurora*



*Prime Aurora Partner*

SMART  
CITY  
MEDIA

*Smart City Media Channel*

citypost

*Smart Infrastructure Integration*



*City Data Platform*



*IoT/5G Connectivity*

TBD

*Media Sales*

Local

*Local Aurora Company*

Local

*Building a Solid Foundation for Aurora*

*Partnerships that  
Guarantee Success*



# Connecting Communities is What We Do



citypost



Fully Multilingual



Access for All



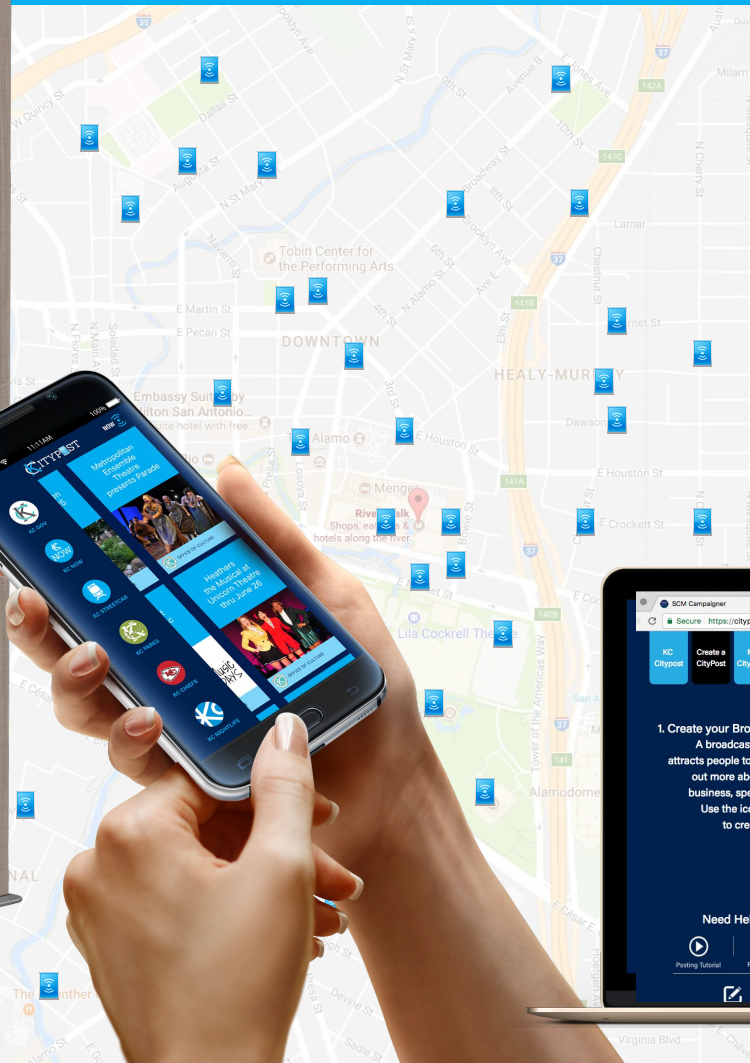
Flexible Network



Powerful Data for City



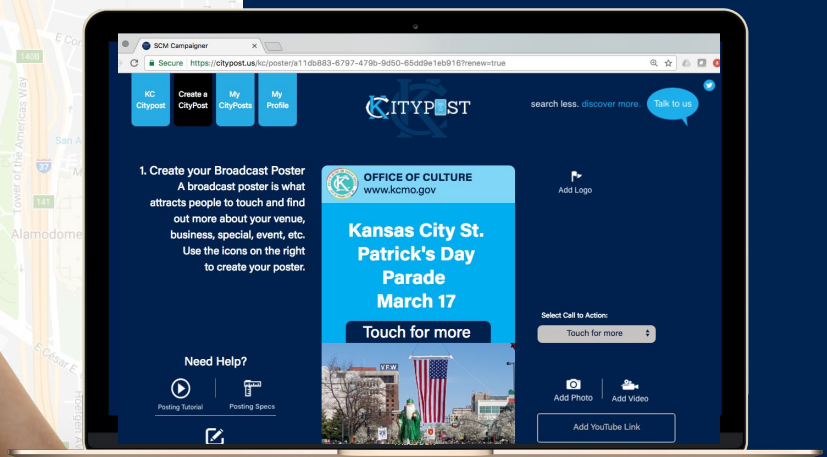
# Economic Development is Our Engine



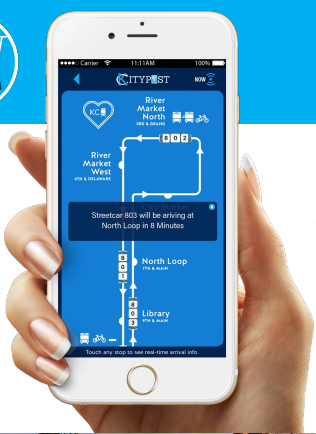
## citypost

*Built for the Community:*

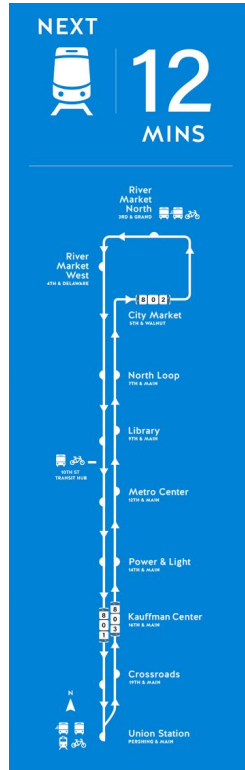
- *Designed by media pros for small business*
- *Drives traffic to all communities*
- *Powers real economic development*



# Citizen Engagement is Where We Win



citypst *The only multimodal pedestrian channel created for smarter urban mobility*



**Kansas City Ballet: The Nutcracker Dec. 3 - 24**

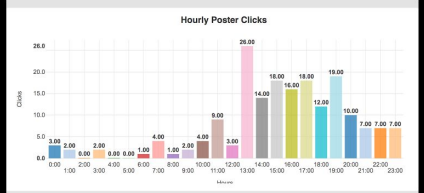
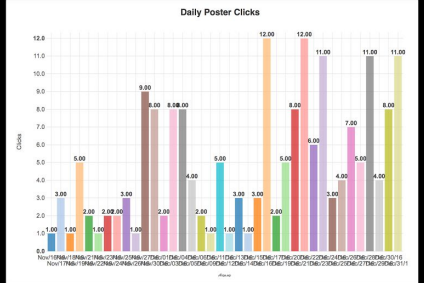
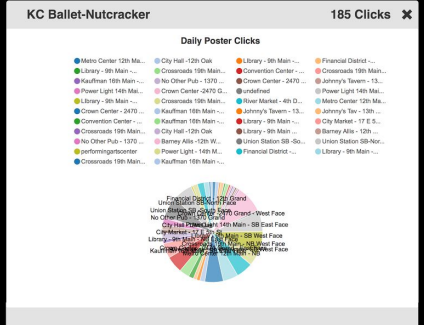
Touch to Discover

OFFICE OF CULTURE

**KC Ballet-Nutcracker** 185 Clicks ✕

**Daily Poster Clicks**

- Metro Center 12th Ma...
- City Hall -12th Oak
- Library - 9th Main ...
- Crossroads 19th Main...
- Kauffman 16th Main ...
- Crown Center - 2470 ...
- Barney Allis -12th W...
- Power Light 14th Mai...
- perfromingartscenter
- Crossroads 19th Main...
- Library - 9th Main ...
- Financial District ...
- Crossroads 19th Main...
- Johnny's Tavern - 13...
- Power Light 14th Mai...
- Metro Center 12th Ma...
- Johnny's Tavern - 13...
- Power Light 14th Mai...
- Metro Center 12th Ma...
- Johnny's Tav - 13th ...
- City Market - 17 E 5...
- Union Station SB-Nor...
- Union Station SB-Nor...
- Library - 9th Main ...



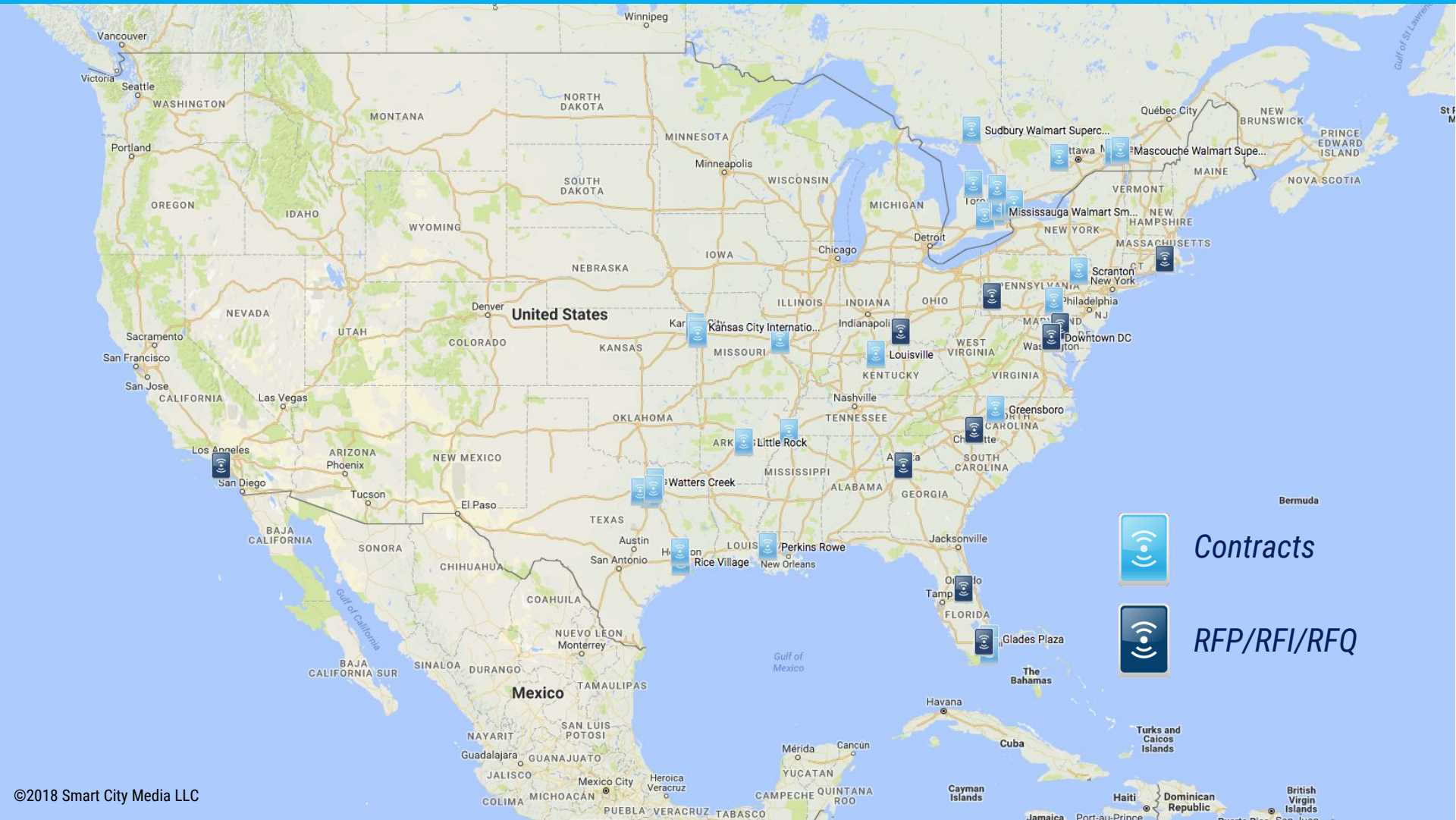
*Our City Sense platform renders immediate data requests on our web portal. We adopt and promote open standards, frameworks and SDKs that bring new innovation to cities, and creates new markets for development.*

*All data shared with the City on an ongoing basis.*





# 2.5 Year Momentum - 21 City Contracts Expanding at Rapid Speed



Contracts



RFP/RFI/RFQ

8th Annual Hot Siders Show Charity Sale July 6  
25th Annual KC Water Gardens Tour July 7th & 8th  
Swingin' Street of City Market July 21  
HCJL SHILLETTO AT THE PLAYERS CLUB  
Meatier Puppets Presents 6x, Dog, Do!Peter Pan at Theatre for Young Audiences June 16-July 7  
Heart of America Shakespeare Festival June 12-July 1  
First Fridays on 18th & Vine  
Wednesday Farmers Market thru August

Kansas City

Bunbury Theatre Thirty Years Of Theatrical Excellence!  
Fall In Love This Season With The Louisville Ballet  
Snag Those Front Row Seats & Enjoy The Mercury Ballroom  
Relax With Friends & Family At Central Park  
Kentucky Center For The Performing Arts 501 W. Main St.  
Avenue E Art Gallery And Unconform Event Space  
Looked In: The Louisville Escape Game Can You Escape?  
Come For The Quality Food Stay For The Houston  
Maker's Crucible Showcasing Uniquely Curated Showrooms  
Land Of Tomorrow Art Gallery Today  
Louisville City Football Club Proud To Be Here  
The Louisville Palace - A Treasure Of Generations

Louisville

57th Young Arkansas Artists Exhibition May 8 - July 22  
The Perfect Place For Your LR GA Basket KQueens Gifts  
Fun Food & Live Performance At Murry's Dinner Playhouse  
55th Annual Pops On The River July 4th  
Spiritful To Wheelchair Ramps, Patient Lifts, & More  
World-Class Dance Performance By Ballet Arkansas  
Fresh Farm Fresh Items To Help Curb Speculation  
GALLS Presents: Terror Tuesdays - Little Shop Of Horrors  
Quality Performances From Arkansas Symphony Orchestra  
Hear The Call Of The Wild From Little Rock Zoo  
Louder Than Words: Book, Power & Politics Ending Rape &  
Preserving The History Mosaic: Tempers Cultural Center

Little Rock

"Think Beer...Sive Whiffity" Brews At The Zoo Festival  
Fireworks, BBQs, And Parade: It's That Time Of Year  
Come Sip Some Wine And Listen To Some Sweet Tunes  
Grab A Slice Or Maybe Buy All The Local Pizza Fest  
3 Stages, 1000 Performers, You Can't Miss That  
Chinatown Community Festival #Chinatownfest  
DC EMBASSY WORLD CUP June 17- July 14 #DCWorldcup  
From Hundreds Of Vendors To Games This Fest Is The Best  
DC Celebrates Capital's Victory Decided In The Making  
Black Cat - There is always something going on  
Welcome to EDEN  
The Park at 14th Where Amazing Happens

Downtown DC

New Daily Theatre Rocking Out The Nights Since 1942  
Come And Put Your Boogie Shoes Back On  
Find Your Memphis Community Centers Today  
Memphis Benefits Society & Economically From Recycling  
Live 2-11 and Give Help  
Volunteer Today To Help The Memphis Animal Services  
211  
Back In The Park After The Great Game April 3  
Doing Business In Memphis Means All You Need to Know  
The Best Award Winning Block In Memphis  
Tater Red's Lucky Mooos And Woodoo Healing  
St. Jude Children's Research Hospital / Abaco Pavilion  
Turn Memphis Into A Giant Game Board With 194 Hustle!

Memphis

CityPost Multi-City Expansion - Click any Image to See the Broadcast

*“Downtown is booming, and I’m thrilled with this innovative effort to keep our workers, residents and visitors informed about all of the great places and events to enjoy here.”*  
Louisville Mayor Greg Fischer



*“We’re extremely,  
extremely excited about  
all elements of this.”*

*Little Rock Mayor & President of the National  
League of Cities - Mark Stodola*



*# Little Rock Rocks*

*2017 Gold Edison  
Innovation Award*



*Collective Disruption  
City of Kansas City*

*“Oscar for Innovation”*

Aurora Smart Media Grid – 8 digital outdoor kiosks (2 screens per kiosk).



Projected 10-Year revenue includes; kiosk national, local ads:

**\$2.5M-\$3.0M**