

PRESENTATION TO THE AURORA CITY COUNCIL

June 20, 2023

INTRODUCTIONS

• Greg Moore, Vice President & General Manager, Hollywood Casino Aurora

• Mike Carroll, Vice President, Design & Construction, PENN Entertainment





- 1. Hollywood Casino Aurora & Opportunity to Relocate
- 2. Site Plans for Proposed Relocation
- 3. Conclusion



HOLLYWOOD CASINO AURORA & OPPORTUNITY TO RELOCATE

Greg Moore





- Opened in 1993
- Penn National purchased in 2003
- 53,000 square feet of gaming space
- 1,200 gaming positions
- Aging barge-based facility





THE ILLINOIS GAMING MARKET HAS CHANGED OVER THE LAST 10+ YEARS



Macro Level Revenue Influencers

- Smoke Free Illinois Act
- Legalization of Video Gaming Terminals
- Opening of Rivers Des Plaines

- More Expansion on the Horizon
 - -New Casinos in Chicagoland
 - -Existing facilities can move landside

OPPORTUNITY TO RELOCATE

Partnership with the City

- -2019 legislation permitted land-side relocation of the casino
- -The City envisioned this opportunity and proactively acquired and optioned land for the new development

Superior Location

- -The I-88 interchange at Farnsworth Avenue is a high-visibility location with existing infrastructure due to the Chicago Premium Outlets
- -Expected increase in tax revenue
- -Hundreds of new construction jobs and approximately 700 permanent jobs
- -Union and MBE/WBE/VBE opportunities
- -LEED Certification



PROPOSED NEW HOLLYWOOD CASINO AURORA

- ~\$360M Casino & Hotel
- New restaurants, including:
 - Casual Steakhouse
 - Asian Noodle Bar
- ~220 hotel rooms
- 1,200 gaming positions
- Barstool Sportsbook
- Event Center
- Outdoor Entertainment Area
- 1,600 parking spaces







SITE PLAN AND RENDERINGS FOR PROPOSED RELOCATION

Mike Carroll























THANK YOU

