

## CREATE SITUATIONAL INTELLIGENCE WITH ON-THE-SCENE INFORMATION REPORTS

The Everbridge **ContactBridge** application, formerly Mobile Member, a rich new dimension to mass communications by facilitating two-way conversations with mobile recipients. Deliver messages and push notifications to recipients on mobile devices, request additional information through polling, and allow users to submit their own on-the-scene reports.

The **ContactBridge** application creates situational intelligence by allowing mobile users to share geo-location information, pictures, and free-form text – giving you eyes and ears on the scene as a situation develops.

### KEY CAPABILITIES

- + Extend the reach of Mass Notification with a dedicated mobile recipient application with two way communication.
- + Deliver push notifications to your mobile network.
- + Get situational details from recipients, including location information, photos, and free-form text.

# CONTACTBRIDGE

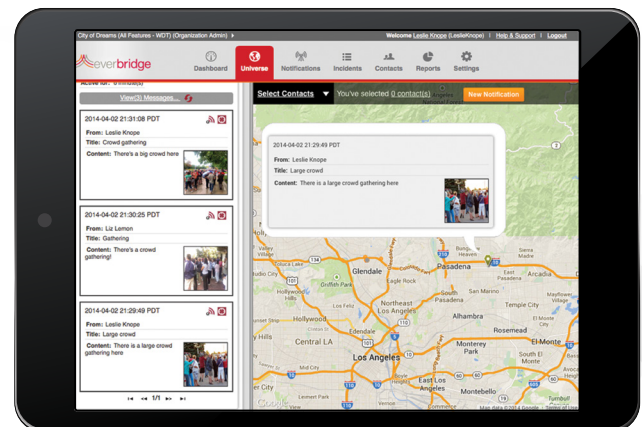


## KEY CAPABILITIES

- + Trigger notifications and display alerts based on keywords and users sending unsolicited **ContactBridge** messages
- + Expand your communications reach with global secure messaging
- + Communicate with and geo-locate frontline resources, even under adverse network conditions like low bandwidth or connectivity.
- + Use recipient geographical information to plot a map of feedback and associated locations.
- + Encourage your network to send relevant photos, messages, and geographical details, even unsolicited.
- + Gather polling responses from mobile devices as part of broadcasts.
- + Communicate even under adverse network conditions, for example, when bandwidth or connectivity is limited.
- + Supports both Apple® iOS and Android™ users.



**ContactBridge** feedback is captured in a centralized dashboard. Easily view poll responses and other requests for data sorted by timeframe, or use the Unsolicited tab to review broader feedback from the community.



## About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.



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