

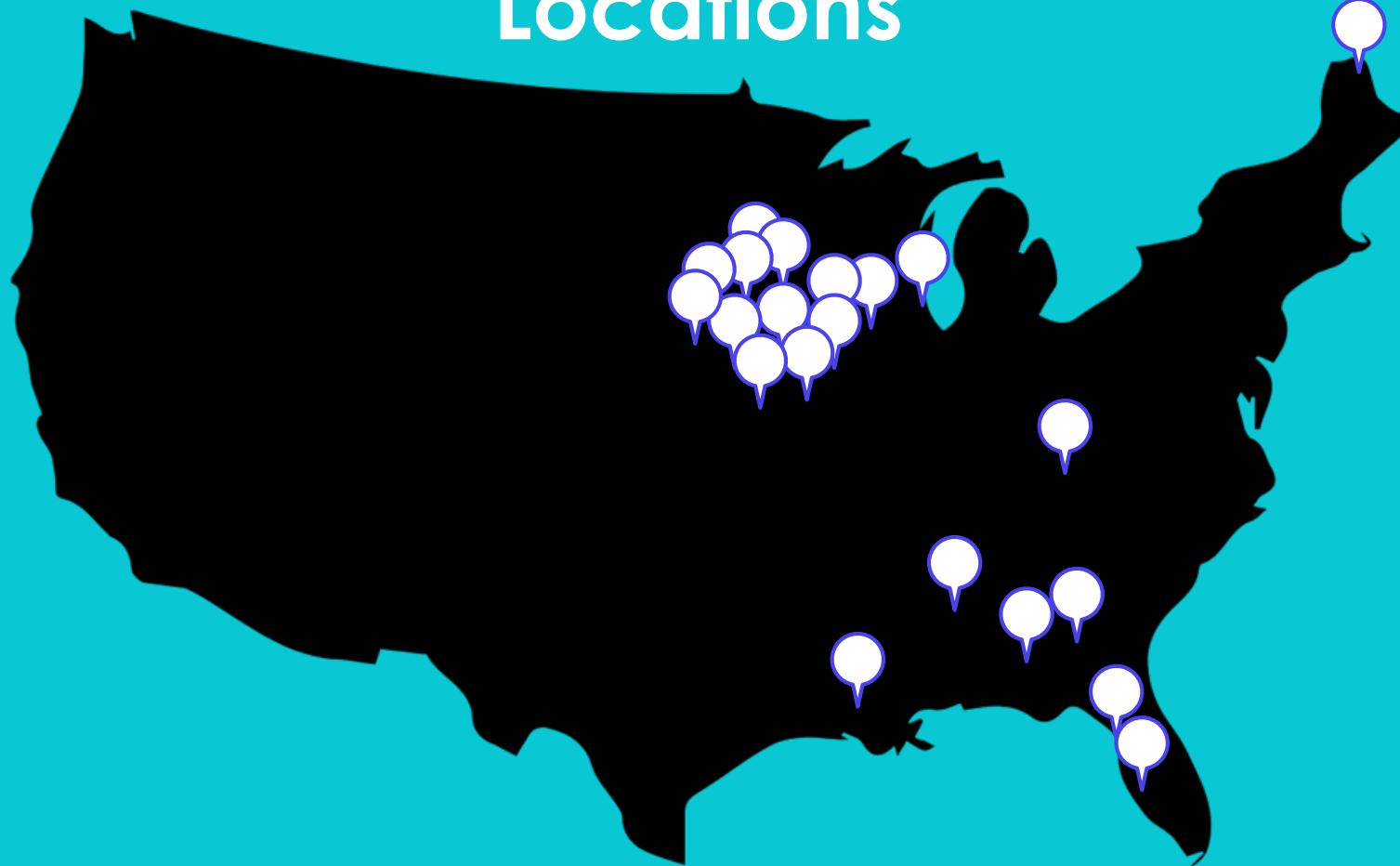
# koloni

# Company History

Koloni was created in April 2016 with the idea of changing the way we access products in our community. Since deployment in early 2018, Koloni has grown significantly. Adding 16 full time employees in the last 6 months. Koloni also received investments from some of the top venture capital firms in the Midwest along with Jason Calacanis, an early Uber investor.

Koloni has launched in over 20 markets over the last 12 months. Providing communities with new, innovative solutions in micro-mobility. Koloni also recently announced its new, first to market locker sharing product. This cutting edge device will allow communities to share basketballs, tennis rackets and much more at local parks.

# Locations



# Leadership Team



**Brian Dewey**  
Chief Executive Officer



**Kyle Sheker**  
Chief Community Officer



**Kate Lyon**  
Chief Operations Officer

---

**Catherine Edgerton**  
Business Manager

**Jordan Westerman**  
Product Manager

**Bazyl Horsey**  
Software Manager

**Parker Aden**  
Community Manager

**Michael Martin**  
Software Manager

**Rob Aldrich**  
Operations Manager



# Kane County

## The Sharing Community Plan

A composite image showing two women on bicycles. On the left, a woman with curly hair and glasses, wearing a 'BOSTON' sweatshirt, rides a white e-scooter. On the right, a woman with long hair, wearing a plaid jacket, rides a blue bicycle. They are on a brick-paved street with a white SUV and a building in the background. A red overlay box covers the middle section of the image.

# Local Mobility.

# Hybrid Mobility

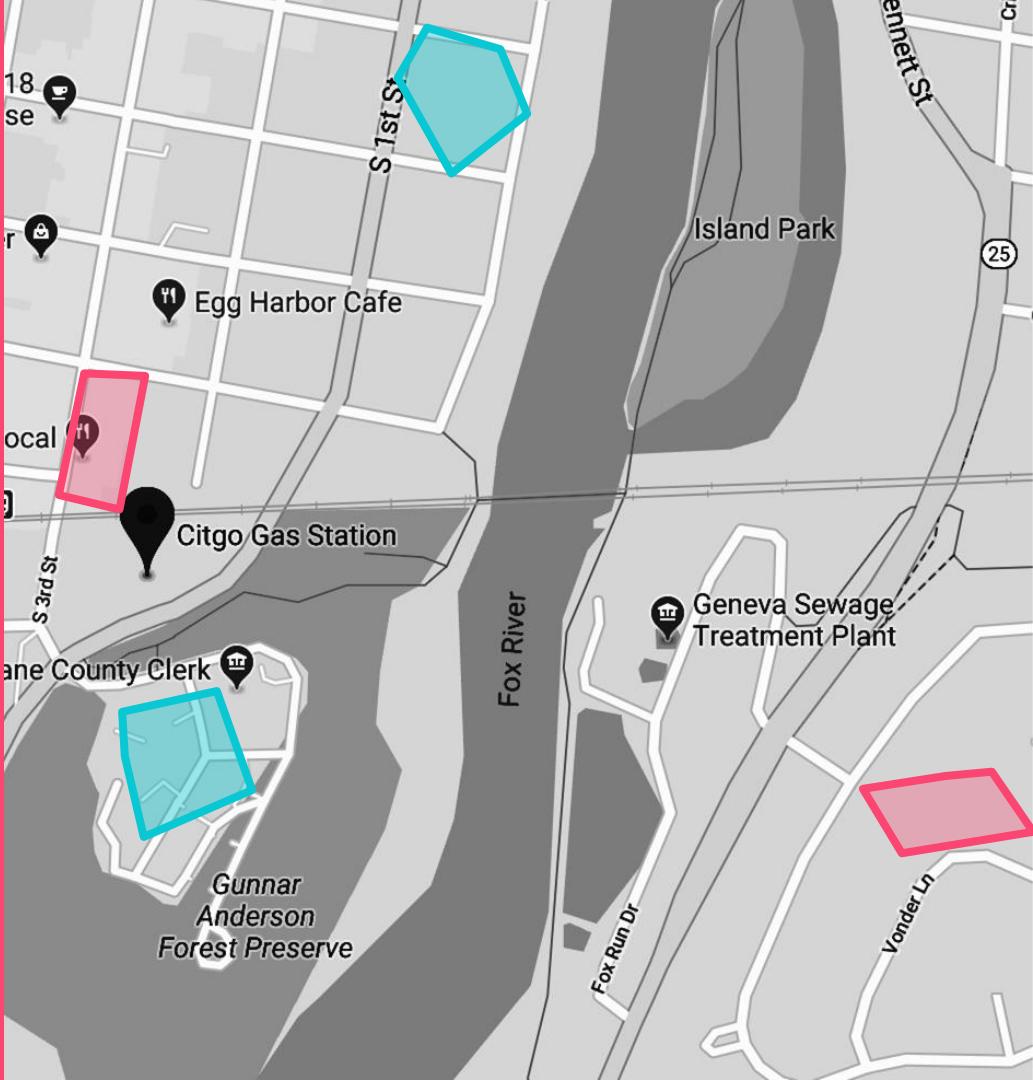


Koloni's vision for micro-mobility is diverse and customizable for each community's needs. Making mobility more equitable and sharing much more exciting.

# Geofence

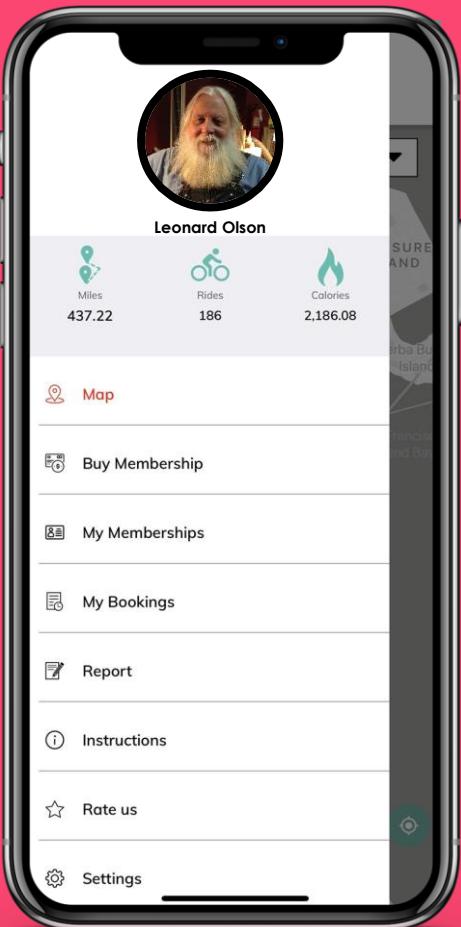


A hybrid system allows for more specific parking zones. We use Geofencing (a virtual boundary) that allows us to predetermine parking zones. If a user improperly ends a rental outside of a zone, they will be charged a \$10 penalty.



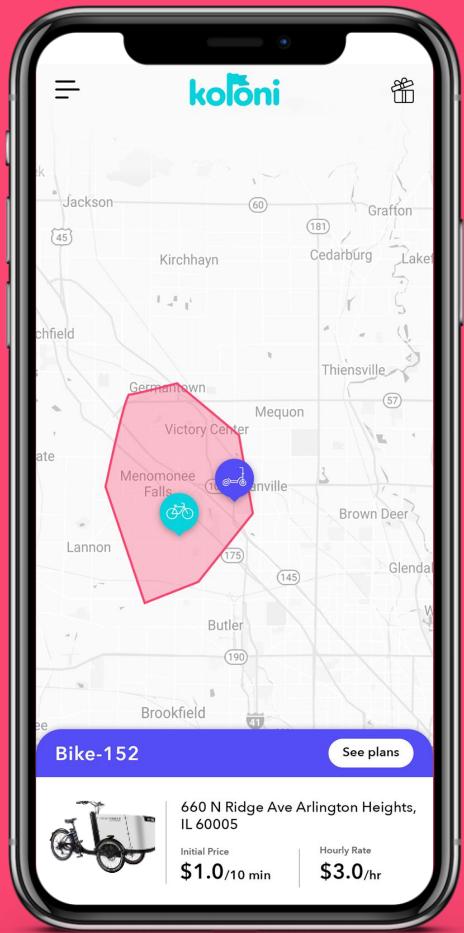
# Interface

- Download the App
- Create an Account

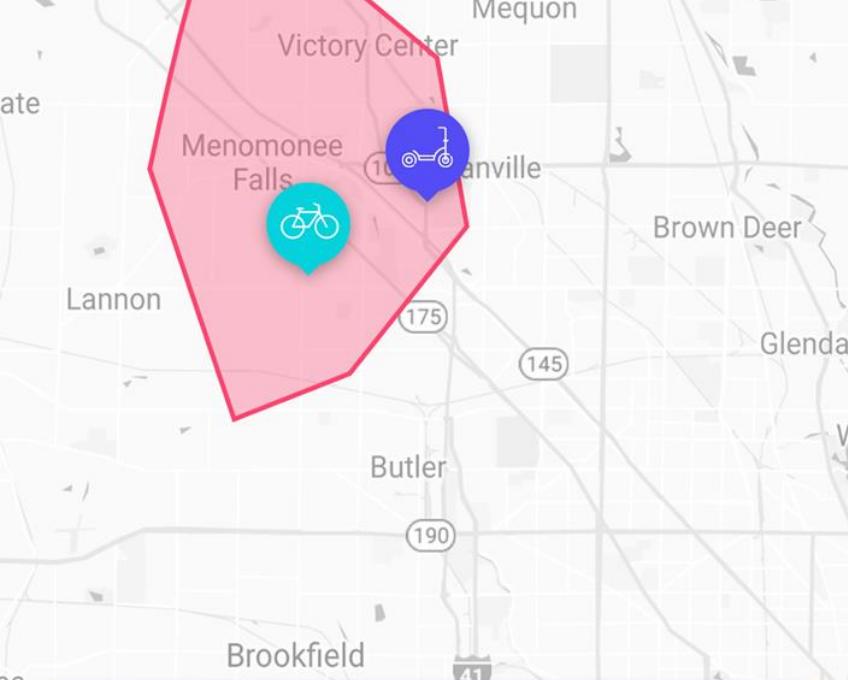


**FAQ** | Does the user need to sign a liability waiver? Yes, they do this during their sign-up!

**FAQ** | What payment options do users have to choice? Currently debit & credit cards but more coming soon!



- Scan QR Code
- Pause Anytime
- End in Geofence



**Bike-152**

[See plans](#)



660 N Ridge Ave Arlington Heights, IL 60005

Initial Price **\$1.0/10 min**

Hourly Rate **\$3.0/hr**

# Features

- Buy Memberships
- Report an Issue
- Refer a Friend

**FAQ | What happens if a user ends outside a zone?**

- They will be charged a \$10 fee.

# What Are People Saying?

“Koloni is a great way to get around town and experience our community. I usually use it for recreation with the family. It’s easy and convenient.”



# Specifications

# IoT Specs

*Koloni partners with industry leaders of IoT to provide the most durable and reliable devices on the market.*

Control lock & unlock vehicle

Yes

Cellular Connection

4G (2G fallback)

GPS Accuracy

3 meters

Battery Charging

Solar

Active Ride Tracking

Yes

Theft Mode Siren

Yes



# Bicycle Specs

Brakes - Hub Disc

Shift Speed - 3 Speed Shimano

Seat - Adjustable

Tires - Foam Airless

Frame - Aluminum

Basket - Front

Fenders - Front & Rear Skirts



# E-Carge



**Charging Time** - 5 Hours

**Brakes** - Hydraulic Disc

**Shift Speed** - 7 Speed Shimano

**Motor** - 250w

**Range** - 18 miles

**Max Speed** - 15 mph

# E-Bike



**Charging Time** - 5 Hours

**Brakes** - Hydraulic Disc

**Shift Speed** - 7 Speed Shimano

**Motor** - 250w

**Range** - 18 miles

**Max Speed** - 15 mph

- Additional modes of micro-mobility are offered upon request.

# Hubs

Hybrid hub locations can be created using existing bike rack infrastructure or new bike racks can be installed. All locations are well identified with signage explaining the system to new users.



# Willmar Bike Trails



# Operations

- Koloni will hire a local individual on a full time basis to operate and oversee the fleet.
- This person will work out of our Koloni corporate office in the area and be trained by our leadership team.
- When the fleet expands, Koloni will hire additional resources to manage the fleet.



# Communication

Users can report an issue directly in the application. Our team receives these in real time and fixes the issues promptly. We also notify the user with a custom email back to the user, letting them know we are working on resolving the problem.

REPORT ISSUES					<a href="#">View all</a>
ISSUE ID	ORDER NUMBER	USER	STATUS	REPORT TIME	
RIS000440	ORD012642	Justin rodriguez	Pending	yesterday	
RIS000439	ORD012620	Abby scott	Pending	2 days ago	
RIS000438	ORD012616	Saul meraz	Resolved	2 days ago	
RIS000437	ORD012610	Ashwin bhatnagar	Resolved	2 days ago	
RIS000436	ORD012564	Denise burkhardt	Pending	3 days ago	

# Data Information

**Data Security** - Koloni is PCI compliant and uses Braintree payment solutions to maintain safe and accurate transaction records.

## **Data Koloni will collect and share**

Bike location data: Data available on a per-bike, real-time basis:

- Point location of parked bikes (GPS coordinates)
- Bicycle identification number
- Type of bicycle
- Battery charge level (for electric assist bikes)

System reports: Anonymized data to the County, KDOT and Participating Communities, preferably monthly. Information must include, but is not limited to:

- Total users in system by month
- Trip number by day, week and month broken out by municipality
- Detailed, aggregate trip origin/destination information for planning purposes
- Trip length and time

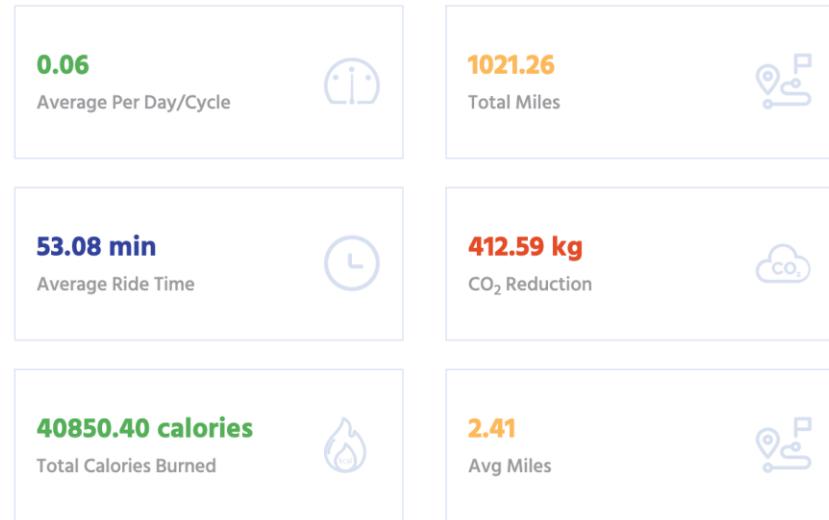


# Reports

Every community will receive our monthly report.

- Financial
- Ridership
- Maintenance

City officials can log in at anytime to view a dashboard live.



# Financial

Koloni will provide financial reports and payment of transactions at the beginning of every month. These reports will detail transactions, usage, memberships and more.

\*Transaction fees are 5% + \$0.25 of every transaction.



# Marketing

# Locally Branded

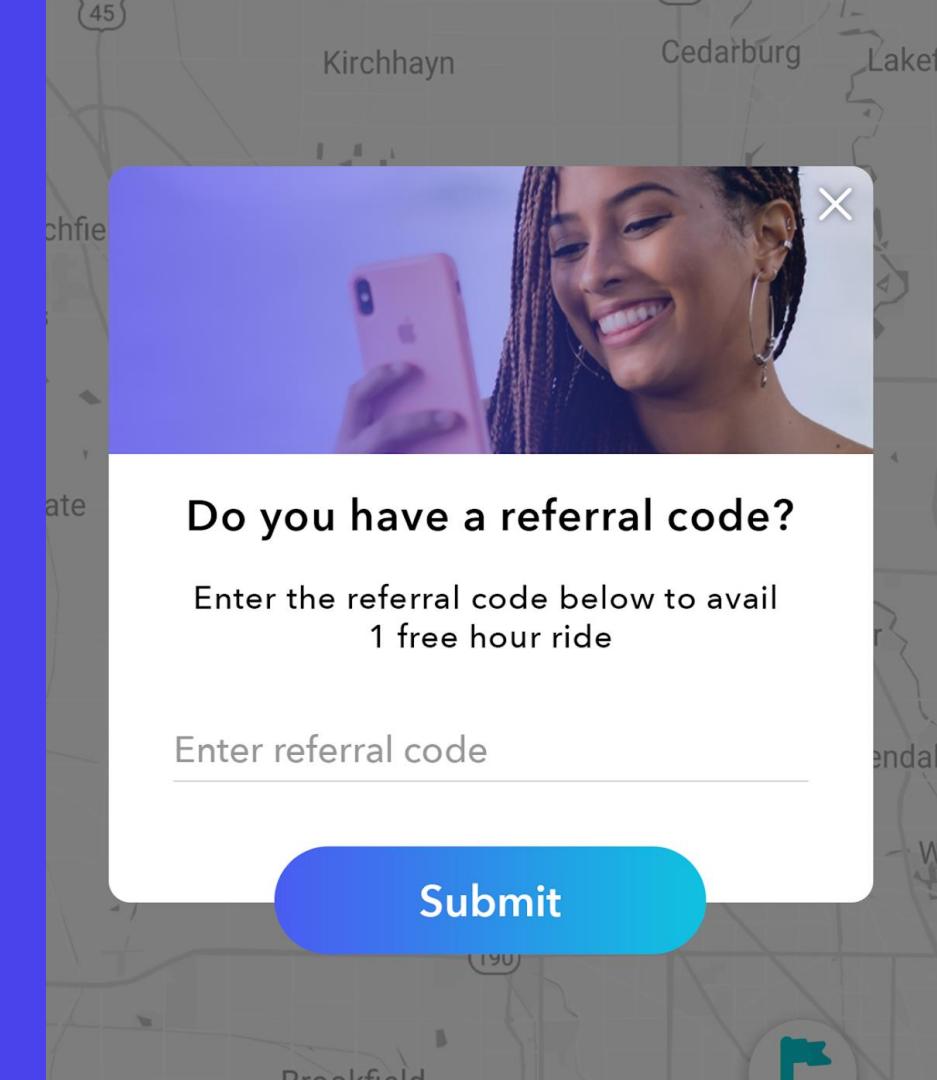
Well branded bikes are the best advertising for any bike share. Providing easy to use instructions to reduce the barriers to riding. The locally branded bikes also provide opportunities for local companies to advertise.



# Marketing

**Referral Program** - Referral program promotes ridership by using social media networks.

**Local Advertising** - Koloni will work with local papers and other publications on advertising to promote ridership.



# Launch Event

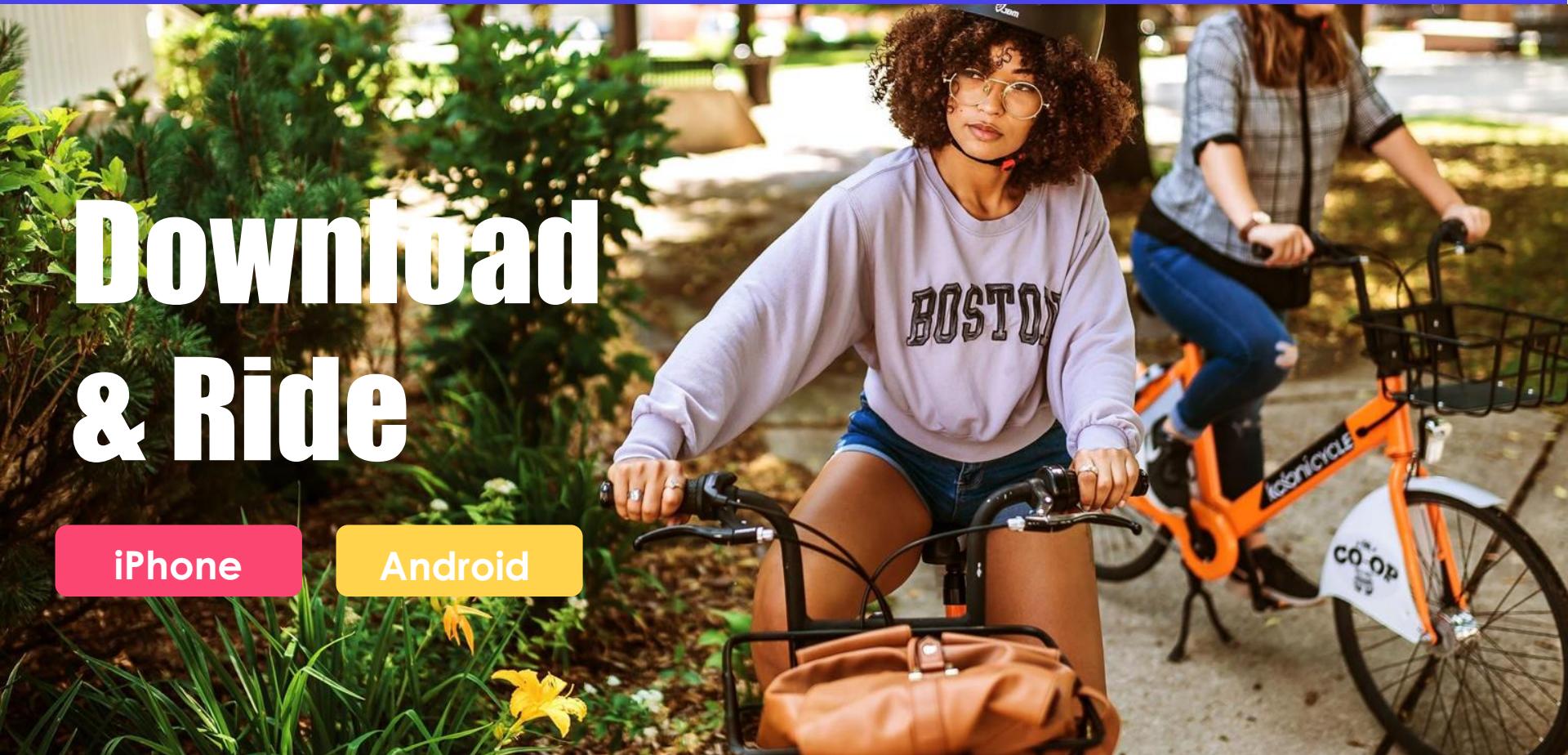
Koloni will work with local officials to schedule a launch party where residences will be invited to learn how to rent a bike, ride safe and be more active.



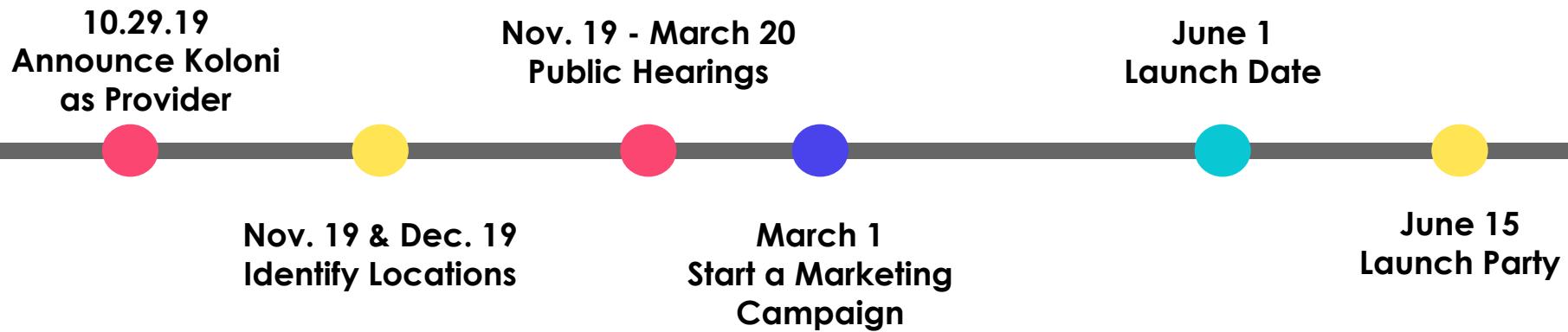
# Download & Ride

[iPhone](#)

[Android](#)



# Timeline





**Brian Dewey, CEO**  
Email: [brian@koloni.me](mailto:brian@koloni.me)  
Website: [Koloni.me](http://Koloni.me)

