



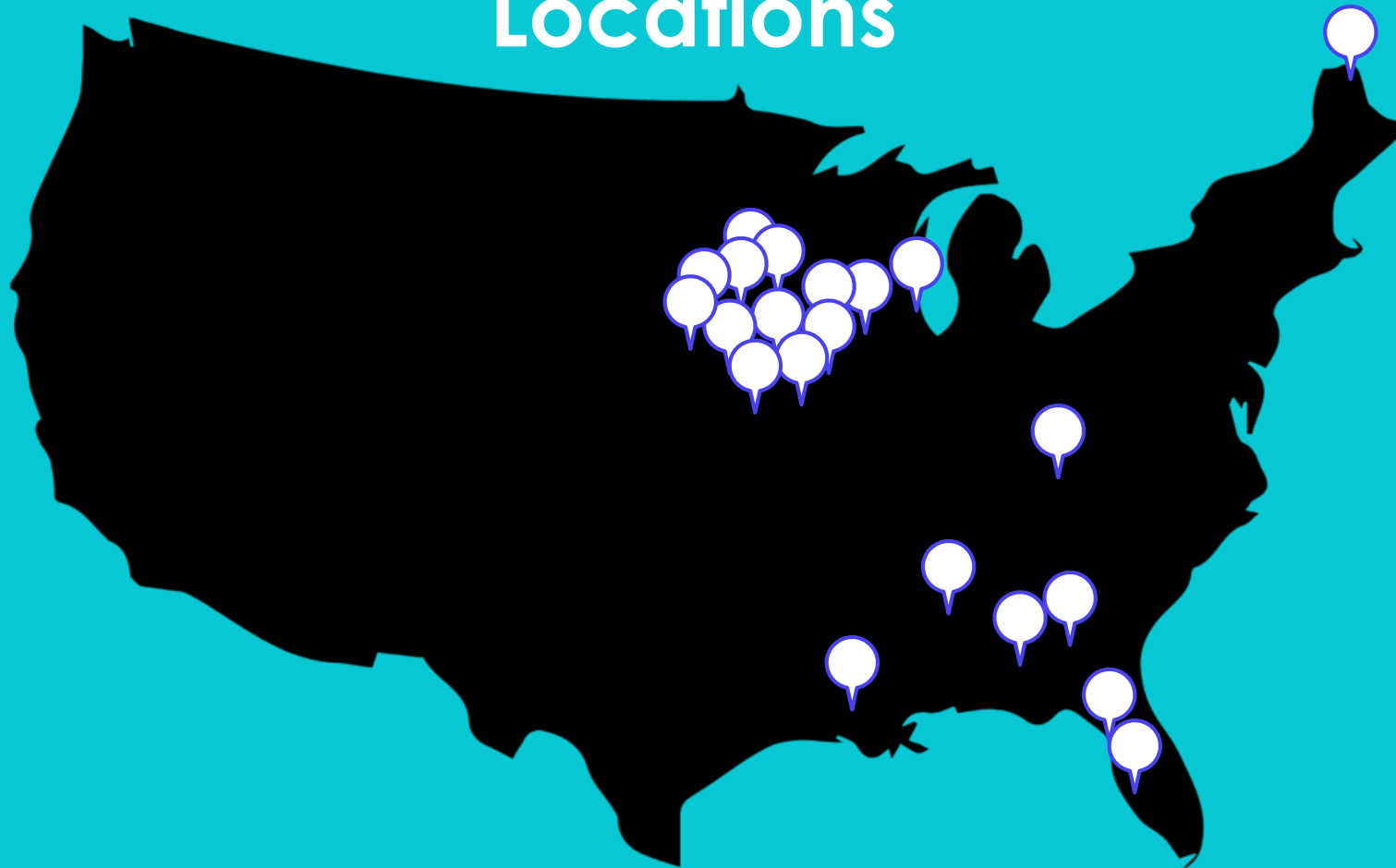
koloni

Company History

Koloni was created in April 2016 with the idea of changing the way we access products in our community. Since deployment in early 2018, Koloni has grown significantly. Adding 16 full time employees in the last 6 months. Koloni also received investments from some of the top venture capital firms in the Midwest along with Jason Calacanis, an early Uber investor.

Koloni has launched in over 20 markets over the last 12 months. Providing communities with new, innovative solutions in micro-mobility. Koloni also recently announced its new, first to market locker sharing product. This cutting edge device will allow communities to share basketballs, tennis rackets and much more at local parks.

Locations



Leadership Team



Brian Dewey
Chief Executive Officer



Kyle Sheker
Chief Community Officer



Kate Lyon
Chief Operations Officer

Catherine Edgerton
Business Manager

Bazyl Horsey
Software Manager

Michael Martin
Software Manager

Jordan Westerman
Product Manager

Parker Aden
Community Manager

Rob Aldrich
Operations Manager



Kane County

The Sharing Community Plan

A photograph of two women riding bicycles on a city street. The woman on the left has dark curly hair and wears glasses and a white t-shirt with 'POSTO' printed on it. The woman on the right has long brown hair and wears a plaid shirt. They are riding on a brick-paved sidewalk next to a multi-story brick building. A white SUV is parked on the street to the left. A large, semi-transparent pink rectangle with the text 'Local Mobility.' is overlaid in the center of the image. The entire image has a light blue tint.

Local Mobility.

Hybrid Mobility

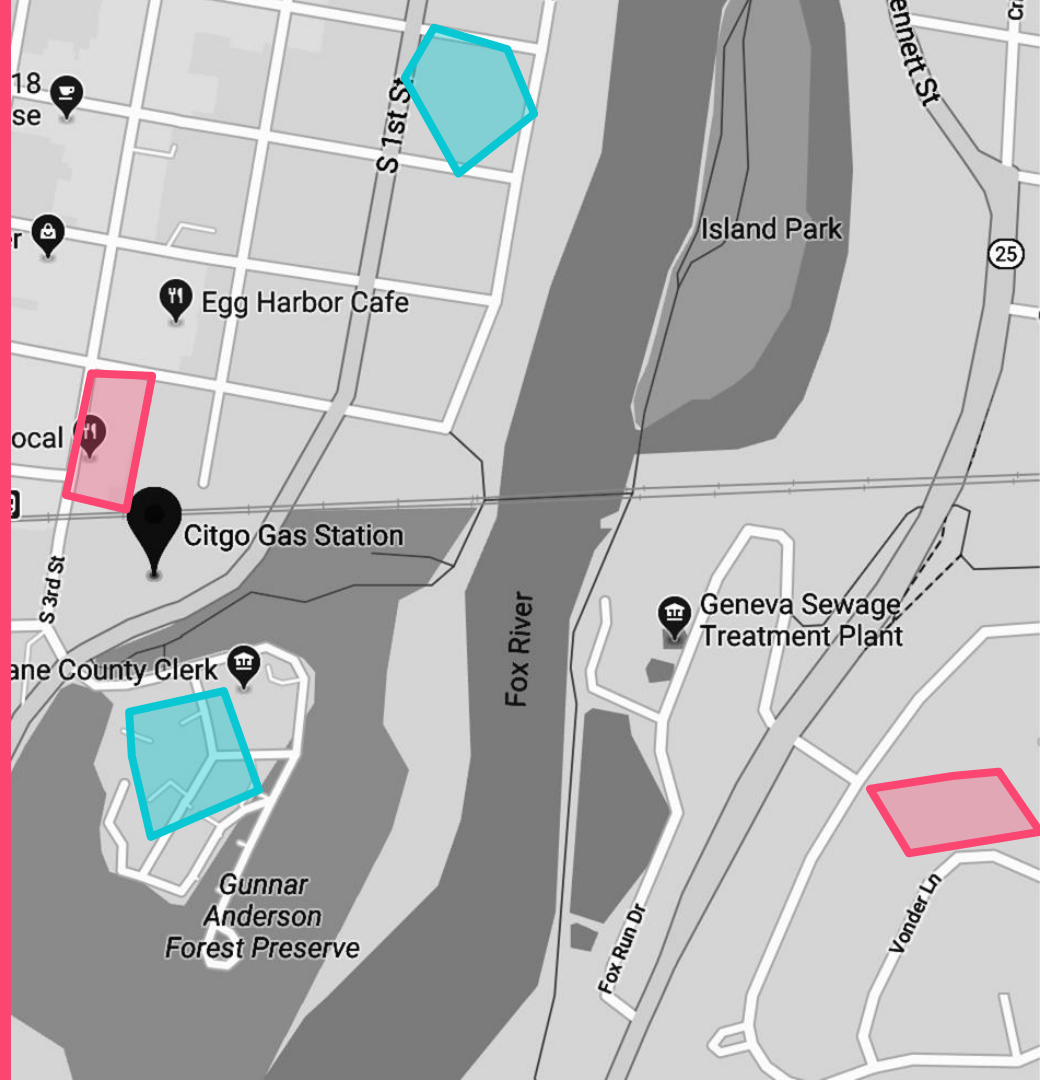


Koloni's vision for micro-mobility is diverse and customizable for each community's needs. Making mobility more equitable and sharing much more exciting.

Geofence

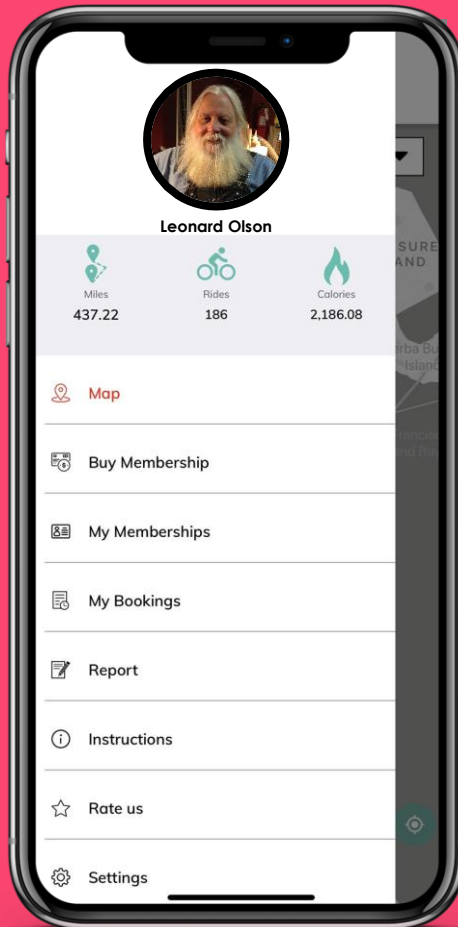


A hybrid system allows for more specific parking zones. We use Geofencing (a virtual boundary) that allows us to predetermine parking zones. If a user improperly ends a rental outside of a zone, they will be charged a \$10 penalty.



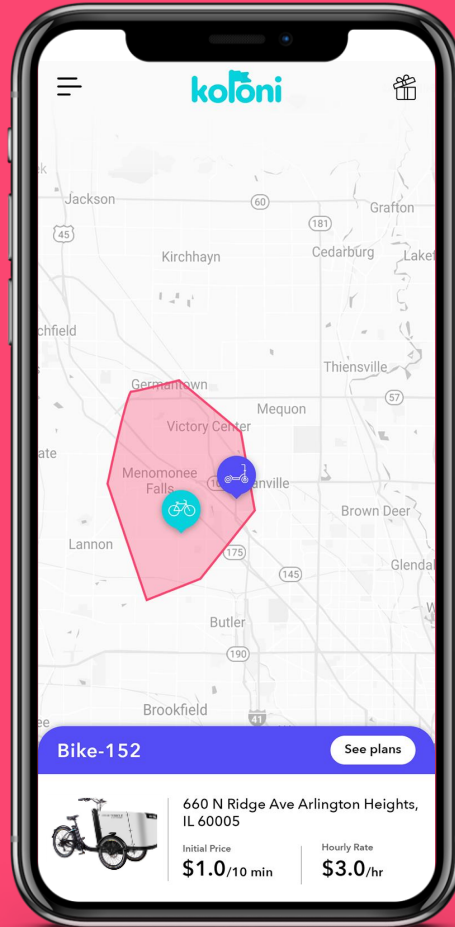
Interface

- Download the App
- Create an Account

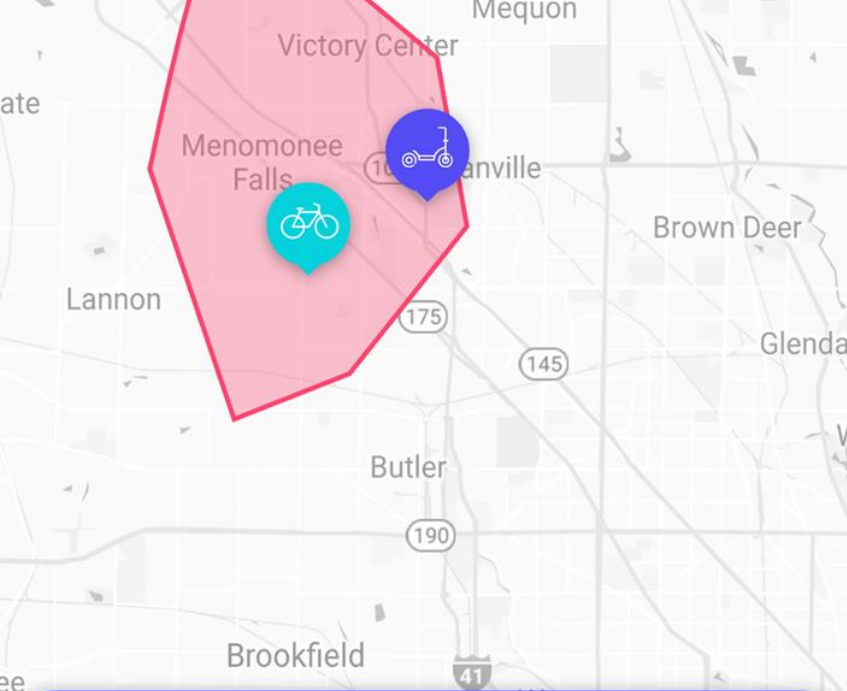


FAQ | Does the user need to sign a liability waiver? Yes, they do this during their sign-up!

FAQ | What payment options do users have to choice? Currently debit & credit cards but more coming soon!



- Scan QR Code
- Pause Anytime
- End in Geofence



Bike-152

[See plans](#)



660 N Ridge Ave Arlington Heights,
IL 60005

Initial Price
\$1.0/10 min

Hourly Rate
\$3.0/hr

Features

- Buy Memberships
- Report an Issue
- Refer a Friend

FAQ | What happens if a user ends outside a zone?

- They will be charged a \$10 fee.

What Are People Saying?

“Koloni is a great way to get around town and experience our community. I usually use it for recreation with the family. It’s easy and convenient.”



Specifications

IoT Specs

Koloni partners with industry leaders of IoT to provide the most durable and reliable devices on the market.

Control lock & unlock vehicle	Yes
Cellular Connection	4G (2G fallback)
GPS Accuracy	3 meters
Battery Charging	Solar
Active Ride Tracking	Yes
Theft Mode Siren	Yes



Bicycle Specs

Brakes - Hub Disc
Shift Speed - 3 Speed Shimano
Seat - Adjustable
Tires - Foam Airless
Frame - Aluminum
Basket - Front
Fenders - Front & Rear Skirts



E-Carge



Charging Time - 5 Hours
Brakes - Hydraulic Disc
Shift Speed - 7 Speed Shimano
Motor - 250w
Range - 18 miles
Max Speed - 15 mph

E-Bike



Charging Time - 5 Hours
Brakes - Hydraulic Disc
Shift Speed - 7 Speed Shimano
Motor - 250w
Range - 18 miles
Max Speed - 15 mph

- Additional modes of micro-mobility are offered upon request.

Hubs

Hybrid hub locations can be created using existing bike rack infrastructure or new bike racks can be installed. All locations are well identified with signage explaining the system to new users.





Willmar Bike Trails



Bike Willmar

SHIP

SHIP

SHIP

CITY OF Willmar

Bernick's

Bike Willmar

CarrisHealth

Operations

- Koloni will hire a local individual on a full time basis to operate and oversee the fleet.
- This person will work out of our Koloni corporate office in the area and be trained by our leadership team.
- When the fleet expands, Koloni will hire additional resources to manage the fleet.



Communication

Users can report an issue directly in the application. Our team receives these in real time and fixes the issues promptly. We also notify the user with a custom email back to the user, letting them know we are working on resolving the problem.

REPORT ISSUES				View all
ISSUE ID	ORDER NUMBER	USER	STATUS	REPORT TIME
RIS000440	ORD012642	Justin rodriguez	Pending	yesterday
RIS000439	ORD012620	Abby scott	Pending	2 days ago
RIS000438	ORD012616	Saul meraz	Resolved	2 days ago
RIS000437	ORD012610	Ashwin bhatnagar	Resolved	2 days ago
RIS000436	ORD012564	Denise burkhardt	Pending	3 days ago

Data Information

Data Security - Koloni is PCI compliant and uses Braintree payment solutions to maintain safe and accurate transaction records.

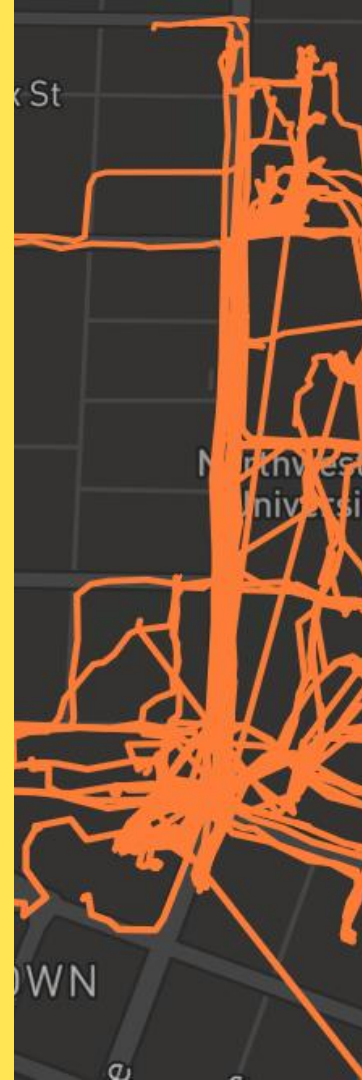
Data Koloni will collect and share

Bike location data: Data available on a per-bike, real-time basis:

- Point location of parked bikes (GPS coordinates)
- Bicycle identification number
- Type of bicycle
- Battery charge level (for electric assist bikes)

System reports: Anonymized data to the County, KDOT and Participating Communities, preferably monthly. Information must include, but is not limited to:

- Total users in system by month
- Trip number by day, week and month broken out by municipality
- Detailed, aggregate trip origin/destination information for planning purposes
- Trip length and time



Reports

Every community will receive our monthly report.

- Financial
- Ridership
- Maintenance

City officials can log in at anytime to view a dashboard live.

0.06

Average Per Day/Cycle



1021.26

Total Miles



53.08 min

Average Ride Time



412.59 kg

CO₂ Reduction



40850.40 calories

Total Calories Burned



2.41

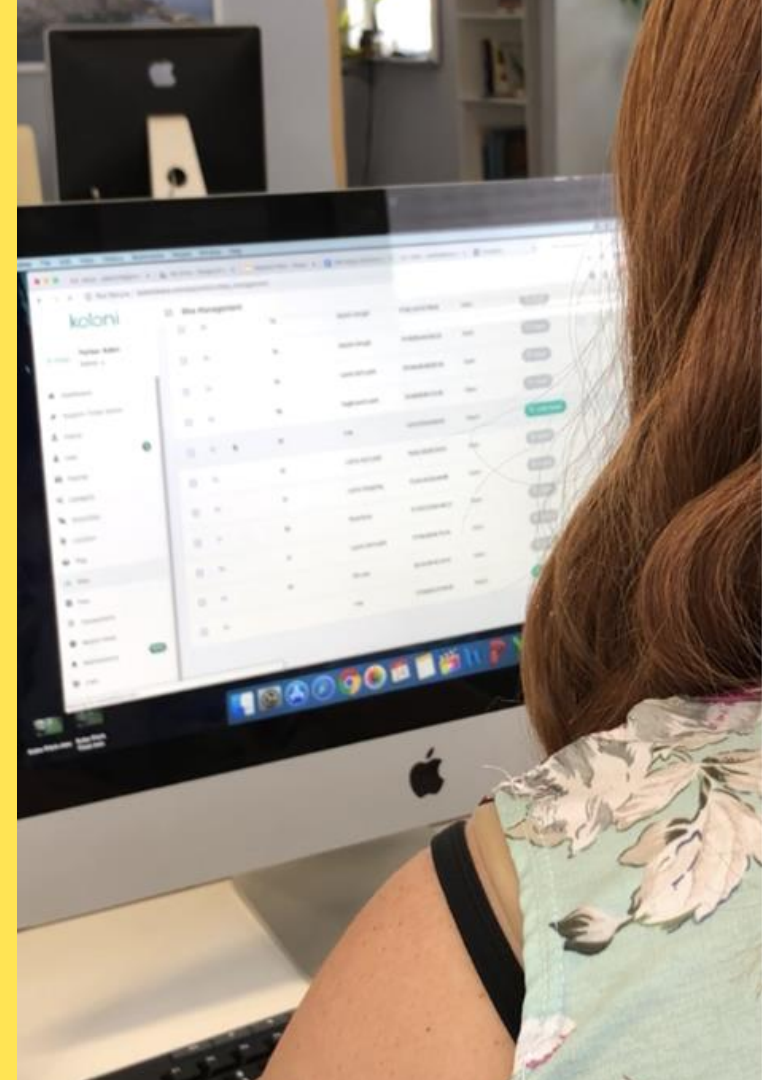
Avg Miles



Financial

Koloni will provide financial reports and payment of transactions at the beginning of every month. These reports will detail transactions, usage, memberships and more.

*Transaction fees are 5% + \$0.25 of every transaction.



Marketing

Locally Branded


Well branded bikes are the best advertising for any bike share. Providing easy to use instructions to reduce the barriers to riding. The locally branded bikes also provide opportunities for local companies to advertise.



Marketing

Referral Program - Referral program promotes ridership by using social media networks.

Local Advertising - Koloni will work with local papers and other publications on advertising to promote ridership.



✕

Do you have a referral code?

Enter the referral code below to avail
1 free hour ride

Enter referral code

Submit

Launch Event

Koloni will work with local officials to schedule a launch party where residences will be invited to learn how to rent a bike, ride safe and be more active.



Kane County Bike Share

[Locations](#) | [How to Ride](#) | [Sponsors](#) | [Memberships](#)

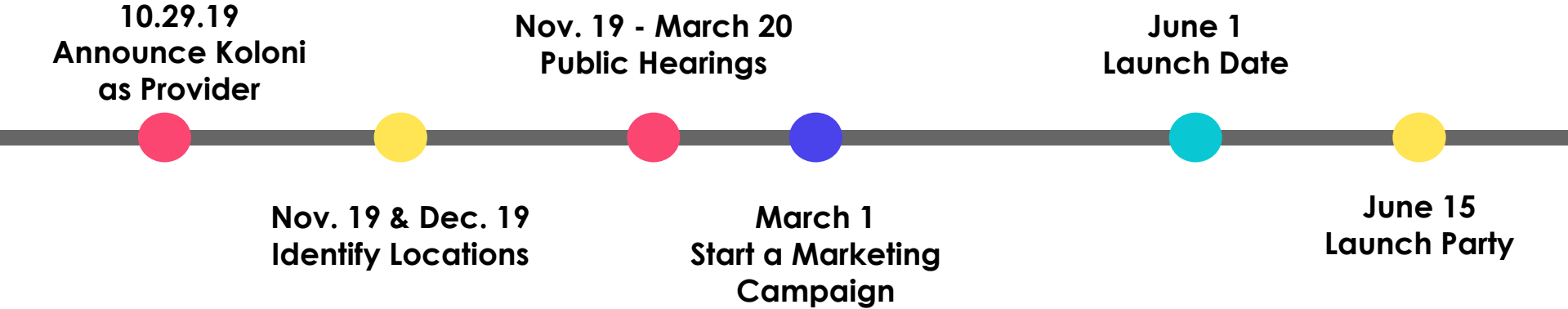
Download & Ride

iPhone

Android



Timeline





Brian Dewey, CEO

Email: brian@koloni.me

Website: Koloni.me