

PEDRO M. GONZALES

• Aurora, IL 60506 •

TARGET: CITY OF AURORA PLANNING COMMISSION

Active Aurora resident, experienced board member, and savvy business executive with a history of success in financial and industrial fields. Varied experience provides valuable perspective to boards, cultivating a sense of partnership while setting vision, focus, and strategies that produce the best possible results.

PROFESSIONAL EXPERIENCE

Sphere Laser

Vice President of Operation and Sales

01/2018 – Current

- Develops new distribution channels, representing industrial laser technology machines and parts
- Directs all domestic and international shipping and receiving
- Leads customer relations and product training
- Communicates globally with business partners

LeaderOne Financial

Branch Manager

02/2016 – 01/2018

- Met with customers to determine specific financial needs and set goals
- Maintained an active knowledge base of organization's loan products and qualification matrices
- Determined potential borrower risk based on guidelines per HUD, Fannie & Freddie Mac, and other business factors
- Developed and fostered Aurora-area business relationships with realtors, accountants, builders, and local banks
- Worked with local non-for profit agencies conducting new homebuyer seminars and down payment assistance programs

Fifth Third Bank

Charter One

J.P. Morgan Chase

Branch Manager (AVP)

7/2003 – 02/2016

- Met and exceeded sales goals and in all categories (checking accounts, deposit growth, loans, investments, and business banking)
- Coached banking process to personal bankers and teller team
- Drove customer service standards
- Established and maintained a high level of communication with business partners (investment, payroll, merchant services, and business)
- Participated in community outreach programs that focused on the Community Reinvestment Act

COMMUNITY INVOLVEMENT

- Serves as the Vice President of Operations for the Aurora Regional Hispanic Chamber of Commerce
- Active member of St. Mark's Lutheran Church
- Participates annually in the Habitat for Humanity Project
- Volunteers for the annual World Language Fair and Career Fair at West Aurora High School

EDUCATION

Bachelor of Arts in Marketing

Minor in Spanish

North Central College, Naperville, IL

June 1997