



City of Aurora Walks & Runs Events on City Property Permit Application

Any organization requesting municipal approvals of services, assistance, or other support for a run/walk event, needs to completely fill out this application and provide a copy of the route(s) and all other information in full regarding the run/walk event, and attaching any other necessary documentation. Submittal of the application does not guarantee approval. Organizations are limited to one request per year. Applications submitted without all of the necessary information/ documentation will be returned. **This application needs to be submitted at least 90 days prior to the event.**

Section A. Event Organizer Information

1. Name of Sponsor Organization: Fox Valley Marathon/ShebBix Inc Date: 3/14/17

2. Status (x one): Not for Profit 501 (c) 3 School Private for Profit Other: _____
PO Box 3955 St Charles, IL 60174

3. Organization Address: _____

4. Contact Name: Dave Sheble Email: dsheble@fv26.com

5. Business Phone: 630-240-9294 Cell Phone: 630-240-9294 Fax#: _____

Section B. Event Description

1. Name of Event: Advocate Health Care Fox Valley Marathon Date of Event: 9/17/17

2. Describe Purpose of Event: Promote fitness, Fox Valley area, local charities & businsses

3. Event Set-Up Time From: 6:00am To: 6:45am Event Hold Time From: _____ To: _____ Event Breakdown Time From: 11:00ar To: 12:30p,

4. Event Type (x all that apply) Run Walk Other (describe): _____

5. Distance (x all that apply): 5K 10K Half Marathon Full Marathon Other: _____

6. Expected Participants 1900 # of Staff/Volunteers 25 # of Past Years Held 7 # of Participants Last Year 1900

Section C. Event Logistics

1. Security Plan 6

The Aurora Police Department will review this application to determine the number of officers that may be required to provide traffic control and safety for this event.

Does the event have an additional security plan? Yes No

If yes, please specify the details: Attached, emergency medical plan

2. Medical Assistance Plan

What is the event plan for providing medical assistance? attached

City of Aurora Run/Walk Event Permit Application

Section C. Event Logistics (continued)

3. Street Closures

Will streets need to be closed? Yes No

If yes, please specify the details: per attached maps, same as last 5 years

4. Barricades

Will you need barricades? Yes No Purpose: _____

Amount: _____ Day Needed Placed: _____ Time needed placed: _____

5. Parking

What is the event plan for parking? none needed

6. Clean Up

Will you need cardboard trash bins? Yes No # Requesting: _____

If you will be using a dumpster, please provide the contact, phone number, and name of the company delivering the dumpster: _____

7. Electrical Service

Are you requesting electrical service? Yes No

What do you need? _____ Equipment utilized? _____

8. What is the event plan inclement weather? _____

Section D. Entertainment, Promotions, and Additional Information

A Music Festival Permit is required for live music with attendance over 350 people. The City Clerk's Office must be contacted regarding a Musical Festival Permit and fee.

1. List names of performers and entertainment groups: _____

2. Describe other entertainment/activities planned for your event: _____

3. How will your event be promoted? TV ___ Radio ___ Newspapers ___ Posters ___ Flyers
Facebook Twitter Website Additional Information _____

4. Food: Prepared food may require a permit. Contact (630) 444-3040 or www.kanehealth.com.

5. Commercial Tent Permit: Call Building & Permits for permit application instructions and fees.

9. Fees

Will there be a registration charge for this event? Yes No

List the **fee amount** for each category of registration that is applicable to this event.

Early: sliding scale based Regular: _____ Day of/On Site: _____

Adult: _____ Seniors: _____ Students/Youth/Kids: _____ Other: _____

City of Aurora Run/Walk Event Permit Application

This application, with a detailed site plan attached, and any other applicable documents as outlined herein, must be received in the Community Services Dept. no later than 90 days prior to the opening day of the event. Late or incomplete applications may be denied. Mail application to **City of Aurora Community Services Dept., 44 East Downer Place, Aurora, IL 60505**, or send by email to kmaurice@aurora-il.org or fax to **(630) 256-3379**. The application will be reviewed and if complete, it will be forwarded to the appropriate Divisions, Departments, and Committees for consideration of approval.

HOLD HARMLESS CLAUSE: The run/walk event sponsor hereby agrees to indemnify and hold harmless the City of Aurora, Illinois, its agents, public officials, officers, employees, and authorized volunteers, from and against any and all legal actions, claims, damages, losses, expenses arising out of the permitted event/activity or any activity associated with the conduct of the sponsor's operation of the event, including but not limited to, claims for personal or bodily injury, disease or death, or injury to or destruction of property, excluding claims caused by the willful commission or omission by employees of the City of Aurora acting within the scope of their employment. Further, the run/walk event sponsor agrees to indemnify the City of Aurora and any of its agents, public officers, officials or employees and authorized volunteers for any attorney's fees and court costs incurred or to be incurred in defending any actions brought against them as a result of the sponsor's use of public property or operation of the event as set forth in the application for run/walk/bike permit.

INSURANCE REQUIREMENTS: Proof of insurance is required of all run/walk event sponsors prior to the event. The attached list of insurance requirements should be reviewed immediately with your Insurance Agent to comply. Please provide a certificate of insurance along with your completed application to the City of Aurora Community Services Dept., 44 East Downer Place, Aurora, IL. 60505, or send by email to kmaurice@aurora-il.org or fax to (630) 256-3379. Coverage shall be from reputable insurance companies in amounts acceptable to the City of Aurora. **Failure to provide said acceptable insurance coverage in a timely manner is grounds for non-issuance or revocation of the permit.**

PERMITTED USE OF PUBLIC PROPERTY: Whereas the run/walk event sponsor agrees to use the public property at Illinois & river path in Aurora, Illinois known as Fox Valley, for staging of Marathon the City of Aurora does hereby agree to permit for use, these premises for the date(s) of 9/17/17 through 9/17/17. Sponsor does hereby agree to conduct only that business/activity which is described in the run/walk permit application, and agrees to all municipal requirements. Sponsor further agrees that within thirty (30) days of the conclusion of the event it will, at its own expense, provide for the repair, replacement or maintenance of any damaged, lost or stolen portions of the subject property including, but not limited to landscaping, street or buildings and or/pavement.

LIABILITY WAIVER: The run/walk event sponsor agrees for itself and/or its employees, agents or volunteers associated or to be associated with the activity for which the permit is being sought, to waive and relinquish all claims that may result in any manner against the City of Aurora, its agents, public officers, officials or employees and authorized volunteers from said sponsored event or activity, except for acts caused by the willful and wanton misconduct by employees of the City of Aurora acting within the scope of their employment.

AUTHORIZED SIGNATURES: I hereby attest that I am authorized to bind the sponsor and/or its employees, agents, or volunteers associated or to be associated with the activity for which the permit is being sought, to the terms of this agreement. I have read and understand all regulations and requirements outlined herein. I/we do hereby agree to abide by all rules and regulation outlined herein. I/we hereby agree to meet all requirements for documentation, certification, licensing, financial responsibility, and all other aspects of staging a run/walk event in the City of Aurora, as outlined herein. **I/we understand that our lack of meeting all requirements outlined herein may result in the denial or cancellation of the proposed run/walk event.**

Permit applied for and all terms and stipulations agreed to by:

Dave Sheble

Name (please print)


Signature

3/14/17

Signatory Title (if applicable)

Date

RUN/WALK EVENT PERMIT APPLICATION ADDENDUM

If applicable, please complete and return this addendum with your application.

1.) If your event is partnering with local organizations serving as a sponsor, please provide the following information:

Name of Organization: Advocate Heath Address: 3075 Highland Parkway
 Contact Person Name: Christine Enea Phone: (630) 929-6605 Email: cristina.enea@advoc

2.) If some of the proceeds from this event will be donated to a local charity, please provide the following information:

Name of Organization: _____ Address: _____
 Contact Person Name: _____ Phone: _____ Email: _____

3.) If your event will be utilizing a route and/or going through one or more of the jurisdictions listed below, please check **all appropriate boxes** that apply for that jurisdiction's requirement. In each jurisdiction listed below, if the question(s) **do not** apply, please leave the boxes blank.

| Municipalities, Villages, and Organizations | Application Approved? | | Fee Paid? | | Certificate of Insurance Submitted? | | Waiver of Liability Submitted? | | Route Map Approved? | | Location of Aid Stations Provided? | | List of Vendors Submitted? | |
|---|-----------------------|----|-----------|----|-------------------------------------|----|--------------------------------|----|---------------------|----|------------------------------------|----|----------------------------|----|
| | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| River Edge Park | | | | | | | | | | | | | | |
| Fox Valley Park District | Y | | | | Y | | | | Y | | Y | | | |
| Village of North Aurora | | | | | | | | | | | | | | |
| City of Batavia | Y | | | | Y | | | | Y | | Y | | | |
| Batavia Park District | Y | | | | Y | | | | Y | | Y | | | |
| City of Geneva | Y | | | | Y | | | | Y | | Y | | | |
| Geneva Park District | Y | | | | Y | | | | Y | | Y | | | |
| City of St. Charles | Y | | | | Y | | | | Y | | Y | | | |
| St. Charles Park District | Y | | | | Y | | | | Y | | Y | | | |
| Kane County Forest Preserve | Y | | | | Y | | | | Y | | Y | | | |
| Village of Montgomery | | | | | | | | | | | | | | |
| Village of Oswego | | | | | | | | | | | | | | |
| Oswegoland Park District | | | | | | | | | | | | | | |

EMERGENCY ACTION PLAN

ADVOCATE HEALTH CARE FOX VALLEY

MARATHON 2017

INTRODUCTION

Emergency situations may arise at any time during athletic events. In order to facilitate appropriate, effective, and timely care, **Dr. Marc Hilgrs, M.D.**, volunteer Medical Director for the **Advocate Health Care Fox Valley Marathon**, have devised this emergency action plan to follow in case of an emergency.

Organizations in charge of athletic events must be prepared to handle life-threatening situations to provide standard of care treatment. This emergency action plan details specifics of those medical personnel that will be involved, provides for medical equipment that will be prepared and supplied during the event, establishes courses for communication to be used, and allows for organization of care to be given in an emergency situation.

This is the purpose of the emergency action plan established for the Fox Valley Marathon.

COMPONENTS OF THE EMERGENCY ACTION PLAN

- I. Emergency Plan Personnel
- II. Emergency Communication
- III. Emergency Equipment
- IV. Map of Venue
- V. Storm Safety Plan
- VI. Follow up

I. Emergency Plan Personnel

A. Personnel on Site

The volunteer medical personnel at the aid stations and main medical tent will consist of a team of 1-3 health care providers, including a physician and physician assistants, multiple levels of nurses, physical therapists and athletic trainers. Medical personnel will be identified by a red medical T-shirt and identification badge. These medical personnel will be additional to the volunteers provided by the race organizers.

First aid stations will be located approximately every 1 to 2 miles on the course. There will be a total of 15 outlying stations and one main medical tent at the Start/Finish line.ers

B. Roles of the Emergency Team

1. Acute Care of the Athlete

At least one individual trained properly in first aid, CPR, and disease transmission prevention will be located at each first aid station (preferably a physician). First aid and CPR will be initiated according to the specific skills of the trained medical personnel present. The marathon medical

team will be the initial responder for all non life-threatening injuries, and EMS personnel will be called if needed. Injuries treated will be documented as per Attachment A.

2. **Emergency Medical Equipment**

Appropriate emergency medical equipment and supplies will be obtained prior to the event and provided at the individual first aid stations and main medical tent the day of the race. First aid stations will be equipped with basic medical supplies and appropriate medical equipment. Those personnel familiar with the type of equipment necessary in an emergency will be available to operate the equipment at the aid stations. Emergency equipment and supplies will also be present at the main medical tent, assisted by a stationary ambulance unit at the start/finish line.

3. **Activate Emergency Medical System**

One member of the on-site emergency medical personnel (medical director) will be responsible for activating EMS for participants requiring transport. This person will be in direct communication with the EMS system covering the event. All other medical personnel working the event will coordinate calls for EMS services through this central person. The functioning of the communication system will be checked prior to the start of the event.

4. **Direct EMS to the Scene**

Medical personnel on-site will have a course map (see IV below). In the event EMS personnel are needed, the on-site medical personnel will give them directions to the site of the injury/event. One individual from the responding first aid station will be designated to retrieve EMS and direct them to the scene, if necessary. This person will assist with moving of barriers and dispersal of spectators as needed.

C. **Activating EMS**

1. Contact Medical Director via two-way transmission and voice need for EMS transport. Deliver a brief description of the situation and necessary information in a calm, organized and effective manner. Then release the "talk" button on the radio and listen for instructions.
2. Information provided to EMS transport personnel:
 - a. Name, number, and location of medical personnel
 - b. Number of athletes
 - c. Status of the athlete(s)
 - d. First aid provided prior to EMS arrival
 - e. Directions to rescue scene
 - f. Other information requested by the dispatcher
3. If unable to contact Medical Director, contact on-site EMS personnel (located at the Main Medical tent) or call 911 as a last option

D. **Support Medical Personnel**

There will be one dedicated ambulance at the event, stationed at the Start/Finish line. In the event a transport needs to occur on the course, the EMS system will be activated through central command and the closest jurisdiction to the runner will dispatch an ambulance to respond. **The dedicated ambulance at the**

Start/Finish area is stationary so will not leave that area under any circumstances.

There will be 6 golf carts distributed over the course and 4 sag vans for transportation of non life-threatening injuries back to the main medical tent for evaluation and treatment. These vehicles will be driven by volunteers.

E. Transportation to ER

EMS will provide transportation for those runners with life-threatening conditions to the closest designated facility. In non-life threatening situations, an individual provided by the athlete will be allowed to transport him/her to the appropriate facility, per the determination of the on-site medical personnel.

II. Emergency Communication

Effective communication is essential in order to deliver quick and appropriate medical care. All responders on the scene and emergency medical personnel must be competent with the transfer of information. Those health care professionals who are calm and most comfortable with providing information will be in charge of communication. There will be one person at each aid station designated to do communications with the medical director.

Portable two-way radios will be used for communication with the medical director, race organizers and other medical personnel as necessary. Back-up systems will include personal cellular telephones. Contact information will be provided to the medical personnel before the start of the race.

III. Emergency Equipment and Supplies

Available emergency equipment is a necessity during any athletic contest. It is especially important in regard to endurance events. Equipment should be up-to-date, in working order, and appropriate for the level of care that is to be provided.

First aid equipment will be obtained and stored in a clean, safe environment prior to the day of the race. It will be readily available for use on the day of the race.

The emergency medical equipment and supplies provided at the aid stations will include basic emergency supplies for bleeding and other common problems, emergency medications (Epi-pens, Albuterol inhalers and some OTC medications) and an AED.

IV. Map of Venue

A map of the marathon course will be distributed to all medical personnel prior to the race. Each aid station will establish a route of entry for EMS personnel.

V. Storm Safety Plan

A. Race Cancellation/Delay

1. Start Delay

The start of the Fox Valley Marathon will be delayed up to 1 hour if any of the following weather conditions exist: Tornado Watch, Thunderstorm/Lightening, and "Heavy" Rain

2. **Event Cancelled**
This event will be canceled if any of the following weather conditions exist: Tornado Warning, Severe Thunderstorm/ Lightning, Continuous Heavy Rain or Temperature over 28° C (84°F) at race start time.
3. **Authority to Cancel/Delay Race**
The Race Director, in accordance with local law enforcement/safety officers has the authority to cancel/delay this event. Race Director may consult with local fire/safety commander and race medical director to gain consensus on race delay/cancellation.
4. **Refunds**
If threatening weather conditions force cancellation of the event, no refunds can be provided, since funds were already spent in preparation for Race Day. T-shirts will be distributed.

B. Cancellation/Delay Broadcast

The media broadcasting the event and the event emcees will communicate any delay and/or cancellation of Fox Valley Marathon. Warnings regarding inclement weather will be reported to all medical staff via cell phone or two-way radio transmission.

Ground Zero is located at the main medical tent in the start/finish area and will be utilized to communicate the decision. If necessary, medical personnel will direct athletes and spectators to safer areas as instructed by the Race Director & law enforcement/safety officers.

C. Race Condition Color Code System

Color coding system will be used on the course at the start line and the aid stations to alert runners to conditions on the course.

| | |
|---------|--|
| Green: | Running on Schedule: Course and weather conditions acceptable |
| Orange: | Delayed Start: Waiting for weather or the course to clear |
| Yellow: | Heat Advisory: Runners advised to take appropriate precautions |
| Red: | Extreme Heat Advisory: Runners advised to slow run or walk |
| Black: | Race is Closed: Make your way back to the finish line, however no official times will be given |

VI. Follow up

A. The Medical staff will:

1. Document major medical incidences, action taken and discharge status of athlete on medical forms provided
2. Determine supplies used and need for any additional supplies or equipment
3. Evaluate effectiveness of action plan and propose future changes if necessary
4. Provide debriefing and feedback to personnel
5. Report all major medical occurrences, both treated on-site and athletes transported off-site, to the Race Directors

B. Post Race Meeting

A post-race meeting will occur between the Medical Director, Race Director and local fire/safety Director to review events and make suggestions for future races.

CONCLUSION

This emergency action plan outlines the personnel, equipment, and responsibilities of **volunteer marathon medical coverage** & EMS for the Fox Valley Marathon. This plan is a guideline and each emergency situation will be handled according to the provider's level of training, and dealt with on an individual basis.

REVIEWED & APPROVED BY

Dr Marc Hilgers, M.D.
FVM Medical Director

Date

Dave Sheble
FVM Race Director

Date

Event Overview

2017 Fox Valley Marathon Races

 Advocate Health Care
**FOX VALLEY
MARATHON**



26.2



20



13.1



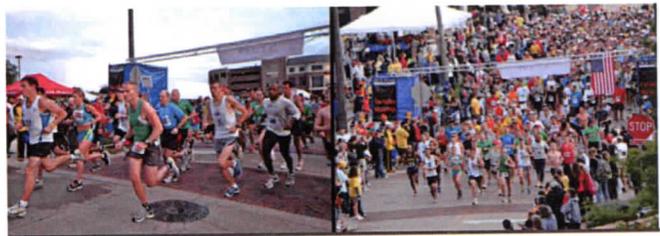
Kids





Introduction

Celebrating and preparing for our 8th year the Fox Valley Marathon Races together with the support of sponsors, communities, local business, press, staff, and volunteers have been able to exceed our goals by providing a high quality event for runners. At the same time we showcase our host communities and promote local businesses and support our local charities.



Event Overview

The Fox Valley Marathon Races are 7 races (2 spring, 5 fall)



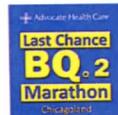
SATURDAY April 22

- Advocate Health Care Spring Chance BQ.2 Marathon (Geneva, IL)



SUNDAY April 23

- PR.1 Chance Half Marathon (Geneva, IL)



SATURDAY, September 9

- Advocate Health Care Last Chance BQ.2 Marathon (Geneva, IL) . America's #1 Boston Qualifier

FRIDAY, SATURDAY September 15 & 16

- Fox Valley Marathon Races Health & Fitness Expo



SATURDAY September 16

- CASA Kane County Fox Valley Kids Marathon



SUNDAY September 17

- Fox Valley Half Marathon (13.1 miles)
- Fall Final 20™ (20 miles)
- Advocate Health Care Fox Valley Marathon (26.2 miles)

In addition we host a free series of course "test drives" 6 times during the summer bringing 300-500 of runners for each to the Fox Valley area leading up to race weekend.





First 7 years Notable Accomplishments

- The largest single day sports event in the Fox Valley area.
- Nationally recognized and one of the most highly regarded running events in the Chicagoland area.
- Top 25 Boston Qualifier (2011) and an annual Top 30 Boston Qualifier
- Named “Best Marathon, 2012” by Chicago Magazine
- Named “Top 25 Midwest Marathon” by Chicago Athlete Magazine
- Created Last Chance BQ.2 Marathon which is currently the fastest Boston Marathon Qualifying race in America over the past 3 years.
- Named to “10 Must-Do Midwest Races” by Competitor Magazine
- Developed a Charity Partner Program that has brought in nearly \$480,000 to our neighbors in need
- Developed the CASA Kane County Fox Valley Kids Marathon where thousands of kids have discovered a more healthy lifestyle
- Developed the Fall Final 20™, believed to be a first in endurance races. Designed to attract runners to the area who will be running the Chicago Marathon three weeks later and give them a complete race prep experience
- Developed the Race Flex™ option, also believed to be a first in endurance racing. This option gives the runner their choice of our three races at packet pickup thereby giving them ‘Race Assurance’
- All races have sold out in each of our first seven years.



2010-2016 Demographics

- Brought nearly 20,500 runners from across the US, Canada, Canada, India, Japan, Romania, Netherlands, Brazil, Germany and Australia to the Fox Valley Area
- Routinely attract runners from an average of 35 states each year. In fact, we have had only four states ever not represented at FVM.
- Although we have a strong national representation most of our runners are from Illinois with an average of 87% annually
- Annually approximately 25% of our runners are first time half or full marathoners





The Economic Impact of the Fox Valley Marathon Races

Following the 2015 races we commissioned a study by the Economics Department at Kent State University. The study was headed up by Dr. Shawn Rohlin, Assistant Professor of Economics at Kent State University .

The results of the study are very impressive and copies of the full report are available from us. Here is a quote from the Executive Summary:

“The Fox Valley Races has been an important part of the community since 2010 and has a positive impact on the local economy. In 2015, the marathon, half marathon and Fall Final 20 attracted over 3,080 race participants, of which roughly 49.8 percent were non-local participants.¹ The largest driver of economic activity was spending by non-local participants with \$323,000 spent in the St. Charles region. Non-local guests who watch and supported the participants spent \$67,000. Local import substitution, which is local runner’s spending that was kept in the region because of the race add \$221,000 in direct spending. Using the regional econometric input-output model, the estimated total impact (both direct and indirect) was calculated to be \$1.8 million dollars of increased economic spending. Additionally, the event generated \$912,000 in increased local residents’ incomes and an employment impact of 34.05 full-time equivalent jobs. The majority of the economic activity was spent in the main sectors of the economy, including hotels, restaurants, bars and entertainment. Although, these numbers are slightly smaller than the impact in 2013 due to a slight decrease in participants, the spending per participant was stronger. This economic impact represents a substantial benefit to the local region and demonstrates that the Fox Valley Races provides economic and fiscal benefits in addition to its social and community improvements.

All in all, each dollar spent in the local economy due to the race generated an additional \$1.92 worth of economic activity distributed throughout the local economy. The table below shows the summary of the economic effects from the Fox Valley Races. Additionally, the race contributed \$60,000 to local charities.”

As you can see from this excerpt the Fox Valley Marathon Races have had and will continue to have significant economic benefit to the local area. We will continue to commission a report each year to track the continued growth and impact of the races have



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2017 Goals

As we head into 8th year our overall goals and refinements:

- Maintain the race field to 3,800 total runners in order to provide runners the best possible race experience
- Continue to grow the CASA Kane County Kids Marathon.
- The Last Chance BQ.2 Marathon continues to be the #1 and fastest Boston Qualifier in the US.
- Add the Spring Chance BQ.2 Marathon in April to help runners preferring a spring race get to Boston on the fastest Boston Qualifying Course in the US.
- Add the PR.1 Half Marathon in April to help runners wishing to run their fastest half
- Further promote health and fitness in the Fox Valley communities
- Provide an intimate, accessible, affordable opportunity for many area runners to complete what has become a lifelong goal
- Provide an extraordinary advertising opportunity by showcasing the Fox Valley area businesses to thousands of participants and spectators all year long
- Introduce runners throughout Chicagoland to the unique running opportunities that the Fox Valley offers
- Involve and supporting area charities through the event with an increasing dollar impact each year
- Promote a healthy lifestyle in children through the CASA Kane County Fox Valley Kids Marathon



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Specific Event Details

Advocate Health Care Spring Chance BQ.2 Marathon



Spring race weekend begins Saturday April 22nd with our newest innovation the Spring Chance BQ.2 Marathon. New this year the race was created as a natural compliment to our Last Chance BQ.2 marathon in the fall. The race takes place on the same lightning fast course as the fall race, is capped at 300 runners and draws runners from coast to coast

PR.1 Half Marathon



Designed as a very small event (300 runners) the PR.1 Half Marathon gives runners of all abilities a great chance to qualify for a Chicago corral, qualify for the New York Marathon or run their personal best (PR) they can do so on the same course as the famous BQ Marathon.

Advocate Health Care Last Chance BQ.2 Marathon



Fall race week begins Saturday the week before Fox Valley Marathon Races with our newest innovation the Last Chance BQ.2 Marathon. The race was created by us in 2014 as a Boston Qualifying only marathon. The race takes place on the final day of predicted Boston registration and draws runners from coast to coast in their final day to qualify for the most coveted marathon in the sport. Designed to be a small race (300 runners), the event has established itself as the recognized #1 Boston Qualifying Races in the USA.

| | | | | |
|--|--|---|--|--|
| | America's #1 Boston Qualifying Races!!! | | | |
| | Run. Saturday April 22 Geneva, IL | Qualify. 300 Boston-Focused Runners Elite Runner Treatment | Register. Saturday September 9 Geneva, IL | |





Fox Valley Marathon Health & Fitness Expo

Continuing race week our Fox Valley Marathon Health & Fitness Expo takes place Friday & Sunday. Thousands of runners and spectators come to the Expo to pick up their race packet and goody bag as well as to visit with the many vendors exhibiting there. It brings the same runners into town before race day where they also get a chance to sample the area business and attractions.

CASA Kane County Fox Valley Kids Marathon



Designed to promote a healthy lifestyle, kids who participate agree to run/walk 1 mile a week leading up to race weekend for a total of 25 miles. On race weekend they complete their marathon by run/walking their final 1.2 miles crossing the same start and finish lines as the FVM Races the next day. Successful finishers receive a beautiful medal commemorating their achievement as well as other great items from us. This event has become extremely popular with the area kids but also the parents who often participate with them in a summer long mutual running experience.



Fox Valley Marathon Races



The three races offer a variety of distances for any participant interested in endurance running. In fact we believe we are the only event in the US offering all three distances in one event. All races start and finish in downtown St. Charles and take runners through the towns of Geneva, Batavia, North Aurora and Aurora, highlighting their respective park districts, the Fox River Trail, and Kane County Forest Preserves.

The Half Marathon is an event achievable by all runners. It is a logical step up from a fitness program that includes any running, has the appeal of immediate recognition, and is an impressive goal for beginning runners to work toward. A runner can complete many halves within a single year, and its popularity is booming. Pairing the event with a marathon gives the Fox Valley Half a unique appeal among the spring and fall halves throughout the area, particularly as a natural choice for runners with longer term dreams of someday completing a full marathon.



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The Fall Final 20™ is an innovative event that was sparked by our proximity to the Chicago Marathon and its 45,000 runners. Our races are timed so the 20 fits directly into Chicago training schedules, and we offer runners the first (and still the only) 20 mile 'marathon dress rehearsal' in the country, complete with marathon race atmosphere, full aid stations, pace groups, shirts, and finisher medals.

The Marathon is our signature event and the standard among endurance race distances. It is the ultimate challenge for most runners and the one that gets the lion's share of the press. The sport of marathoning has exploded in the USA and especially in the last 7 years. Each year the goal of completing a marathon has attracted record participant and finisher numbers. The increase in 2011 alone was 2.5 times the increase of 2010 with over 518,000 finishers nationwide. Marathons continue to sell out in record time coast to coast. In 2013 Chicago recently sold out their 45,000 entries in a single day and has since gone to a lottery system for 2014.

The Advocate Dreyer Fox Valley Marathon, with an ideal setting, event date, and geographic location has become the premier running event in Chicago's western suburbs. While it won't grow to be the size of the mega-races, it has become large enough to become well known nationwide as a great destination marathon with all the big race amenities, small race hospitality, and a beautiful, fast, friendly course.

Race Flex™ is a very popular option we developed, believed to be the only program of it's type in endurance racing. Simply put, it is 'Race Assurance' for runners giving them the option of choosing which of our 3 races they would like to run at packet pickup instead of choosing one of the three at registration.

