



At CityPost we value the importance of small businesses in the Downtown Aurora Community. With this in mind, we have developed a powerful advertising program, delivered on our large digital kiosk screens located throughout high traffic downtown areas, specifically targeted to the small business owner, those with 25 employees or less.

We understand and can appreciate how difficult it is to promote one's small business message to a broad audience, over an extended period of time and one that is easily affordable. Options have been few until now. We are offering an opportunity for small business owners to promote their business on our kiosk network which is more efficient (approx \$.08 or less per message) and more effective vs other advertising venues.

Attached you will find a brief introduction to our CityPost network including a pricing sheet (page 3) detailing three plan options for participation. Additionally, we have provided a short tutorial that demonstrates how simple it is to create your ad message, post it to the network and pay on the spot by credit card. Please go to the link at <https://youtu.be/GcfKlx9xHel>.

We are excited that we can help bring real value and results to small business owners in Downtown Aurora. Please do not hesitate to contact me with any questions.

We look forward to seeing your businesses participate on our CityPost network.

Regards,

A handwritten signature in black ink that reads "Mike Mainthow". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Mike Mainthow
Smart City Media
sales@smartcitymedia.us



Changing the Way Small Businesses Connect with Their Community

Aurora's Small Business Community Channel



CityPost creates small business engagement by enabling businesses to broadcast valuable content to the streets – directly outside of local venues where customers live, work, play and travel the most.

citypost

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Post Your Message to the Streets of Aurora - Like Never Before

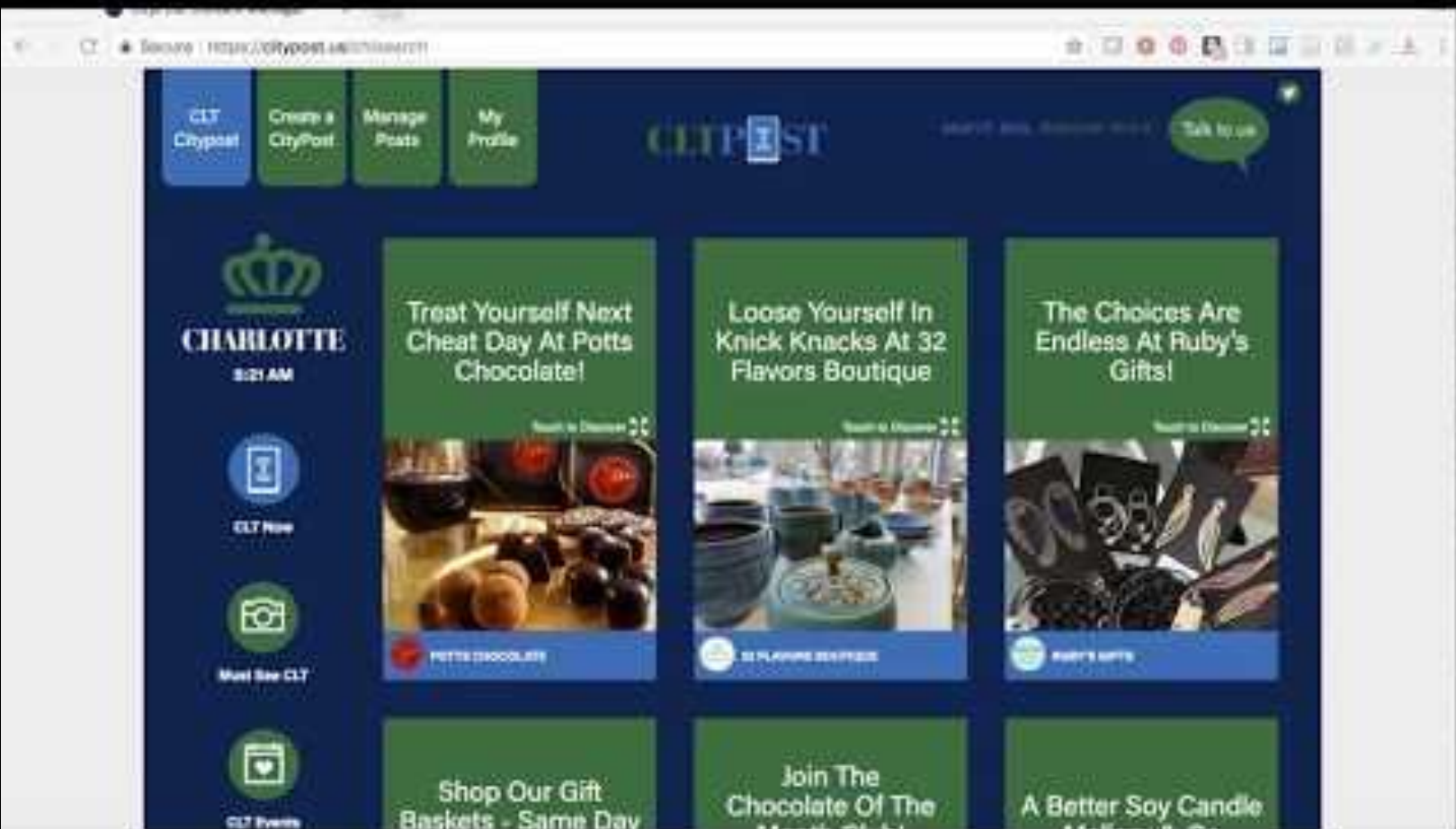


Simple, Powerful, Affordable and only on CityPost™

Campaign Length	# Screens	# of Ads Shown	Cost
12 Weeks	16	181,440	\$95 per week
8 Weeks	16	120,960	\$110 per week
4 Weeks	16	60,480	\$125 per week
<ul style="list-style-type: none"> • 10 Seconds, full screen message • Presence on all 16 downtown kiosk screens • Change messaging as desired • Broadcast specials, timely news & events 		<ul style="list-style-type: none"> • Approx \$0.08 or less per showing • Real time data available 24/7 • Online access to CityPost Campaign Manager • Affordable ad creation & production available 	

For more information contact sales@smartcitymedia.us

Small Business Program available to companies with 25 employees or less



Click PLAY to See a Demo of Our Campaign Manager for Small Business

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