

FEES/COST FOR SERVICES

All quotes are priced per project and presented in US dollars. Pricing is valid for 90 days from March 23, 2016.

This is our recommended scope of work. We are open to Aurora's feedback and requests to craft a mutually beneficial scope of work.

Website Redesign, Development & Implementation

- New Website Structure
- CivicEngage Content Management System (including upgrades, maintenance and support)
- Migration of existing content from www.aurora-il.org and www.phillipsparkaurora.com
- Platinum Security Upgrade - www.aurora-il.org and www.phillipsparkaurora.com
- Hosting server storage not to exceed 75 GB

Professional Consulting Services & Training

- 5 Days On-Site Training
- 2 Days On-Site Research Consulting
- 5 Days On-Site Navigate Consulting
- 5 Days On-Site Optimize Consulting
- 24 Hours Virtual Refresher Training to occur 6-9 months after Go Live

Project Enhancements & Functionality

- CivicSend
- SSL Certificate & Setup
- Development of all iframes

List Price \$115,654

First Time Client Discount (-\$19,276)

Total Investment - Year 1 \$96,378

(includes Hosting/Maintenance Services for Year 1)

Annual Hosting/Maintenance Services

allow you to receive maximum benefit at minimal cost while protecting your investment. Each year of your contract, you'll receive system enhancements, maintenance and optimization and have full access to our support staff so your site stays up-to-date with our latest features and functionality. Your annual services fee includes redundant hosting services, daily backups, extensive disaster recovery plans, 24/7 support, software maintenance, system enhancements, recurring training, and access to the CivicPlus community. *The Annual Hosting/Maintenance Services are subject to a cumulative annual 5% technology fee increase beginning Year 3 (for non-CPA payment projects) and beyond.*

Annual Hosting/Maintenance Services

\$18,090

(Beginning Year Two)

We will be happy to discuss the City of Aurora self-hosting during the finalist process.

Alternate Payment Option

CivicPlus Advantage (CPA)

This alternate payment plan provides **zero interest, level payments** that divides the *Total Investment - Year One* expense of your project over the first three (3) years of your contract. Each payment also includes your Annual Hosting/Maintenance Service Fee. Our CivicPlus Advantage payment plan lowers your initial "out of pocket" expenses dramatically.

1st Year CPA Payment	\$44,186
2nd Year CPA Payment	\$44,186
3rd Year CPA Payment	\$44,186
4th Year (annual + 5% Technology Fee)	\$18,995

CivicPlus Redesign Guarantee

At the end of your third year of continuous service with us, you are eligible to receive a basic website redesign with no further out-of-pocket expense. Your website stays current and doesn't need to be re-built from the ground up again!



Hourly Rates

CivicPlus prices on a per project basis. We have found that this type of pricing structure eliminates surprise costs and is overall more cost effective. Our goal is not to “nickel and dime” our clients with hidden fees or hourly rates. We have presented the most cost effective solution while still meeting your needs. This model of pricing eliminates the uncertainty of paying by the hour and provides you with a concrete price that only varies if additional functionality of work outside of the original project scope is requested.

Proposed Equipment/Software/Hardware Costs and Related Expenses

The CivicEngage Content Management System is browser based and hosted at our data centers, so no equipment, hardware installation of programs or software is needed!

Budget Control Measures

The CivicPlus per project pricing model allows us to present Aurora with a fixed price based on the proposed scope of work. Our experience with more than 2,200 clients has given CivicPlus an understanding of the variables involved in developing government websites, so we are prepared to launch your website on budget.

ADDITIONAL FUNCTIONALITY OPTIONS & PLATFORMS <i>(Bundled rates will apply.)</i>	One-Time	Annual
CivicReady Emergency Management System	\$7,550	\$44,000
CivicReady Automated Alerts	n/a	\$10,000
CivicHR - Applicant Tracking <i>(Annual subscription fee is subject to an annual 5% increase year 3 and beyond)</i>	\$4,750	\$10,495
CivicHR – Onboarding <i>(Annual subscription fee is subject to an annual 5% increase year 3 and beyond)</i>	\$3,500	\$4,700
CivicHR – Performance Management <i>(Annual subscription fee is subject to an annual 5% increase year 3 and beyond)</i>	Consult with Bryan Hahlbeck for pricing	
LDAP Integration	\$1,200	\$650
ADFS Integration	\$3,000	\$1,500
CivicMedia with Live Streaming Video (10 GB of server storage included)	n/a	\$1,000



PROPOSAL SUBMITTAL DOCUMENTS

■ Proposal Form



CITY OF AURORA, ILLINOIS
REQUEST FOR PROPOSAL 16-14

MUNICIPAL WEBSITE REDESIGN SERVICES

PROPOSAL FORM

Proposal Due Date & Time: 2:00 p.m. CST, Wednesday, March 16, 2016

To: **City of Aurora**
City Clerk's Office
44 E Downer Place
Aurora, Illinois 60507


The following offer is hereby made to the City of Aurora, Aurora, Illinois, hereafter called the Owner.

Submitted By: Icon Enterprises, Inc., d/b/a CivicPlus

- I. The undersigned Vendor proposes and agrees, after having examined the specifications, quantities and other RFP documents, to irrevocably offer to furnish the materials, equipment and services in compliance with all terms, conditions, specifications and amendments (if applicable) contained in the bid solicitation documents. The items in this Request for Proposal, including, but not limited to, all required certificates, are fully incorporated herein as a material and necessary part of the Proposal.
 - A. The Vendor shall also include with their proposal any necessary literature, samples, etc., as required within the Request for Proposal, Proposal Specifications and Statement of Work.
 - B. For purposes of this offer, the terms Offeror, Proposer, Respondent, and Vendor are used interchangeably.
- II. In submitting this Offer, the Vendor acknowledges:
 - A. All proposal documents have been examined: Proposal Specifications, Statement of Work, and the following addenda:

No. 1, No. 2, No. _____, (Vendor to acknowledge addenda here.)

Proposer's Name: Icon Enterprises, Inc., d/b/a CivicPlus

Signature & Date:  3/21/16

CITY OF AURORA, ILLINOIS
REQUEST FOR PROPOSAL 16-14

MUNICIPAL WEBSITE REDESIGN SERVICES

PROPOSAL FORM

I/We propose to provide the objectives specified on the attached Proposal Specifications (Appendix A) and Statement of Work (Appendix B) at the following delivered price.

**Completed design and map, development and
Implementation of a Municipal Website Redesign:**

\$ 96,378

Attach detail cost breakdown, including on-going technical training, design support and long term management costs.

Complete design and implementation will be completed in app. 150*working days upon receipt of order.

All prices shall be shown as delivered Aurora Destination, Prepaid and Allowed. Do not add state, federal or local taxes. Municipalities are exempt. Exemption Certification Permit No. Illinois E9996-0842-07. No additional charges over base price will be accepted without written approval of the Purchasing Director.

The City of Aurora reserves the right at any time and for any reason to cancel this Request for Proposal, to accept or reject any or all Proposals or portion thereof, or accept an alternate proposal. The City reserves the right to waive any immaterial defect in any proposal, or technicality, informality or irregularity in the proposals received, and to disregard all nonconforming or conditional proposals or counter-proposals. Unless otherwise specified by the proposer or the City, the City reserves the right to hold the best proposals for ninety (90) days from the opening date set forth above. The City may seek clarification from any proposer at any time and failure to respond promptly is cause for rejection. The City further reserves the right to award the RFP to the lowest responsible proposer whose offer best responds in quality, fitness and capacity to the requirements of the proposed work or usage and therefore is in the best interest of the City.

SUBMITTED BY

COMPANY Icon Enterprises, Inc., d/b/a CivicPlus

ADDRESS 302 S. 4th Street, Suite 500

CITY, STATE, ZIP Manhattan, KS 66502

PREPARER'S NAME Bryan Hahlbeck, Senior Regional Sales Manager
Please Type

AUTHORIZED SIGNATURE  Brian Rempe, President
Title

EMAIL hahlbeck@civicplus.com

PHONE # (785) 477-3007 FAX # (785) 587-8951 DATE 3/21/16

*estimated based on current desired Go Live date and scope of work. This may be adapted based on final defined scope of work and timeline in Project Kickoff meeting.

CITY OF AURORA, ILLINOIS
REQUEST FOR PROPOSAL 16-14

MUNICIPAL WEBSITE REDESIGN SERVICES

PROPOSAL FORM

"AFFIDAVIT: I (We) hereby certify and affirm that my (our) proposal was prepared independently on this work, that it contains no fees or amounts other than for the legitimate execution of the work as specified, and that it includes no understandings or agreements in restraint of trade."

(If an Individual)

Signature of Bidder _____ (SEAL)

Business Address _____

(If a Co-partnership)

Firm name _____ (SEAL)

Signed by _____ (SEAL)

Business Address _____

Insert Names
and Addresses
of all Members
of the Firm _____

(If a Corporation)

Corporate Name Icon Enterprises, Inc., d/b/a CivicPlus
Signed by Brian Rempe, President
Business Address 302 S. 4th Street, Suite 500
Manhattan, KS 66502

Insert (President) 

CORPORATE SEAL Names of (Secretary) Ward Morgan

Officers (Treasurer) _____

ATTEST:


Secretary

(Note: Bidders should not add any conditions or qualifying statements to this bid for the bid may be declared irregular as being not responsive to the advertisement for bids.)