



July 26, 2016

Dear Mr. De La Garza,

The Aurora Hispanic Heritage Advisory Board (AHHAB) is pleased to serve as the non-profit partner for Circo Hermanos Vasquez's Circus license from the City of Aurora. We are especially excited about the opportunities we will have to cross promote our events. As we've discussed, your donation commitment of \$2,000 will entitle the Circo to the benefits of a Supporter Sponsor of AHHAB's annual Fiestas Patrias festival, held in partnership with the City of Aurora, on **September 10th and 11th, 2016**.

Fiestas Patrias, a celebration that commemorates Mexico's independence from Spain on September 16, 1810, has been a staple celebration within the Mexican community. The City of Aurora, recognizing the importance of this day, has regularly offered support to locally hosted parades and festivals. This year, the AHHAB is the designated host of this occasion and is excited by the opportunity to celebrate the Mexican culture with all of Aurora and our sister cities.

Through AHHAB's mission to embrace, preserve and promote the heritage and contributions of Hispanics, we host community wide events such as our El Dia de los Niños festival which draws over 3,000 people by promoting literacy and education; we financially sponsor area projects designed to highlight Hispanic contributions; and, we encourage academic achievements through the awarding of college scholarships to Aurora students. It is with this commitment and dedication to Aurora and the Hispanic community, that we enter into planning for Fiestas Patrias.

Our approach to Fiestas Patrias is to host a ticketed concert on September 10th at RiverEdge Park and a parade at 11:00 a.m. in downtown Aurora and a free community festival at RiverEdge Park on September 11th. Further, during our free community festival we will showcase well-known and local talent and engage nonprofit partners in the day-long celebration. The cost of the free community festival approach requires us to seek sponsorships and your support is greatly appreciated.

We look forward to your participation in the event in the parade and/or festival, if possible. If you have any questions, please feel free in contacting me. I can be reached at aholloway@aurorahispanicheritage.com or at 630-335-0794.

Warm regards,
Adrienne M. Holloway, Ph.D.
Chair,
Aurora Hispanic Heritage Advisory Board

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City of Aurora
Community Services
AHHAB Liaison

Mission:

*To embrace, preserve and promote
the heritage and contributions of
Hispanics.*