

December 4, 2020

City of Aurora Police Department
1200 E. Indian Trail
Aurora, IL 60505

RE: Sole Source Letter from Original Equipment Manufacture and Software Developer

This letter is to confirm for you, your staff, and colleagues that CineMassive Displays, LLC (based in Atlanta, GA; www.cinemassive.com) is the sole source provider of CineNet; a collaborative visualization software which provides Public Safety departments the ability to instantly share their visual information across the common operating picture and displays as well as any other CineMassive user with a CineMassive video wall. CineMassive is also the original equipment manufacturer and sole source provider for the Alpha Video Wall controller, which is the hardware layer for CineNet. The Alpha Video Wall Controller is the only video wall controller capable of hosting the CineNet server application.

Salient and exclusive capabilities of CineNet:

1. CineNet allows analyst to aggregate and display visual information from both physical hardware sources and network-based clients.
2. CineNet is a network-based solution which provides an intuitive interface for users to manage their content on the common operating picture and the video wall to be controlled via networked computers within the operation center.
3. CineNet provides both a live canvas in the graphical user interface, allowing users to view what is live on the video wall as well as set up new data sets on the canvas space which significantly decreases the time needed to present and share new data.
4. CineNet combined with Alpha FX hardware allows for capture of sources up to Ultra High Definition (UHD) which can be combined into composite images and layouts to be displayed across the common operating picture.
5. CineNet combined with the Alpha FX hardware allows for streaming of common operating picture content to other CineMassive users via web browser or local display.
6. CineNet allows users to drag, drop, expand, and duplicate content across any part of the video wall pixel space or attached display.
7. CineNet's advanced device control allows the common operating picture system to control connected 3rd party devices through CineNet without the need for additional control systems.
8. CineNet combined with the CineAgent hardware allows Public Safety teams to stream, interact, and share any web or locally installed application across the common operating picture in real-time, freeing up valuable desktop resources for analyst.

CineMassive technology empowers users to aggregate multiple information streams from a mix of hardware, software, and IP-based sources to a single point; thereby delivering a real-time ultra-high-resolution collaborative environment. CineMassive technology and services will empower Public Safety teams to see more clearly, collaborate more fluidly, and ultimately make better decisions and comparisons through a unified touch-simple platform.

With all proprietary CineMassive hardware/software development and manufacturing based at the Atlanta headquarters, CineMassive retains an exceptional degree of quality control over our hardware/software system components and integrated solutions. Unlike a traditional audio-visual integrator who depends exclusively on layers of manufacturers to develop, support, and enhance a system, CineMassive has the in-house expertise and resources to engage in deep solutions development throughout the entire system lifecycle. Thus, not only do we conserve valuable resources for Public Safety teams, but, more importantly, we provide critical entire-platform support services with local onsite staff for the complete system. In this way, our business model is unique to our competitors. As a result, CineMassive is one of the highest-rated, most reliable, and highly-differentiated providers of collaborative visualization systems in the world.

The CineMassive team consists of industry experts intensely focused on delivering optimized end-to-end solutions through comprehensive hardware development, software development, and customer-centric services. Every project is unique, and our solution-based methodology allows us to engage and join our customer team to ensure the operational requirements and vision for the space are met and sustained or enhanced over time.

Salient and exclusive benefits of CineMassive:

1. CineMassive has experience integrating all subsystems with the Public Safety space; this includes Emergency Operation Centers, 911 Emergency Communication Centers, Real Time Intelligence Centers, Cyber Intelligence Centers and Fusion Centers located throughout North America.
2. CineMassive has significant experience in RTIC/RTCC integrations and developing best practice workflows.
3. CineMassive can support the common operating picture system at a manufacture level with local resources.
4. CineMassive has the agility to receive user feedback and directly engineer that feedback into upgrades for the common operating picture system from all clients, providing a greater resource pool for developing best practices across multiple industries.
5. CineMassive has extensively trained existing Public Safety teams on CineNet and the proprietary hardware and continues to offer advanced Field Service Representative to any client to gain firsthand knowledge of their system.

Thank you for the opportunity to serve the City of Aurora Police Department.

Best Regards,



Dustin Bilthouse

Public Safety Executive of North America

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