



#### Sister Cities for Aurora, IL

Connect Globally, Thrive Locally

#### What are Sister Cities?

- Sister Cities International was established in 1956 under President Eisenhower
- "To promote peace through mutual respect, understanding, and cooperation one individual, one community at a time"
- Formal process to establish a mutually beneficial relationship that can include:
  - Arts and Culture
  - Business and Trade
  - Youth and Education
  - Community Development







#### Alignment



To promote peace through mutual respect, understanding, and cooperation - one individual, one community at a time.

# **AURORA**

ONE Aurora - celebration of resident's cultural heritage; focus on education and economic development

### Benefits + Examples

- Educational Opportunity
- Cultural (art and music)
- Sports events
- Tourism
- Innovation
- Collaborative problem-solving
- Business development & growth opportunities
- Medical training & partnerships
- Humanitarian assistance

- SCI Exchange Scholarships
- Visiting artists & musicians
- Exhibition games
- Strategic advertisement
- e.g. Climate resilience; universities; public art
- Nashville, TN-Edmonton, Canada: transportation
- Birmingham, AL-Liverpool, UK EB-5 Visa program to attract investors
- Hosting medical conferences; training and collaboration Boulder, CO-Lhasa Tibet
- e.g. Karachi, Pakistan-Houston, TX

## Choosing Sister Cities

Seek partnerships that make sense:

- Demographics/Diversity
- Population
- Geography
- History
- Commerce/Industry
- Existing relationships



## Next Steps?

- Establish a Commission
- Work on budget details for FY25
- · Identify cities, begin exploring relationships
- Utilize resources available from SCI











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