

# ALEX BENITEZ/ DJ CROSS

CO-OWNER OF WE-R-MUSIC STUDIOS/ DJ/ MUSIC ENTHUSIAST/PROMOTER

## OBJECTIVE

Possessing varying talents surrounding music with over 20 years experience as a renowned DJ, I have coordinated events, promoted, conducted learning sessions, facilitated community engagement, development, and outreach worldwide. My craft has allowed me to create unforgettable experiences based on my ability to engage and stimulate a crowd. I pride myself on the utilization of my skillset to deliver exceptional performances, events and maintain venue safety.

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## SKILLS

- DJ
- Promoter
- Volunteering
- Production
- Hosting
- Artist Collaboration
- Mixing
- Genre Expertise
- Crown Engagement
- Event Coordination
- Live Performance Management
- Audio Production

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## EXPERIENCE

### CO-OWNER

WE-R-MUSIC STUDIOS 2013 - PRESENT

Assisted in the startups for clubs and event venues in Aurora for 15 years.

Collaborated with SciTech Museum, City of Aurora, Mayor Richard Irvin, Senator Karina Villa, and Chamber of Commerce.

15 years promoting experience

DJed Aurora Parades: Pride, 4th of July, Mexican Independence, Did de Los Ninos, & Fiesta Partrias

## VOLUNTEER WORK

Volunteered City of Aurora events, including: First Fridays, Food Truck Days and Summer Camps

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## MUSIC EXPERIENCE (GENRE)

### HIP-HOP SHOWS

Facilitated a myriad of Hip-Hop shows, including artists: Busta Rhymes, Bone Thug-n-Harmony, The Lox, Snoopadelic (Snoop Dogg), Ying Yang Twins, Paul Wall, Rick Ross, and more...

### HOUSE SHOWS

Organized shows for House music artists: Bad Boy Bill, Robin A, Crystal Waters, Cynthia, Tim Schoomer, and Bobby D. Farley

### ROCK SHOWS

Held shows for Puddle of Mudd, Trapt, 7 Heaven and One Direction,

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## CONTACT

Alex Benitez

