

# Marquell Oliver

Community Strategist



## PROFILE

Extremely disciplined throughout my constant growth within my professional journey. A modern-day strategist working at the intersection of politics, technology, sports and entertainment to develop sustainable change within social infrastructure.

## CONTACT

[Redacted]  
[Redacted]  
Aurora, IL

## EDUCATION

**Bachelor of Science**  
**Sociology/Criminal Justice**  
*Illinois State University*

## Projects

- Obama Legacy Initiative Dinner ('16)
- TEDxChatham-Kent ('17)
- TEDxVegas ('18)
- Backyard Party ('18, '19)
- ActionCoach Global ('19)
- Black Truth Project x Lululemons ('21)
- Super Bowl 55 ('21)
- 40+ Speaking Engagements

## PROFESSIONAL EXPERIENCE

### 2Oliver LLC

#### Founder

2020-Present

- Develop and manage fundraising projects for professional clients
- Conceptualize and develop HBCU mental health cohort with UNITE and Artest University; obtained \$37 million for graduating seniors in high school
- Associate partner with Hustlers Guild that has reached 4.5 million people throughout the pandemic for e-learning and character advancement
- Founded partnership between NFL Alumni and Medical Defense Company to deliver rapid molecular covid-19 testing at Super Bowl 55

### Orlando Magic

#### Social Responsibility/Community Relations Intern

2019-2020

- Managed a \$100,000+ players' philanthropy account
- Created two community programs with external affairs
- Cut total expense from 2019-20 season by \$30,000
- Generated \$30,000 through program redesigning initiative
- Maintained database for high-level profile with confidential information

### Vanguardian Global

#### Assistant to Tasha Robinson-White, CEO

2014-2020

- Joined campaign projects and developed curriculum around 'Right Hand to the Champ'
- Prepared presentation for sponsors, prospective clients and community partners
- Event Planning; simultaneously planned and executed both professional and social touch points for range of clients
- Managed budgets; securing notable talent, photographers/videographers and caterers