



GreenLife Media Group
411 Grand Avenue
Aurora, IL 60506
Thursday June 6th, 2017



City of Aurora, Illinois
Procurement Division
44 East Downer Place
Aurora, IL 60505

“Victorian Window Box” Mural Series Public Art Proposal: 83 South LaSalle Street

Attn: Director of Procurement

Thank you for the opportunity to share Proposal #APA-003, a nature themed series of murals to adorn prominent exterior walls facing the main intersection in [Aurora's Historic Auto Row](#). This proposal is in response to the [RFP #17-26](#) call for “Public Mural Art” proposals for Aurora’s FoxWalk Overlay District.

LOCATION: This series of new murals will be installed at [83 South LaSalle Street](#) facing the intersection of LaSalle and Benton Streets. This historic district is a **gateway to Aurora’s downtown business and entertainment center**. The following submittals are approved for consideration.

APPLICATION

- Artist Bio(s) / [Resume\(s\)](#). Property Owner’s [Letter of Intent](#)
- Creative Team: Keri Borkowicz, Rebekah Axtell of Aurora, IL. Virginia Potter of Montgomery, IL. Joshua T. Schultz of Oswego, IL.
- Certificate of [Insurance Provision Agreement](#) by [Creative Edge Murals & More](#) of Oswego IL.

CONCEPT : Mockups, Plan, Process

- Illustrated Mockups - Concept Art shown to scale, 18”W x 12”T
 - [Mockup on Building](#)
 - [Color Detail Mockup, 1 Windowbox Concept](#) of 7 Window Boxes & 1 Doorway Arbor Area
- Time Frame: Concept, Installation & **Completion by October 1, 2017**, weather permitting.
- Process Details: Site Preparation by [Potter Construction & Associates](#) of Montgomery IL.
 - Concept Development, [Installation by GreenLife Media Group](#) of Aurora, Oswego IL.
- Project Materials: Premium [Exterior Acrylic formulated by Sherwin Williams, Golden Artist Colors, Inc.](#)
- Budget: Site Prep, Concept, Material, Labor, Marketing Promotion max \$15,000 See Detail >

PORTFOLIO & REFERRALS

- Examples: [Local Aurora Mural & Media Works](#) w/ addresses, Add'l Examples: [Fox Valley Mural Works](#)
- Artist(s) & [Creative Team Bios](#), [Letters of Recommendation](#), [Referrals Contact List](#)

VISION: Aurora’s Victorian Window Box Mural Series will delight people of all ages, attracting new visitors to the charming shops and businesses within **Aurora’s Historic Auto Row**. This whimsical, friendly, nature-themed art highlights unique historic architectural ornamentations in a celebration of warmth and generous hospitality. Guests will be inspired to *come see why people fall in love* with the spirit and character of **Aurora’s Premier Historic Business District**. Thank you for this opportunity to participate in the beautification of Aurora, Illinois.

JTS-Application Form.tiff

Sign In

Application for Mural

Name Joshua T Schwitz
 Address 32 Boat Lane
 City/State/Zip Oswego IL
 Phone Number(s) 630-234-8
 E-mail joshuatschwitz
 Website N/A

I agree to provide a certificate of insurance prior to commen


 Name:
 Date:

Include (in hard copy, e-format, or DIRECT E-LINK):

- This completed Application
- Your bio or resume
- Two (2) Letters of Recommendation on your profess
- Examples of your mural work including addresses of
- Your process for transferring your work from small t
- A list of proposed project materials as specified in R
- A proposed budget for all costs from presentation to
- Your expected time-frame
- A detailed full-color mock-up of proposed mural (m
- A written overview of the design concept and artistic
- The location of the mural and a Letter of Intent from
mural will be displayed

2

JTS-Resume.tiff

Sign In

Joshua T. Schultz

32 Boat Lane, Oswego IL 60543
PH (630) 234-8082

joshuatschultz@gmail.com
www.linkedin.com/in/joshu

Profile

Creative professional with a background in design and construction. Seeking new opportunities in the arts, construction, green industries and

Experience

Owner- Creative Edge, Oswego, IL 2001- Present

Creative Edge is a business specializing in custom residential decorative finishing techniques and personalized mural services. A one-man operation and I've been able to grow it, through networking and customers' expectations to a profitable enterprise.

Painter, RW Painting, Newark, IL 2000-2001

As a painter for residential and commercial properties, I was responsible for meeting customer expectations. I consulted and advised on design choices. Along with my experience, I decided to translate that experience into opening my own shop.

Carpenter, GS Card and Co, Yorkville, IL 1999-2000

Responsibilities included removing old store fronts, measuring and installing windows and store fronts at restaurants, gas stations and businesses.

Painter, Tony Belle Painting, Aspen, CO 1997-1999

Worked with a team of painters and provided custom painting services for residences and businesses in Aspen and the surrounding valley.

Agricultural Engineer, Schultz Family Farm, Bristol, IL 1987-Present

Worked on a family farm of 260 acres in rural Illinois growing corn and soybeans using traditional farming methods. Responsibilities included: Operating heavy machinery such as tractors, augers, combines, plows and discs and wagons. Performed repairs on farm buildings. Managed grain storage and shipping responsibilities.

Education

Florida State University, BS, 1993-1997. Focus on painting, design and architecture.

Skills

Agricultural development experience working on family farm and construction experience as well as mechanical skills in association with residential and commercial construction. Custom painting, faux-finish painting, murals, carpentry, framing, and construction. College based on art and design.

3

DEBORAH S GARRIGUS
364 ESSEX AVENUE
OSWEGO, ILLINOIS 60543

July 6, 2017

To Whom It May Concern:

Josh Schultz has been our painter since we moved to Oswego. He painted a wall of the Invasion of Normandy with sand bunkers on the wall. Our 7 year old son, Ryan. He used a photo from a book and truly

He also did a sports themed mural for our older son, Kelly, with paint and referee stripes that was a big hit with Kelly and his friends.

His last mural for Ryan was the four seasons; each wall depicting a season. Summer and Spring with constellations on the ceiling; at 21 years old, college and turning the lights off to see the stars glowing in the sky.

Josh has done a lot of other work for us; some traditional but with a lot of texture. I trust Josh implicitly and just give him an idea of what we want. He has always produced high quality work that really are works of art.

If you have any questions, please call me at 708-899-9824.

Best regards,

Deb Garrigus

JTS-Referral-List.tiff

3

Sign In

CreativeEdge

Joshua T Schultz

Custom

Referral Lis

Craig and Deborah Garrigus: Oswego IL. P

Donna Mullen: Oswego IL. Phone: 630-554

Glen and Patty Decker: Oswego IL. Phone:

Mike Ehrhart: Naperville IL. Phone: 630-8

Lisa Vitale: Naperville IL. Phone: 630-466

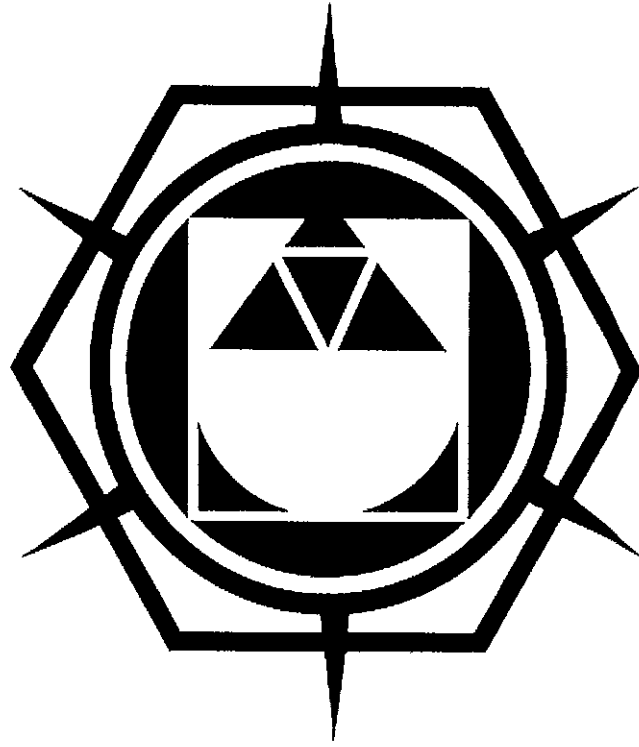
Marianne Buckley. Oswego IL. Phone: 630-

Kathy and Edward Zaragoza. Aurora IL. P

Ron and Pam Wynn. Minooka IL. Phone: 8

Kathy and Wayne Mundsinger. Oswego IL.

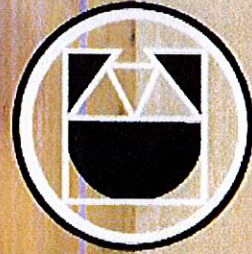
Tracy Keefe. Oswego IL. Phone: 630-554-20



CREATIVE EDGE
Murals and More

**ART
SIGNS
LETTERING
ILLUSTRATION
GRAPHIC DESIGN**

EST. 2001



**CREATIVE
EDGE**
Murals and More!

Hand painted Murals • Faux Finishes
Design • Custom Painting

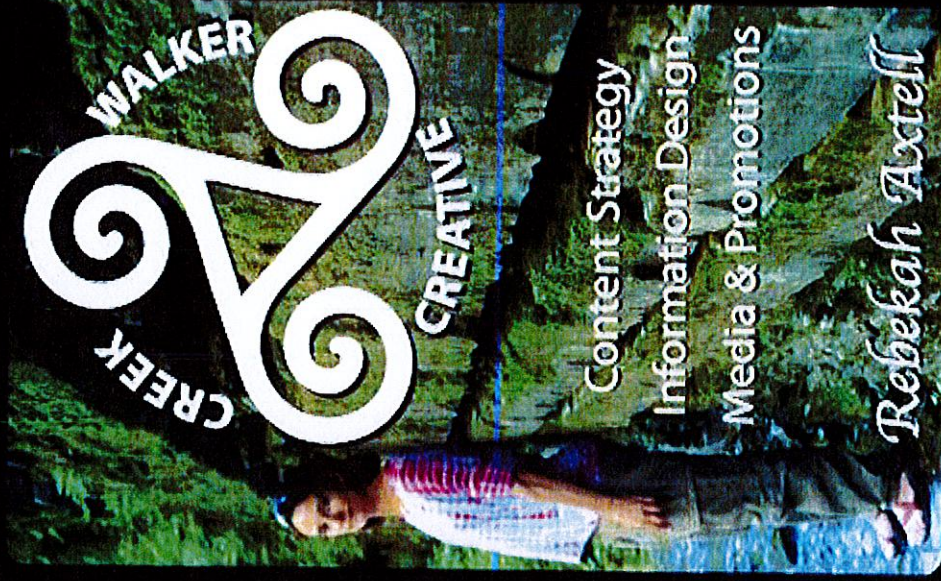
Generate | Appreciate | Liberate
thecreativeedge123@gmail.com

630-214-8082

MEET THE CREATIVE TEAM



Seed the world!
GreenLife
Media Group



Content Strategy
Information Design
Media & Promotions

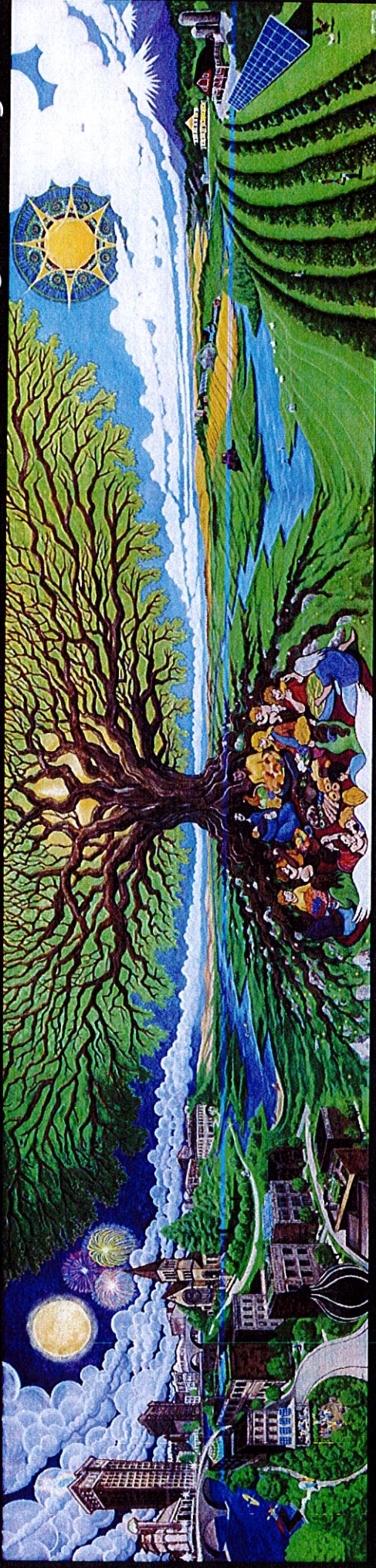
Rebekah Artell

rebekah@greenlife.today





"Tree of Life" Mural, 17 feet wide. Commissioned 2015.
A Community Picnic joins local Urban and Rural communities together again.

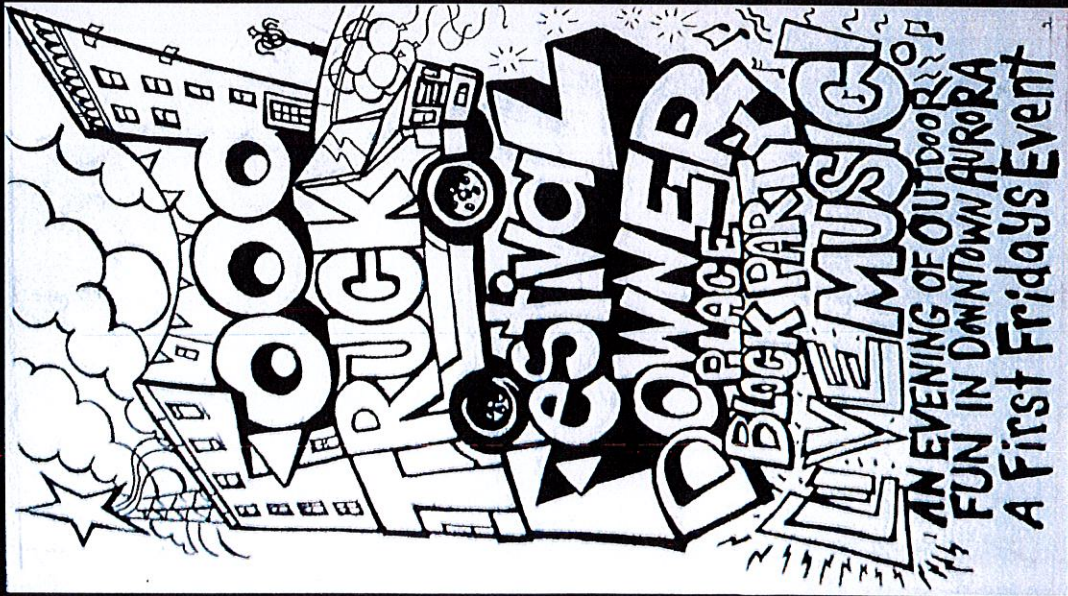


This image is both a remembrance of our past, and hope for our future.

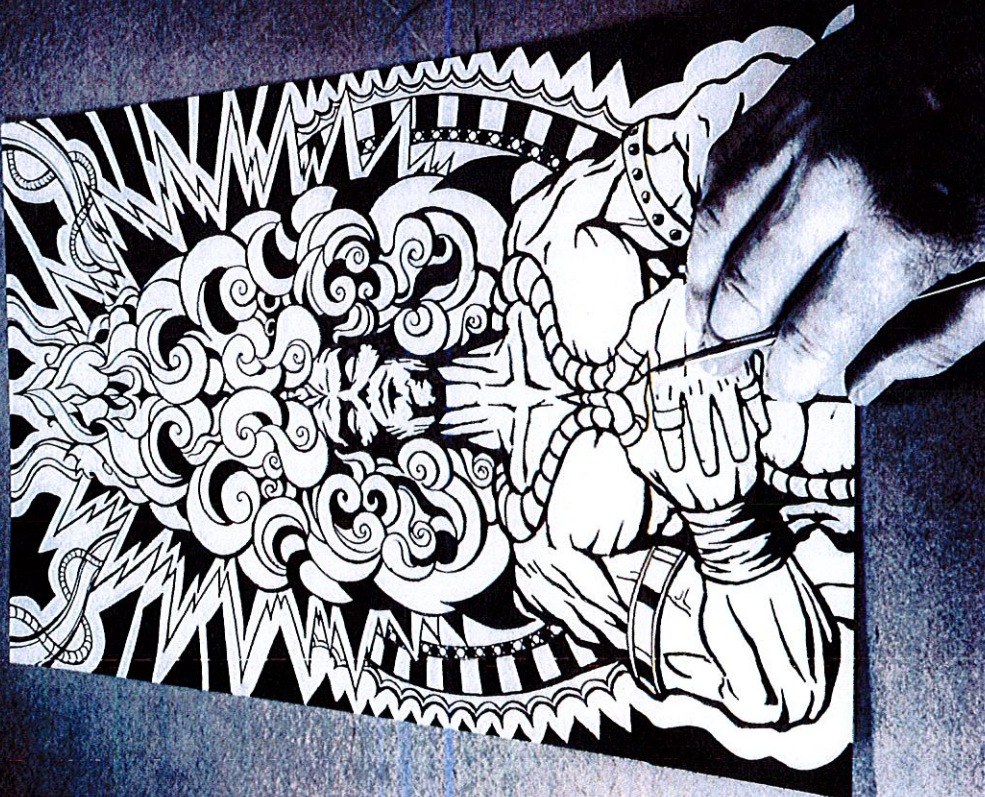
Technologies like solar power and urban agriculture helps restore
humanity's healthy relationship with the Good Earth we indwell together.

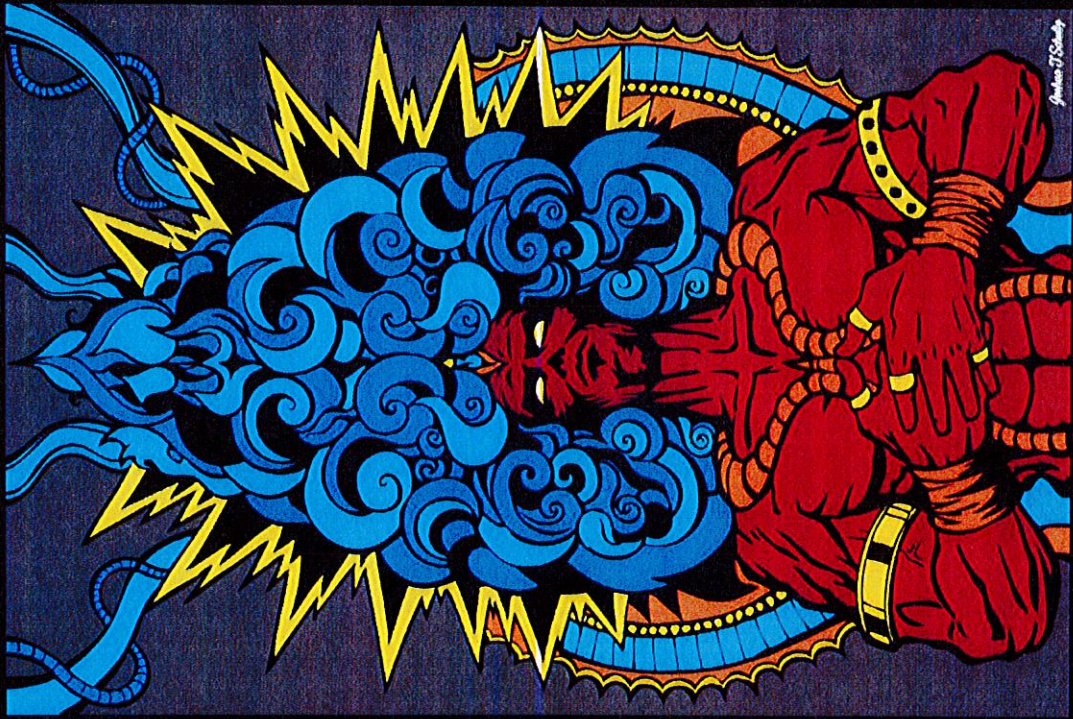
AUBRORA BEE COMPANY

Homage to "Stranger Things" - a true delight on net-flix.

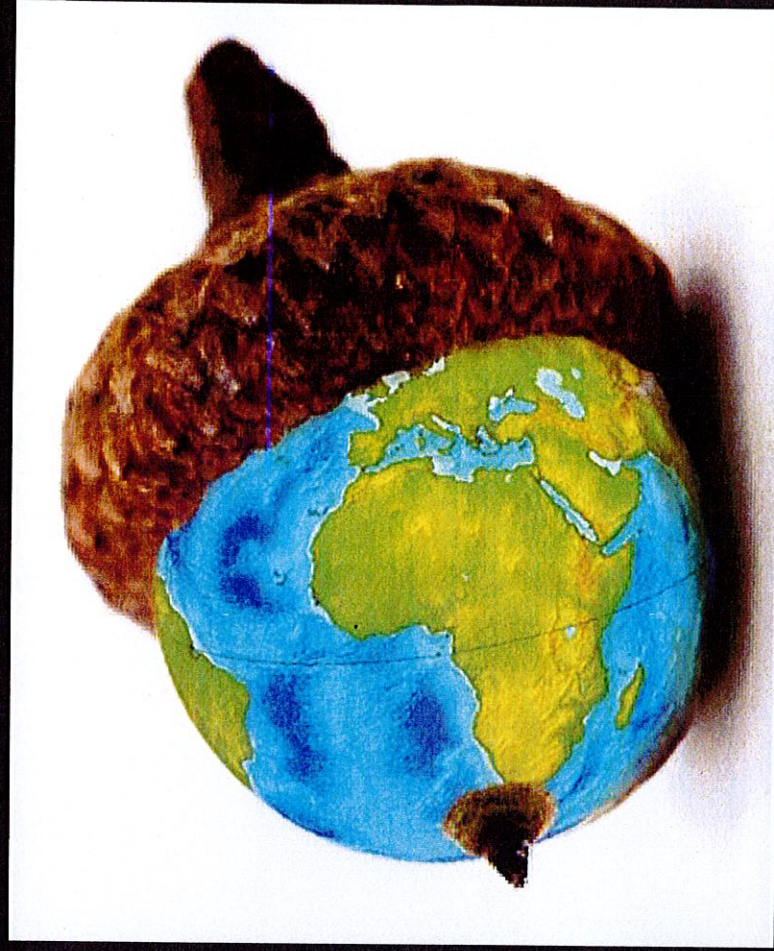








the 'EARTH NUT'



^ for kids!





Gauroorafest

Eco-Celebration + Festival Ecologico

Gauroorafest

Second Saturday in June



KIDS ECOVILLAGE & LOCAL MARKET

Common Sense Solutions to Renew Fox River Valley!!!



COMMUNITY GARDENS
EDIBLE LANDSCAPES
LOCAL FARMS



NEW TECHNOLOGY
RENEWABLE ENERGY
WIND & SOLAR POWER



NATIVE PLANTS
COMPOST BINS
RAINWATER BARRELS



WALKING TRAILS
ELECTRIC CARS
BIKES & BOATS



HANDMADE GIFTS
REUSE & RECYCLE
TRASH TO TREASURE



HEALTH AND FITNESS
KIDS ECOVILLAGE
ART & MUSIC

BATS! BEES! BIRDS! CHICKENS! SEEDS! - GREAT FOOD!

Prisco Center & McCullough Park 10-4



Art for Stickers - Event Promo Giveaways



Search by business or keyword

Aurora, IL

Browse

Sign In • Join

Home > Steel Distributors & Warehouses near Montgomery, IL > Potter Construction and Associates Inc

Potter Construction and Associates Inc

Be the first to review!

1650 SE River Rd, Montgomery, IL 60538
(630) 906-9780

Add Hours

Add Website Suggest an Edit

Is this your business? Customize this page. Claim this business

BUSINESS DETAILS COUPONS GALLERY REVIEWS

Sponsored Links

Get Steel Beams - Lowest Prices on the Market
www.getsteeltoday.com/ ▼
Buy steel beams for unbeatable prices in our Chicago network.

OnlineMetals.com Metal Supply - Custom Cut to Size Options
www.onlinemetals.com/ ▼
Aluminum, Stainless, Copper, Brass, Bronze. Choose Will Call or 1 Day Shipping!
Materials Cut to Size · No Minimum Order Size · Price Match Guarantee · Live Chat Support

Hours	Do you know the hours for this business?
Payment method	All Major Credit Cards
AKA	Potter Construction & Associ
Categories	Steel Distributors & Warehouses , General Contractors

COUPONS & DEALS

No coupons available

GALLERY

Be the first to add a photo!

Add a Photo

REVIEWS

Hi there!
Be the first to review! 1 2 3 4 5 Click to Rate

Write a Review

Add a Photo



PEOPLE ALSO VIEWED

Multiplex Industries Inc

1650 SE River Rd, Montgomery, IL

ANCO Steel Inc

1050 S Lake St, Aurora, IL

R P Casey Co

301 W Galena Blvd Ste 202, Aurora, IL

Alro Steel

641 Archer Ave Ste 101, Aurora, IL

Casey R P Co Inc

1541 Golden Oaks Pkwy, Aurora, IL

Paid Advertisement

Sponsored Links



Metal Building Insulation

www.insulation4less.com/ ▼

High R, vapor and radiant barrier. Stop cold, condensation and heat

Get A Quote · BBB Accredited Business

ABOUT

- About Us
- Site Feedback
- Contact Us
- Advertise with Us
- Careers - **We're Hiring**
- Corporate Blog
- Engineering Blog
- Legal | Terms of Service and Use
- Privacy Policy
- Small Business Advertising
- Advertising Choices
- About Call Recording

SITE DIRECTORY

- Articles
- News
- Find a Business
- White Pages
- Mobile Apps
- Reverse Phone Lookup
- Site Map
- Browse Restaurants

CITY GUIDES [More Cities »](#)

- | | | |
|-----------|--------------|---------------|
| Atlanta | Detroit | Miami |
| Austin | Houston | Milwaukee |
| Baltimore | Indianapolis | New York |
| Boston | Kansas City | Oklahoma City |
| Charlotte | Las Vegas | Orlando |
| Chicago | Los Angeles | Philadelphia |
| Dallas | Louisville | Phoenix |
| Denver | Memphis | Saint Louis |

YPSM FAMILY

- Corporate Site
- Marketing Solutions
- AnyWho

AT&T FAMILY

- AT&T
- AT&T Wireless

© 2017 YP LLC. All rights reserved.

YP, the YP logo and all other YP marks contained herein are trademarks of YP LLC and/or YP affiliated companies.

AT&T, the AT&T Logo and all AT&T related marks are trademarks of AT&T Inc. or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

PRIVACY FEEDBACK

Powered by **TRUSTe**

6



SHERWIN-WILLIAMS.

Exterior Paint & Coatings



Paint

Highly durable, high quality coatings designed for superior performance on all exterior substrates. Our low-temp formulas let you expand your season.



Primers

Get beautiful, long-lasting results for your exterior surfaces. Primers "anchor" finish coats, level uneven areas, seal porous surfaces and make the finish coat smooth and uniform.



Deck Stains & Supplies

Whether you're staining a new deck or restoring an old one, our deck stains, clear sealers, cleaning and maintenance products can help you achieve professional quality results.



Siding Stains

A quality siding stain is necessary to protect your wood home. Protect and beautify your home's siding and trim with WoodScapes. The best choice for lasting beauty and durability.



Aerosols

With a variety of formulations and finishes, an extensive color palette and a familiar package, our exterior aerosol products will help you complete your project.



Concrete & Masonry Products

Beautify and protect your home's concrete and masonry surfaces.

Golden Artist Color Chart

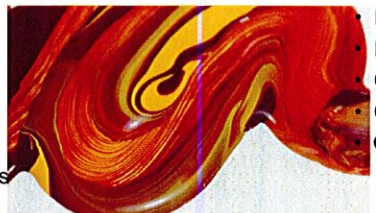


(http://www.goldenpaints.com/products/) Custom Products



(http://www.goldenpaints.com/products/colors/high-flow) High Flow Colors

(http://www.goldenpaints.com/products/OPEN Colors)



(http://www.goldenpaints.com/products/colors/multi)

GOLDEN



(http://www.goldenpaints.com/products/colors/heavy-body) Heavy Body Colors



(http://www.goldenpaints.com/products/technical-applications) Applications Varnish & Top-Coat



(http://www.goldenpaints.com/products/medium-gels-pastes) Gels, Pastes & Mediums










Golden Artist Colors is continuously extending creative opportunities for artists and strengthening industry standards for professional art materials. Products in the GOLDEN Acrylics System can be used in virtually limitless combinations for endless application opportunities. Acrylic colors, mediums and grounds are the most versatile of all painting media.

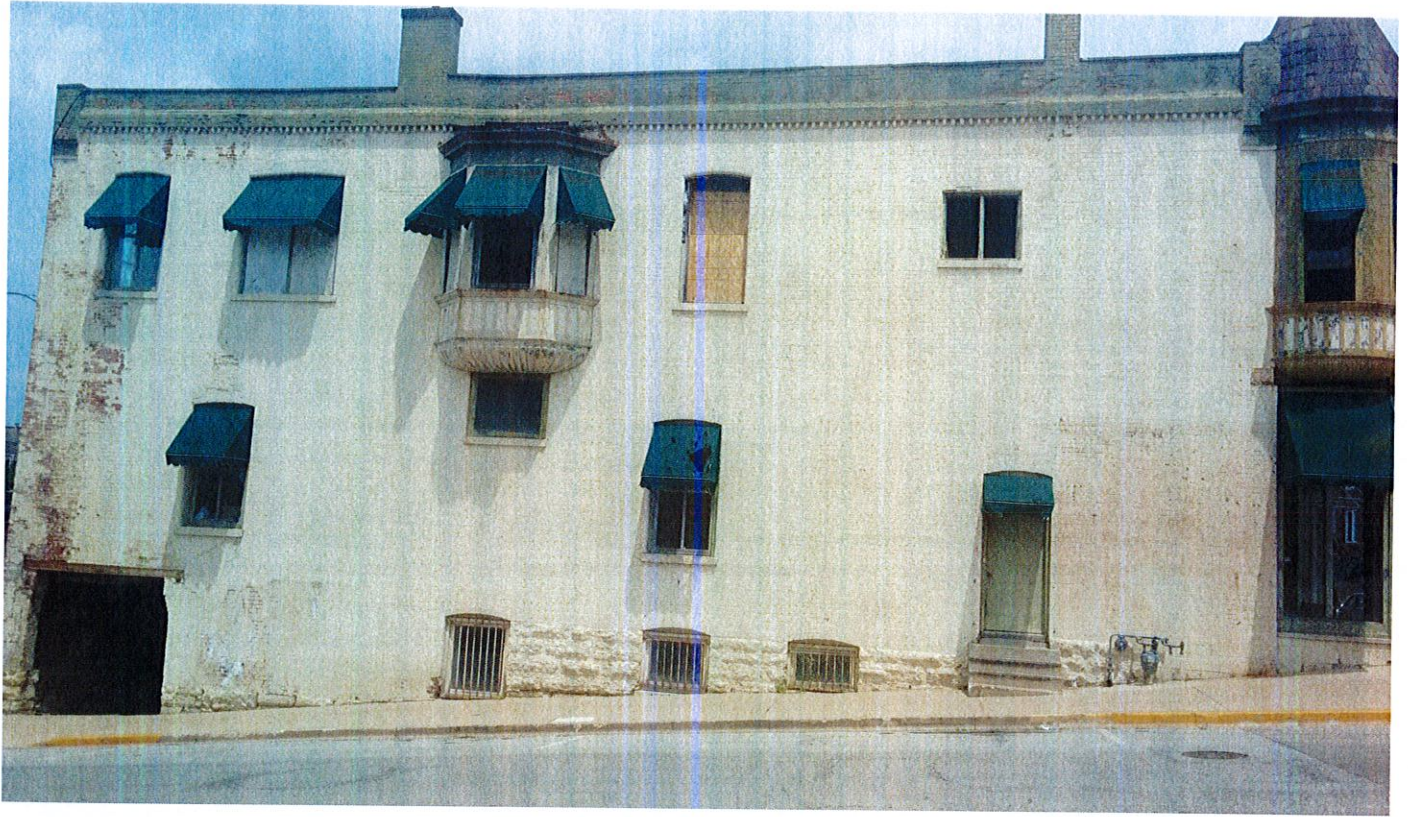
Artists may work exclusively within acrylics or use them in combination with other media and materials. Exciting and often unexpected results feed the imaginations of artists, leading to breakthroughs in painting and art making, accelerated continuous discovery, and conversations that guide new product development.

© Golden Artist Colors, Inc. An Employee Owned Company (http://www.goldenpaints.com/esop)

Feedback | Privacy Notice (http://www.goldenpaints.com/privacy-policy)

• Follow Us

-  (https://www.facebook.com/pages/Golden-Artist-Colors/143033784064?ref=ts)
-  (https://twitter.com/GoldenAcrylics)
-  (http://www.pinterest.com/goldenpaints/)
-  (https://www.linkedin.com/company/golden-artist-colors)
-  (https://plus.google.com/u/0/106257363438888619582/about)
-  (https://vimeo.com/user5193465)
-  (https://instagram.com/goldenpaints/)
-  (https://www.youtube.com/user/GoldenPaints)
- 



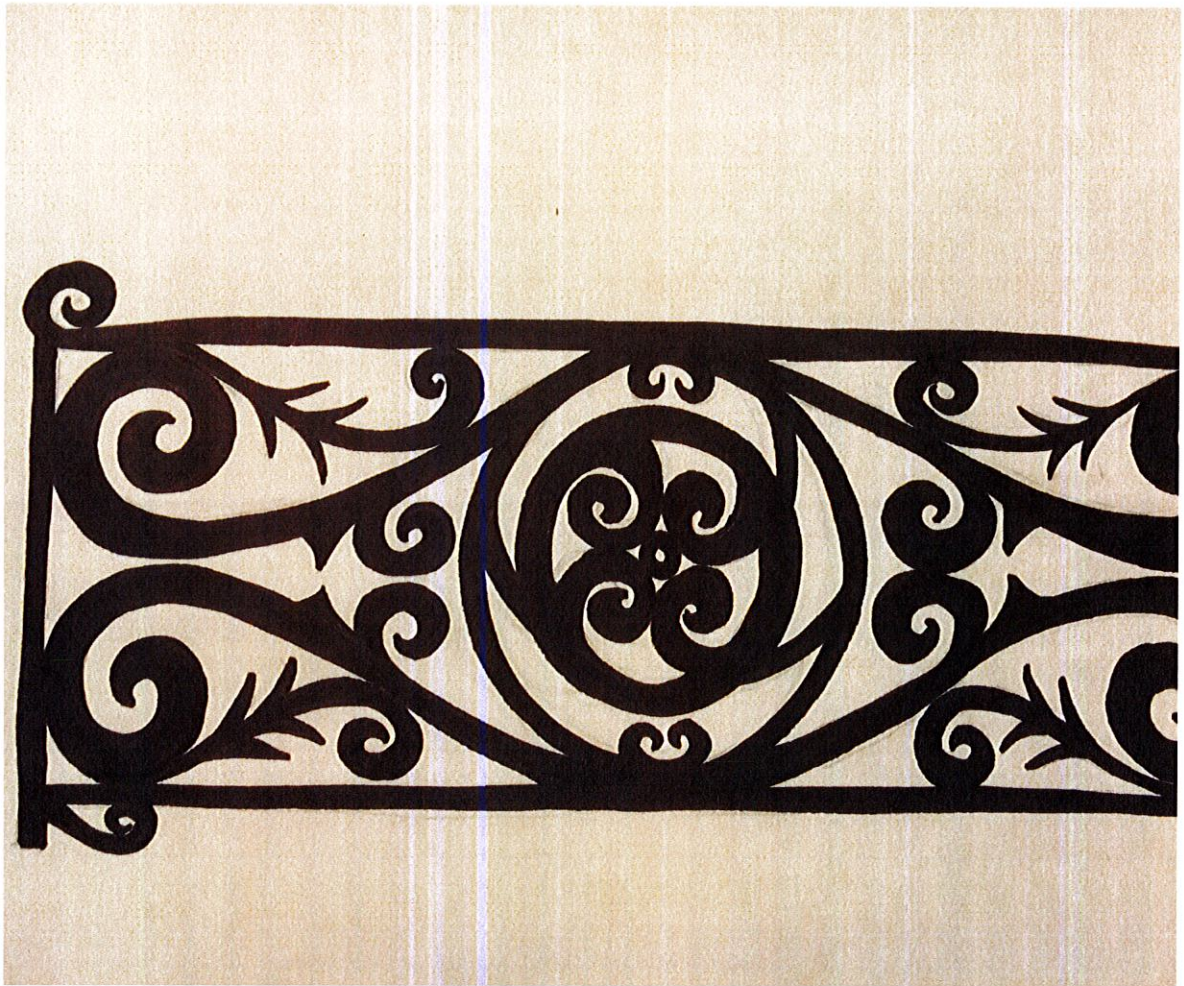


7 Victorian Flower Boxes Total, 1 is a Double Window





Victorian-Wrought-Iron-Sample-KeriBorkowicz.jpg



Try Drive for free

Google Drive is a safe place for all your files.
[Get started](#) today.

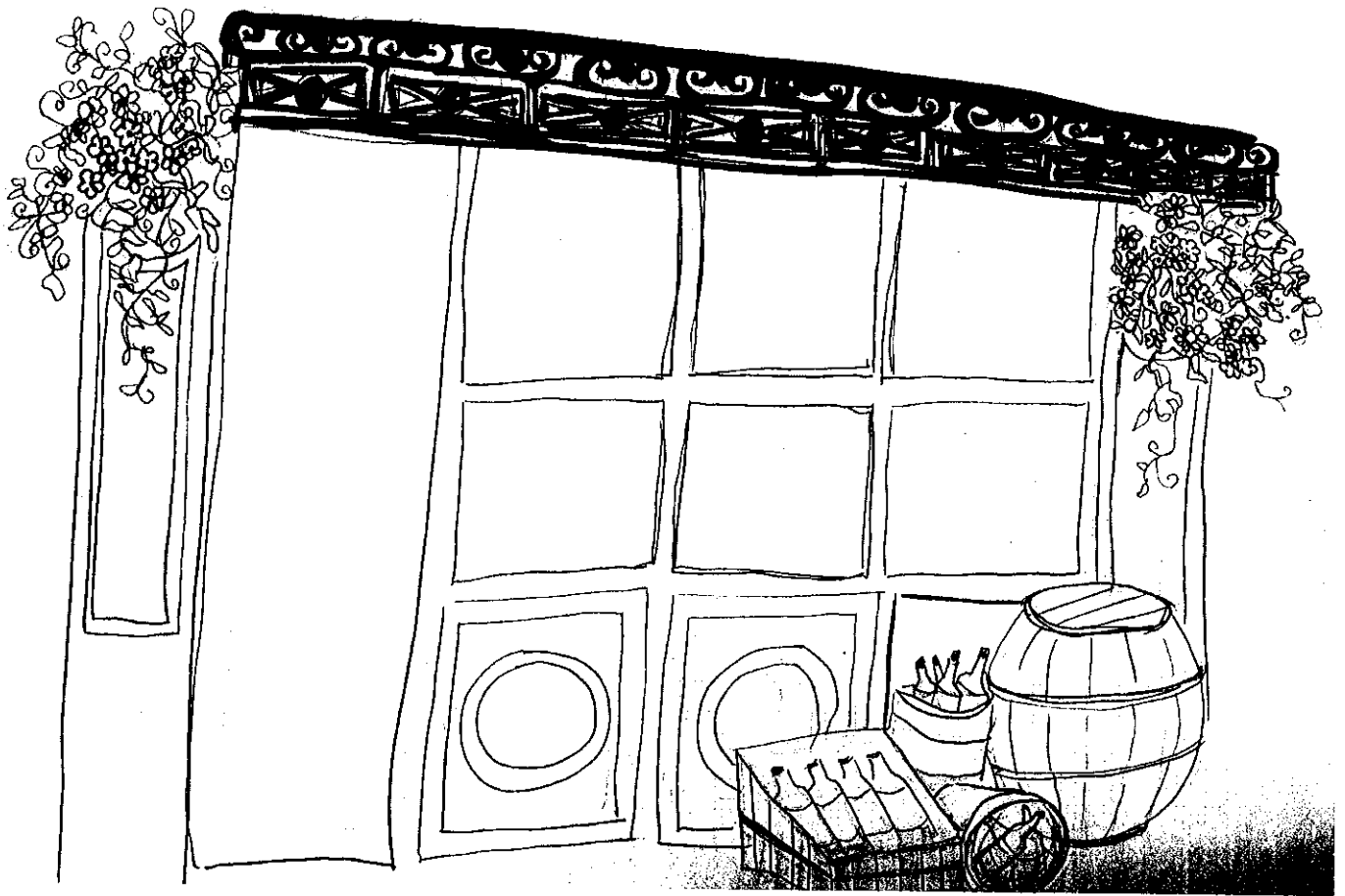


Victorian Window Box Mural Series

A Peaceful Pollinator's Paradise in Historic Auto Row

Concept Art by Fine Artist Keri Borkowicz of Aurora, Illinois





Victorian Windowbox Mural Series

Each window box mural in series will be unique

South: 5 Victorian Window Box Murals w/ 1 Double Window Box Mural

East Side (Front): 2 Victorian Window Box Murals. Sketch of Doorway Arbor / Window Mural Bottom Right.

Future Project: Mural of "Landscaping" on Street Level.

LAYOUT MOCKUP



Victorian Window Box Mural Series

A Peaceful Pollinator's Paradise in Historic Auto Row

Concept Art by Fine Artist Keri Borkowicz of Aurora, Illinois



11

City of Aurora, IL RFP #17-26
Proposal #APA-003 Due June 6th, 2017

City of Aurora, Illinois Inc.
 Attn: Procurement Division
 44 East Downer Place
 Aurora, IL 60505

LETTER OF INTENT

To Whom it May Concern,

On this 6th day of July in the year of 2017

I, VIRGINIA POTTER declare that it is my intention to support the application for the Proposal of a **Public Art Mural** to be installed on the Real Property located at 83 S. LASALLE ST. within the **FoxWalk Overlay District** of the City of Aurora, Illinois.

The artist(s) that I have selected to execute the Public Art Mural on this Real Property are named as follows:

- X Keri Berkowitz - Tree of Life Dream Designz
- X Joshua T. Schultz - Creative Edge Murals + More
- X Phelicia Artell - Creative Murals Creative
- X Maureen Caspek - Epilux Design

I have read the Terms & Conditions explained in RFP #17-26, and agree to them. I understand that this Letter of Intent is NOT a Legally Binding Document. I understand that I may declare additional agreements, or render this agreement null and void, at my leisure.

X Virginia Potter of TONY NICOLAS MODEL ST. LLC.



Try Drive for free

Google Drive is a safe place for all your files.
Get started today.

X