

Performance Measures

The Neighborhood Revitalization Strategy Area (NRSA) was originally created to take advantage of the enhanced flexibility offered in economic development, housing and public service activities using CDBG funding within the NRSA boundaries. The reason for amending this document is that the City of Aurora has determined that the strategy reflected in the HUD-approved plan was not working as well as expected and therefore desires to change its approach.

In this amendment, the City of Aurora has set goals and planned activities based on consultation with members of the community: i.e., residents, owners/operators of businesses, local financial institutions, nonprofit organizations, and community groups.

HOUSING GOALS	PLANNED ACTIVITIES	MEASURED OUTCOME
Prevent mortgage foreclosures within the NRSA	Fund foreclosure prevention programs	25 homeowners within the NRSA avoid foreclosure
Increase use of homebuyer counseling programs by NRSA residents	Fund HUD-certified homebuyer counseling programs	50 NRSA residents complete homebuyer counseling programs
Rehabilitate existing owner-occupied housing units within the NRSA	Fund housing rehab program for single-family owner-occupied units	50 single-family owner-occupied homes within the NRSA become code-compliant and energy efficient
Offer incentives for home ownership within the NRSA	Fund down payment assistance and closing costs to qualified homebuyers within the NRSA; encourage use of the ASSIST program (private-activity bonds)	10 homes are purchased in the NRSA with down payment and closing cost assistance

ECONOMIC DEVELOPMENT GOALS	PLANNED ACTIVITIES	MEASURED OUTCOME
Connect NRSA residents with employers; improve employability of NRSA residents	In partnership with local nonprofits, other governmental agencies and Waubensee Community College, host annual <i>Career Job Fairs</i> , held in the NRSA and geared to NRSA residents (Aurora Economic Development Commission takes lead responsibility)	<ul style="list-style-type: none"> • 5 Annual Career Job Fairs • 25 NRSA residents attend each Career Job Fair • 5 employers attend each Career Job Fair • 100 NRSA residents who attend Career Job Fairs find employment or register for programs or classes to enhance their employability
Expand and retain businesses within the NRSA	In partnership with local banks, Aurora Township, 2 nd and 3 rd Ward Aldermen, and Waubensee Community College’s Small Business Development Center, create <i>NRSA Business Assistance Program</i> to provide loans, gap financing, and technical assistance for targeted businesses located within the NRSA (Aurora Economic Development Commission takes lead responsibility)	<ul style="list-style-type: none"> • 10 businesses located within the NRSA receive assistance
Enhance job training opportunities for NRSA residents	Fund job training programs for NRSA residents through area nonprofits	<ul style="list-style-type: none"> • 100 NRSA residents enroll in job training programs • 80 NRSA residents complete job training programs • 50 NRSA residents obtain employment

NEIGHBORHOOD REVITALIZATION GOALS	PLANNED ACTIVITIES	MEASURED OUTCOME
Improve infrastructure within the NRSA	Fund infrastructure improvements within the NRSA	<ul style="list-style-type: none"> • Infrastructure improvement projects completed within the NRSA (streets, lighting, parks)