

Neighborhood Group Support Program

Neighborhood Group Support Resources:

- **Assist ten new neighborhood groups get established by October 1, 2015.**
 - Two to four part-time organizers will assist in the development of at least 10 new neighborhood groups. These organizers will work in the late afternoon, evenings and weekends to work with residents. The priority areas will be areas of concern that lack active neighborhood groups. The organizers will attend the initial meetings and serve as liaisons between the City and the neighborhood groups.
 - Organizers will attend neighborhood based events to promote neighborhood groups and encourage participation.
 - Organizers will connect with established programs (Sports, Dance Troops, etc.) to promote neighborhood groups and encourage participation.
 - Organizers will assist with planning and organizing Door to Door Campaigns to distribute Information to let people know that a neighborhood group is forming in their area and encourage participation. These knock and talks will be coordinated in conjunction with the Police Department.
 - **Resources Required: \$19,400 for staff, \$5,000 for post cards and postage, and \$1,000 for yard signs.**

- **Develop Neighborhood Group Kits to assist groups get organized.**
 - The kits will include information on how to plan, organize and conduct neighborhood type meetings. Some examples include the Neighborhood Watch checklist and other national models. Frequently Asked Questions and answers will also be developed. Resource guides and other pertinent information requested at the forums will also be assembled for distribution. The kits will also provide a list of potential meeting locations.
 - **Resources Required: \$300 for printing**

- **Develop a packet for organizing a National Night Out Event on August 4, 2015.**
 - The packet will include a checklist for hosting a National Night Out event. The kits will include information on how to plan, organize and conduct neighborhood group meetings.
 - **Resources required: \$2,000-\$5,000 for supplies, food and other costs for hosting a NNO event. This is based on providing small NNO grants in the amount of \$200-\$500 for ten groups.**

- **Develop a packet for organizing a Block Party.**
 - The packet will include a checklist for hosting a block party. The kits will include information on how to plan, organize and conduct block parties. The kit will also include the City’s Block Party Application.
 - **Resources required: \$1,000-\$2,000 for supplies, food and other costs for hosting a Block Party. This is based on providing small bock party grants in the amount of \$100-\$200 for ten groups.**

Proposed Program Budget

	Resource	Description	Cost
1	Staffing	2-4 part-time staff	\$19,400
2	Neighborhood Group Kits	Printing cost	\$300
3	Meeting Notice Mailings	Post Cards and Postage	\$5,000
4	National Night Out Kits	Printing cost	\$100
5	National Night Out Grants	Mini-grants	\$5,000
6	Block Party Kits	Printing cost	\$100
7	Block Party Grants	Mini-grants	\$2,000
8	Promotional Material	Marketing Items	\$3,000
9	Signage	Yard Signs for meeting reminders	\$1,000
10	Translation Services	Outsource translation services as needed	\$500
	Total		\$36,400

Revised 5-7-15