



THE TIME IS NOW:

TOBACCO 21

Support HB 4297 (Lilly)/SB 2332 (Morrison)



In a statewide phone survey conducted in January 2018, 2/3 of Illinoisans support raising the age of sale for tobacco to 21.



Smoking kills more than 18,000 Illinois adults each year.



T21 predicts a 25% drop in teen tobacco use. T21 applies to 18-20 year olds, but impacts all youths.



T21 helps prevent the next generation of adult smokers, cutting adult smoking rates by 12%



In October of 2014, Evanston became the first community to adopt Tobacco 21 in Illinois. Since the ordinance was passed, high schoolers use of all tobacco products (cigarettes, e-cigarettes and hookah) decreased 37.5 % from 2015-2017.



Everyone pays for tobacco! Smoking related illness costs \$5.49 billion in Illinois annually and costs Illinois Medicaid \$1.9 billion every year.



Smoking costs every Illinois household \$922 per year in state and federal tax burdens.



Youth e-cigarette use is on the rise, contributing to the first rise in teen tobacco use rates in years. E-cigarettes contain many harmful chemicals including nicotine, which can inhibit brain development in adolescents. The American Academy of Pediatrics stated that e-cigarettes are a one-way street to traditional smoking and nicotine addiction for youth.



The adolescent brain is particularly sensitive to the effects of nicotine. Studies indicate that smoking during adolescence increases the risk of developing psychiatric disorders and cognitive impairment in later life.



The military stands with us! All Department of Defense (DOD) installations will be tobacco-free by 2020. The Major Generals of Mission:Readiness support T21 as essential to readiness due to the negative impact on recruits. They see tobacco use among teens and young adults as a serious national security risk.



3,345,338 Illinoisans live in communities that have locally adopted Tobacco 21.



Tobacco 21 Supporters

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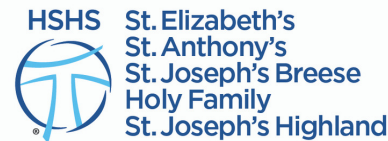


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For more information, please contact Kathy Drea at kathy.drea@lung.org/ 217.971.7274; Shana Crews at shana.crews@cancer.org/ 309.645.6909, Matt Maloney at mmaloney@lungchicago.org/773.818.0088; Julie Mirostaw at julie.mirostaw@heart.org/ 773.885.3650