

JOHN FUSEK

GRAPHIC DESIGNER & MARKETING PRO

PERSONAL STATEMENT



I am a creative, detail oriented, efficient marketing, graphic design, and social media professional with proven and effective communication skills. I have expanded my knowledge in not only marketing and graphic design but also the technological advances in design software and applications.

I have expertise in creating interesting, unique print and web design tailored to client tastes. I have experience in serving a wide variety of clientele including large corporations, main street storefront shops, newspapers and publications, marketing firms and various freelance clients and projects.

Over the course of my career I have worked on projects of major and minor sizes as an individual and team member and in all instances I have continued to follow and improve my approach and methodology. I have always enjoyed being at the leading edge of new ideas in technology and user experience.



EDUCATION

University of Iowa | Art & Design

North Central College | Art & Design

Waubensee Community College | Digital Design

CREATIVE SKILLS



AVAILABLE FOR:

HIRE & FREELANCE WORK



EXPERIENCE

2015 Current Weldstar
Sales & Marketing Coordinator/Creative Director

Aurora, Illinois

Oversee the marketing and brand strategy for a multi-million dollar, independently owned welding and specialty gas distribution company. Develop marketing campaigns, sales programs, and creative through print, web and social media platforms.

1995 Current J Fusek Design / fusekreative
Graphic Designer & Owner

Aurora, Illinois

Owner of a home-based graphic print & web design freelance business. Work directly with client to implement all stages of layout and design for a completed product in both print, web and digital formats.

2012 2015 C2 Collaborative, Inc.
Creative Director / Graphic Designer

Oak Brook Terrace, Illinois

Oversee the branding, design and content of educational merchandise, sales and marketing materials, web design and email marketing.

2007 2009 BDC Advertising
Graphic Designer

Oregon City, Oregon

Designed several hundred print ads; fully responsible for designing and producing catalogs and tabloids; designed and programmed websites; produced prize-winning inserts; shot product photography as needed; coordinated with clients; executed event campaigns; assisted in direct mail campaigns; get all jobs completed on-time, on-budget and to the complete satisfaction of the clients.

CREATIVE PROFESSIONAL MEMBERSHIPS

AIGA

American Institute of Graphic Arts

Graphic Artists Guild

National Union of Creatives

NAPP

National Association of Photoshop Professionals

SIAD

The Society of Illustrators, Artists and Designers