

Janel Cabadas

██████████ Oswego, Illinois 60543 ◆ ██████████

Objective: To serve on the Aurora Hispanic Heritage Advisory Board

Education: Aurora University, Aurora, Illinois May 2007
Bachelor of Arts
Major: Communication
Minors: Spanish, English, and Psychology
GPA: 4.0/4.0
High Honors: 2004-2007

Experience:

Earthmover Credit Union Jan. 2012-Present

Marketing Director

- Develop yearly marketing strategies align with credit union overall goals
- Research, implement, and support credit union projects and products
- Create marketing campaigns targeting segments of credit union membership
- Oversee and maintain credit union web presence via: website, Facebook, etc
- Build marketing campaigns targeting new members
- Oversee marketing staff: Business Development, Youth Outreach, Coordinator

Aurora Hispanic Chamber of Commerce Nov. 2009-June 2012

Secretary/Volunteer Board Member

- Assist in the management of operations and implementation of policies and procedures
- Serve as Secretary at all board meetings
- Volunteer at all AHCC events

Earthmover Credit Union Nov. 2007-Jan. 2012

Bilingual Business Development Administrator

- Schedule and manage on-site informational sessions with 200 companies associated with the Credit Union
- Service and offer financial advice to Credit Union members
- Prospect potential companies to join the Credit Union partnership
- Market to existing Credit Union partners and potential companies
- Participate in local chambers and community events
- Translate necessary marketing material into Spanish

Language Skills:

- Fluent in Spanish: able to read, write and translate

Computer Skills:

- Microsoft Word, Microsoft Excel, Microsoft Power point, HTML, and Adobe

References: Available upon Request
