

MARISSA DANIELLE MARTINEZ

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EDUCATION

Master of Science in Energy and Sustainability **2025**

Sept 2024 – Jun

Northwestern University, Paula M Trienens Institute of Energy and Sustainability, Evanston - IL, USA

Coursework: Circular Economy, Sustainable Supply Chain Management, Corporate Sustainability and Value Creation, Future of Food and Agriculture, Sustainable Food Systems, Corporate Sustainability Reporting, Strategy and Project Management Fundamentals

Bachelor of Science in Transportation Administration **2016**

Aug 2012 – May

Lewis University, College of Aviation and Transportation, Romeoville – IL, USA

Coursework: Advanced Supply Chain Concepts, Multimodal Transportation, Transportation and Distribution Systems

PROFESSIONAL EXPERIENCE

Illinois State Treasurer's Office

Deputy Director of Stewardship and Sustainable Investments

August 2025-

Present

- Responsible for assisting in investment stewardship duties, which include corporate engagement, proxy voting, and advocacy
- Assisting the investment division's Equity, Diversity & Inclusion program, which is focused on increasing and reporting business with minority, women, veteran, and disabled-owned (MWVD) investment and financial service providers.
- Researches, evaluates, and integrates sustainability including environmental, social, and governance factors in investments.

KeHE Wholesale Food Distributors – Naperville, IL

Supply Chain Manager, Inventory Health

Mar 2021 - Sep 2024

- Provided thought partnership to business partners and senior executives on strategic methods to enhance salvage food rescue operations, resulting in a \$600,000 annual revenue increase and reducing food waste while supporting vulnerable populations.
- Led team of analysts to create and manage cross-functional projects across the continental USA, including a \$20M nationwide liquidation program, maximizing recovered value and cost savings through innovative strategies.
- Achieved unprecedented results by driving a .16% improvement in the management of a \$48M spoils budget.
- Sustained optimization processes for strategic planning, sourcing, logistics, and finance processes in supply chain strategies.
- Successfully managed relationships with 30+ grassroots organizations, facilitating donations and strengthening community partnerships to promote food security.

Senior Analyst, Supply Chain

Aug 2019 - Mar

2021

- Implemented strategies to reduce at-risk inventory, resulting in reduced waste by leveraging data-driven insights to enhance decision-making and inventory management processes, specifically mitigating potential risks in the supply chain.
- Conducted optimization analysis for supply chain sustainability efficiency in support of minimizing environmental impact.

Supply Chain Analyst, At Risk Inventory Management

Mar 2018 - Aug

2019

- Led cross-functional projects to successfully reduce at-risk inventory and minimize food spoilage across a \$48 million budget.
- Presented fact-based analysis and recommendations based on trends and gaps to reduce waste and at-risk inventory.

Hub Group - Oak Brook, IL

Continuous Improvement Analyst

Mar 2017- Feb

2018

- Optimized processes identifying inefficiencies and implementing data-driven improvements in multimodal logistics solutions.

Carrier Manager, Operations Lead

Jan 2016 – Mar 2017

- Led carrier partnerships and logistics operations to improve multimodal transportation and supply chain efficiency.

ACHIEVEMENTS & LEADERSHIP

Class Representative

Class of 2025

Northwestern University, Master of Science in Energy and Sustainability

- Elected by peers to represent the class and speak at the graduation commencement ceremony.

STEM Promise Scholarship

Northwestern University's McCormick School of Engineering and Applied Science

Sep 2024 - Jun

2025

- Scholarship awarded by McCormick's Office of the Dean to students whose admissions application exhibited perseverance and dedication to achievement in the STEM fields, recognizing the potential to make significant future contributions.

Advisor, Young Professional Advisory Council

ALMAS – Alliance of Latinos Motivating Action in the Suburbs

Jun 2023 -

Present

- Advisor to cohort of students working on career development, leadership skills, and best practices for community engagement.

PRESS & MEDIA MENTIONS

Spotlight Article: “Making Food Security More Attainable” - Featured by [Northwestern University](#)

Feb 2025

- Recognized by Northwestern for my dedication to food security and sustainability through innovative supply chain practices.

TEDx Talk on YouTube: “The First Gen Latina Changing Corporate America” - Presented at [TEDxLewisUniversity](#)

Mar

2024

Podcast Feature: “[Fruit of Your Labor](#) - Reducing Food Waste”

Apr 2022