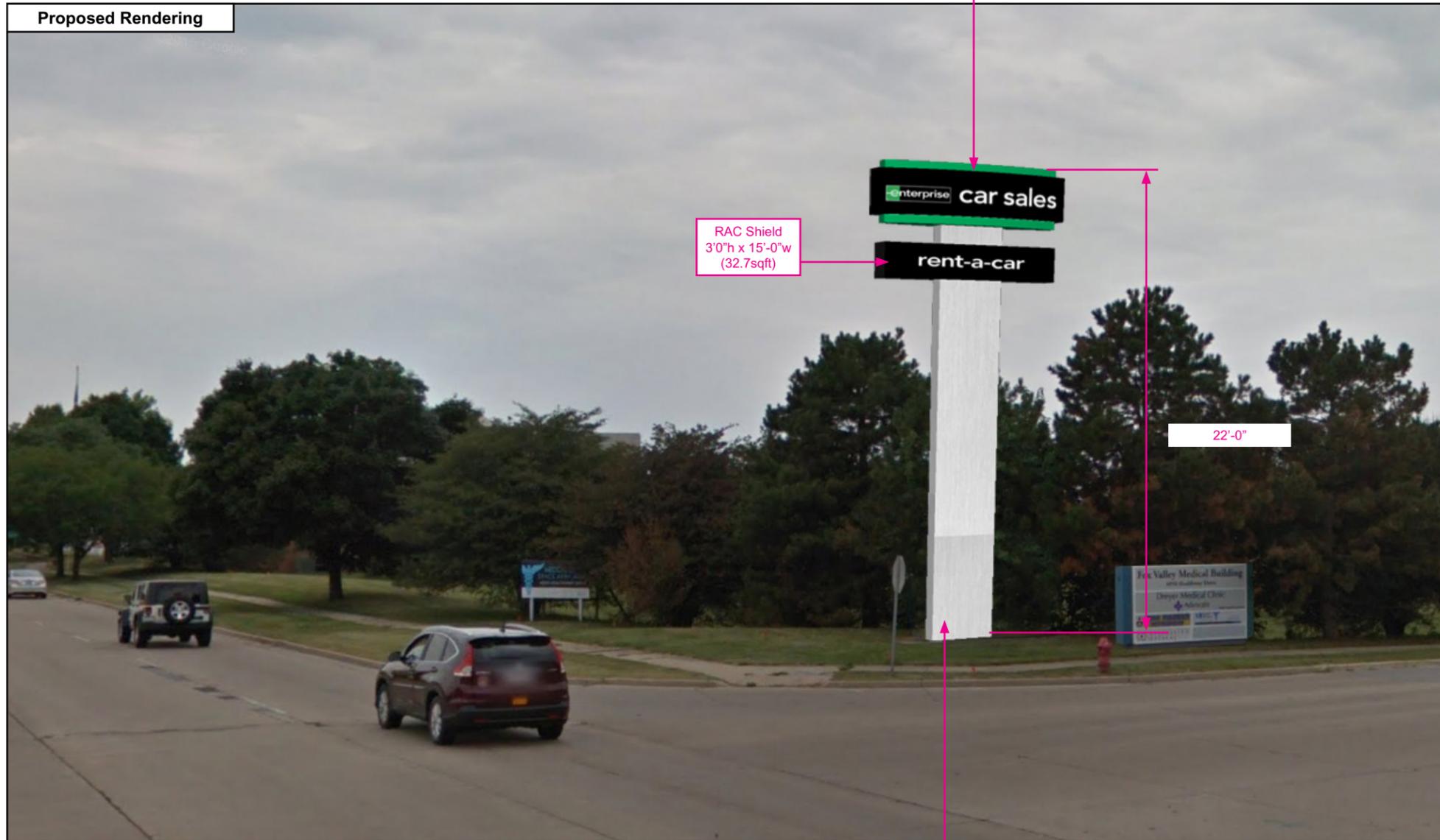




## Pylon Sign Option 2: Ogden and Longmeadow



## Tradedress Rendering

**Date:** 09/20/2016  
**Group:** 15  
**Branch #s:** E6  
**Location:** Aurora. IL

**Artist:** Ahmed  
**Specialist:** Kogan  
**Job #:** H00991  
**Type:** HC

Attention: These renderings are intended to be used for conceptual Tradedress sign and site planning. They are not to be considered as construction drawings. Verification of dimensions, field conditions and local building codes is required.

In order to maintain brand consistency and integrity, for all significant tradedress upgrades please refer to the Facility and Vehicle Identification Manuals on the Operations Intranet or AdShop.

Corporate Resources are also available to help guide you on significant tradedress updates as necessary. For airport facilities consult with the Airport Facilities/Construction team or for home city locations consult your Corporate Operations team.

Specified Sherwin Williams® paints are listed below. The colors that are being recommended to complete the above rendering will be marked with a 'X'. Contact your local Sherwin Williams Representative for specific paint specifications and applications at 1-800-4SHERWIN.

Used	Swatch	Color	Sherwin Williams Color Name
<b>ENTERPRISE EXTERIOR COLORS</b>			
X		Light Beige	SW 6140 - Moderate White (Satin)
X		Dark Beige	SW 7038 -Tony Taupe (Satin)
-		Pure White	SW 7005 - Pure White (Satin)
-		Bright White	B66W300 Series, SherCryl Gloss Ultra White
X		Black	SW 6258 -Tricorn Black (building accents)
-		Black	B66B300 - Black (sign poles)
<b>ENTERPRISE INTERIOR COLORS</b>			
-		Light Beige	SW 6140 - Moderate White (Eggshell or Satin)
-		Light Blue	SW 6505 - Atmospheric (Eggshell or Satin)
-		Light Green	SW 1428 - Uphill (Eggshell or Satin)
-		Medium Brown	SW 7039 - Virtual Taupe (Eggshell or Satin)

Enterprise specified Tubelite paints anodized finished or equivalent for the mullions are listed below. The colors that are being recommended will be marked with a "X". Please note that this option is not applicable for every rendering.

<b>ENTERPRISE MULLION COLORS</b>			
X		Brushed Alum.	Tubelite Clear 2A or 20
-		Brown	Tubelite Light Amber 2K
-		Bronze	Tubelite Dark Bronze 3K
-		Black	Tubelite Black 0D

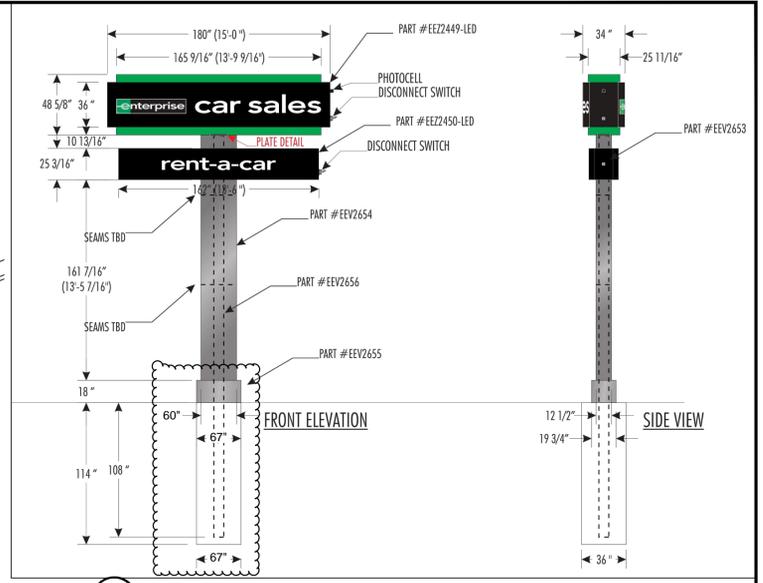
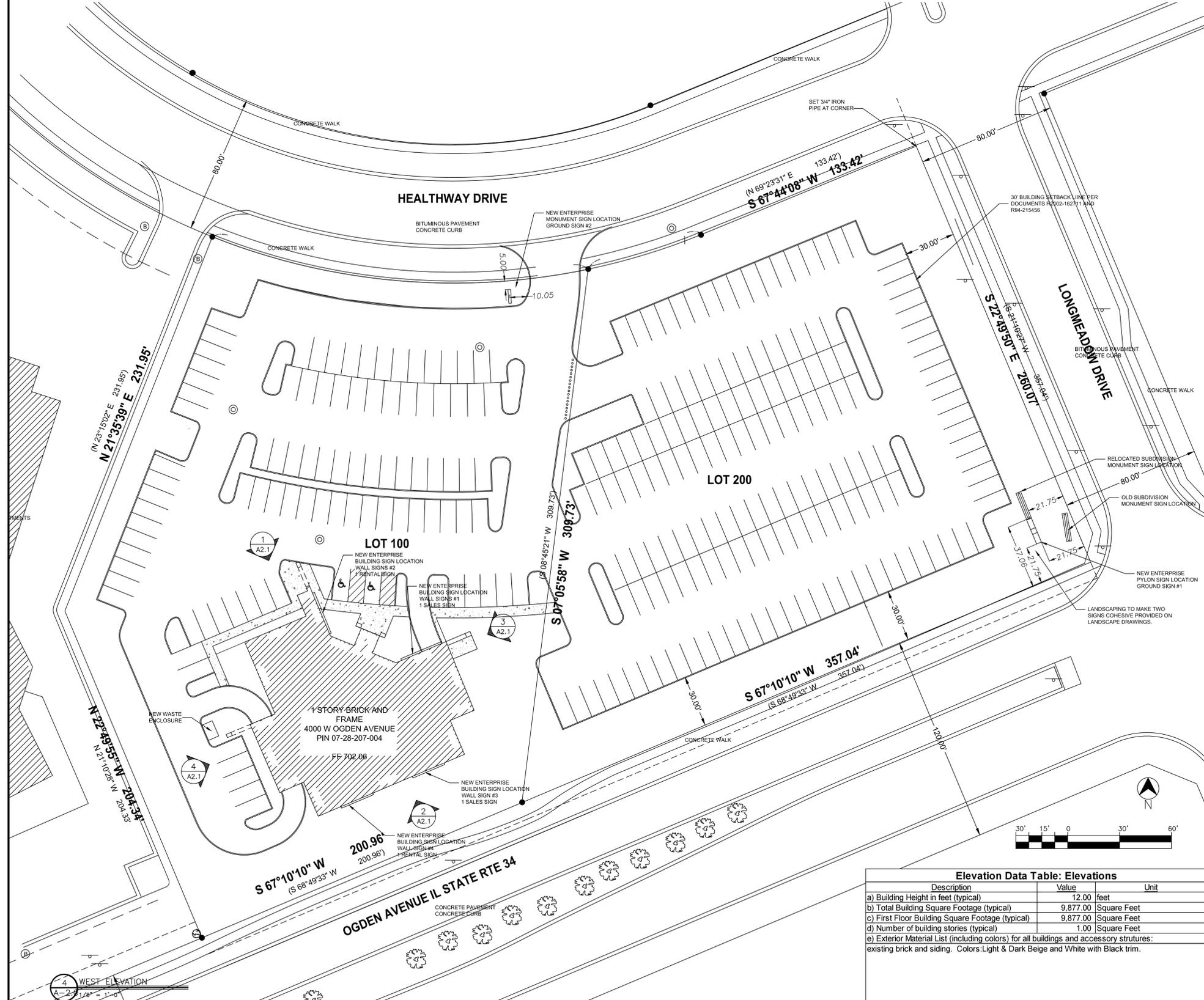
Site Location:  
4000 Ogden Ave, Aurora, IL

Sign Restrictions:  
Pole Sign: 80 sqft  
Monument: 40 sqft  
Building signs-- Healthway Dr : Maximum sqft / Ogden av: 130 sqft

Proposed Pole Sign: 77.7 sqft  
Proposed Monument Sign: 40 sqft  
Proposed Box signs: Ogden av-163 sqft  
Proposed Box signs: Healthway Dr -255.05 sqft

# ELEVATIONS

DETAILED SIGNAGE SHEETS ATTACHED.



2 PYLON SIGN DETAIL  
A-2 1/8" = 1'-0"

2-11

Elevation Data Table: Ground Signage			
Ground Sign #	Description	Value	Unit
1	i) Length of street frontage - on which Sign is Located	558	Feet
	ii) Width of Sign Face	15.00	Feet
	iii) Height of Sign Face	5.20	Feet
	vi) Square Footage of Sign Face	78	Square Feet
	v) Height of Sign (overall)	22	Feet
	vi) Width of Sign (overall)	15	Feet
	vii) Type of Sign	Pylon	
	viii) Type of Sign Base	Steel pole w/ alum. shroud on conc. foundation	
	x) Is there a Digital Display	no	
		If Yes then, Location of Digital Display on the sign	
	Height of Digital Display		Feet
	Width of Digital Display		Feet
	Square Footage of Digital Display		Square Feet
	Percent of Digital Display Sign Coverage		Percent
Elevation Data Table: Wall Signage			
Wall Sign #	Description	Value	Unit
1	i) Length of street frontage - on which Sign is Located	425	Feet
	ii) Width of Sign Face	8.00	Feet
	iii) Height of Sign Face	5.00	Feet
	vi) Square Footage of Sign Face	40	Square Feet
	v) Height of Sign (overall)	5	Feet
	vi) Width of Sign (overall)	8	Feet
	vii) Type of Sign	Monument	
viii) Type of Sign Base	Concrete		
x) Is there a Digital Display	no		
	If Yes then, Location of Digital Display on the sign		
	Height of Digital Display		Feet
	Width of Digital Display		Feet
	Square Footage of Digital Display		Square Feet
	Percent of Digital Display Sign Coverage		Percent

Elevation Data Table: Wall Signage			
Wall Sign #	Description	Value	Unit
1	i) Width of Façade - on which Sign is Located	103.96	Feet
	ii) Height of Façade - on which Sign is Located	22.83	Feet
	iii) Square Footage of Façade - on which Sign is Located	2,373.75	Square Feet
	vi) Width of Sign Face	25.00	Feet
	v) Height of Sign Face	5.00	Feet
	vi) Square Footage of Sign Face	125.00	Square Feet
	vii) Percent of Sign Coverage - Façade on which Sign is Located	5%	Percent
2	i) Width of Façade - on which Sign is Located	103.96	Feet
	ii) Height of Façade - on which Sign is Located	22.83	Feet
	iii) Square Footage of Façade - on which Sign is Located	2,373.75	Square Feet
	vi) Width of Sign Face	25.42	Feet
	v) Height of Sign Face	5.08	Feet
	vi) Square Footage of Sign Face	129.20	Square Feet
	vii) Percent of Sign Coverage - Façade on which Sign is Located	5%	Percent
3	i) Width of Façade - on which Sign is Located	121.76	Feet
	ii) Height of Façade - on which Sign is Located	14.67	Feet
	iii) Square Footage of Façade - on which Sign is Located	1,786.22	Square Feet
	vi) Width of Sign Face	20.00	Feet
	v) Height of Sign Face	4.00	Feet
	vi) Square Footage of Sign Face	80.00	Square Feet
	vii) Percent of Sign Coverage - Façade on which Sign is Located	4%	Percent
4	i) Width of Façade - on which Sign is Located	121.76	Feet
	ii) Height of Façade - on which Sign is Located	14.67	Feet
	iii) Square Footage of Façade - on which Sign is Located	1,786.22	Square Feet
	vi) Width of Sign Face	20.42	Feet
	v) Height of Sign Face	4.08	Feet
	vi) Square Footage of Sign Face	83.30	Square Feet
	vii) Percent of Sign Coverage - Façade on which Sign is Located	5%	Percent

Elevation Data Table: Elevations			
Description	Value	Unit	
a) Building Height in feet (typical)	12.00	feet	
b) Total Building Square Footage (typical)	9,877.00	Square Feet	
c) First Floor Building Square Footage (typical)	9,877.00	Square Feet	
d) Number of building stories (typical)	1.00	Square Feet	
e) Exterior Material List (including colors) for all buildings and accessory structures: existing brick and siding. Colors: Light & Dark Beige and White with Black trim.			



ARCHITECT OF RECORD  
aka  
a t u l k a r k h a n i s a r c h i t e c t s , l l c  
Commercial • Residential • Healthcare  
2514 WEST PETERSON AVENUE  
CHICAGO, IL 60659  
PHONE: 773.508.5533 FAX: 773.508.5757  
www.akarchitects.com

ENTERPRISE FACILITY  
4000 & 4100 OGDEN AVE  
AURORA, IL 60504

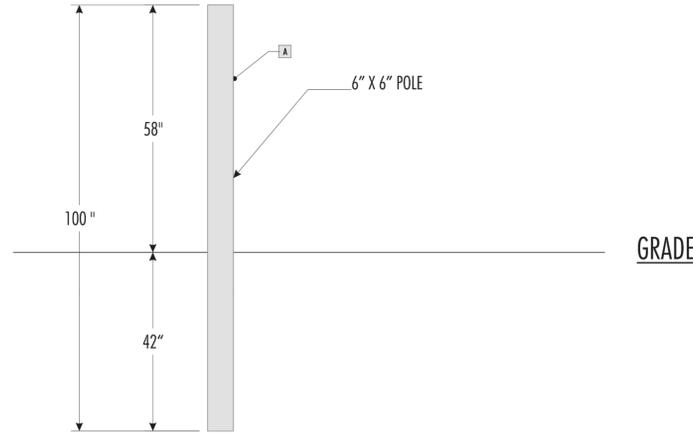


REVISIONS	
NO.	DESCRIPTION
05/05/16	SUP SUBMITTAL
08/26/16	FINAL SUP SUB.
09/27/16	SIGNAGE CORR.

DRAWN BY: AF CKD BY:  
SHEET NO.  
**A-2.0**  
© COPYRIGHT 2016 AKA, LTD.

ELEVATIONS

**SIGN RESOURCE TO PROVIDE PRIMED POLE  
FIELD PAINTING REQUIRED BY INSTALLER**



**SignResource**  
IDENTITY GROUP  
6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV: 1 04/19/16 BY: CC REVISION: BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	160 OVERMOUNTS 15 110
B	
C	
D	
E	

**MATERIAL LIST:**

1	TYPE
1	
2	
3	
4	
5	

**GENERAL NOTES:**

1. TOLERANCE (UNLESS NOTED)
2. GRAPHICS +/- 1/8" • FACE SIZE +/- 1/16" • 1/4"
3. CABINET +/- 1/8" • VINYL OVERLAP +/- 1/8" +/- 1/16"
4. ALL COPY LEVEL UNLESS NOTED OTHERWISE
5. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE
6. THIS COLOR CALLOUT INDICATES USE OF SPARKLET AHS SYSTEM
7. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT E.O.A.
8. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**ENTERPRISE POLE**

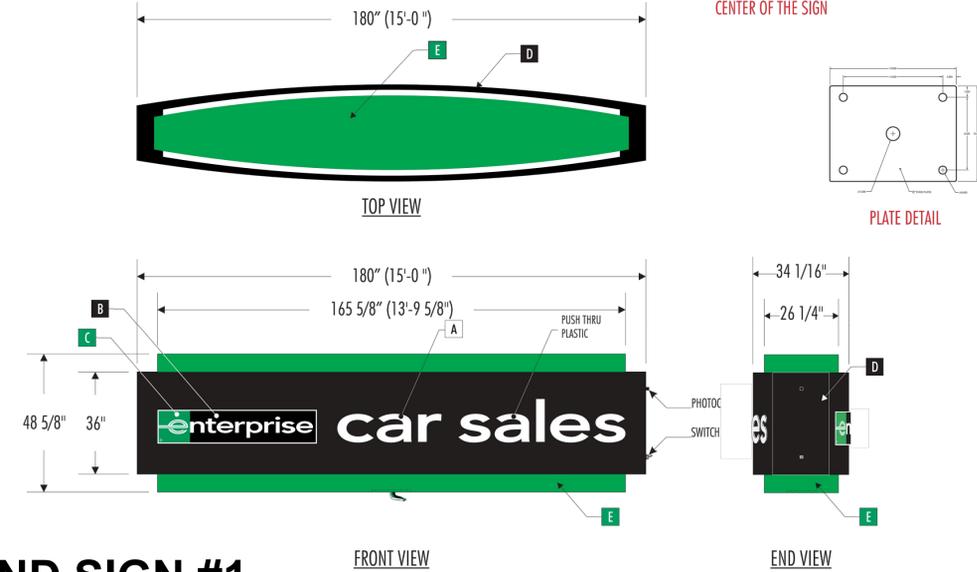
DATE: 04/19/16  
DRAWN BY: BRIAN S. CHECKED BY:  
CLIENT: ENTERPRISE HOLDINGS  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: A  
SHEET: 1 OF 1

**GROUND SIGN #2**

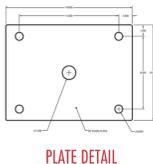
THIS IS A KIT PART ORDER  
KIT PART NUMBER: EEZ2451-KP  
PART NUMBER: EEV2657  
PAGE NUMBER: 3 OF 3  
SALES ORDER



**LED ILLUMINATION**



METHOD OF SERVICE IS TO HAVE REMOVABLE SERVICE PANELS ON TOP OF SIGN, 120 V, & ELECTRICAL RUN THROUGH THE CENTER OF THE SIGN



**GROUND SIGN #1**

THIS IS A KIT PART ORDER  
KIT PART NUMBER: EEZ2449-KP  
PART NUMBER: EEZ2449-LED  
PAGE NUMBER: 2 OF 7  
SALES ORDER

**SignResource**  
IDENTITY GROUP  
6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV: 1 04/19/16 BY: CC REVISION: BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	160 OVERMOUNTS 15 110
B	
C	
D	
E	

**MATERIAL LIST:**

1	TYPE
1	
2	
3	
4	
5	

**GENERAL NOTES:**

1. TOLERANCE (UNLESS NOTED)
2. GRAPHICS +/- 1/8" • FACE SIZE +/- 1/16" • 1/4"
3. CABINET +/- 1/8" • VINYL OVERLAP +/- 1/8" +/- 1/16"
4. ALL COPY LEVEL UNLESS NOTED OTHERWISE
5. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE
6. THIS COLOR CALLOUT INDICATES USE OF SPARKLET AHS SYSTEM
7. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT E.O.A.
8. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

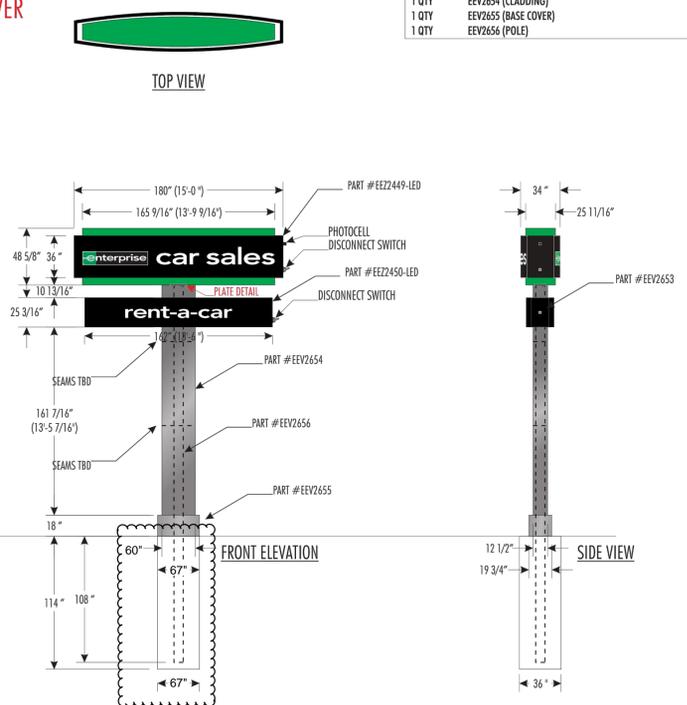
**48 5/8" X 180" DF IL ENTERPRISE CAR SALES PYLON W/PUSH THRU LETTERS**

DATE: 04/19/16  
DRAWN BY: BRIAN S. CHECKED BY:  
CLIENT: ENTERPRISE HOLDINGS  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: A  
SHEET: 1 OF 1

**PLYON IS TO BE SHIPPED SEPERATELY  
3 SEPARATE CABINETS, 1 POLE, 2 SEPARATE  
CLADDINGS, & 1 BASE COVER  
DIRECT BURIAL**

**LED ILLUMINATION**

**THIS PART INCLUDES:**  
1 QTY EEZ2449-LED (DF IL SIGN W/ HARDWARE)  
2 QTY EEZ2450-LED (SF IL SIGN W/ HARDWARE)  
1 QTY EEV2655 (CLADDING)  
1 QTY EEV2654 (BASE COVER)  
1 QTY EEV2656 (POLE)



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800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV: 1 04/19/16 BY: CC REVISION: BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	160 OVERMOUNTS 15 110
B	
C	
D	
E	

**MATERIAL LIST:**

1	TYPE
1	
2	
3	
4	
5	

**GENERAL NOTES:**

1. TOLERANCE (UNLESS NOTED)
2. GRAPHICS +/- 1/8" • FACE SIZE +/- 1/16" • 1/4"
3. CABINET +/- 1/8" • VINYL OVERLAP +/- 1/8" +/- 1/16"
4. ALL COPY LEVEL UNLESS NOTED OTHERWISE
5. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE
6. THIS COLOR CALLOUT INDICATES USE OF SPARKLET AHS SYSTEM
7. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT E.O.A.
8. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**ENTERPRISE CAR SALES PYLON**

DATE: 10/15/15  
DRAWN BY: ERAC 1584 CHECKED BY:  
CLIENT: ENTERPRISE HOLDINGS  
LOCATION: AURORA, IL  
DATE: 10/15/15  
REVISION: A  
SHEET: 1 OF 7

**GROUND SIGN #1**

THIS IS A KIT PART ORDER  
KIT PART NUMBER: EEZ2449-KP  
PAGE ORDER: 1 OF 7  
SALES ORDER



**LED ILLUMINATION**



**SignResource**  
IDENTITY GROUP  
6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV: 1 04/19/16 BY: CC REVISION: BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	160 OVERMOUNTS 15 110
B	
C	
D	
E	

**MATERIAL LIST:**

1	TYPE
1	
2	
3	
4	
5	

**GENERAL NOTES:**

1. TOLERANCE (UNLESS NOTED)
2. GRAPHICS +/- 1/8" • FACE SIZE +/- 1/16" • 1/4"
3. CABINET +/- 1/8" • VINYL OVERLAP +/- 1/8" +/- 1/16"
4. ALL COPY LEVEL UNLESS NOTED OTHERWISE
5. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE
6. THIS COLOR CALLOUT INDICATES USE OF SPARKLET AHS SYSTEM
7. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT E.O.A.
8. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**ENTERPRISE 1/4" X 162" LED IL SF ANCILLARY SIGN WITH ALUMINUM FACE AND PUSH THRU LETTERS**

DATE: 04/19/16  
DRAWN BY: BRIAN S. CHECKED BY:  
CLIENT: ENTERPRISE HOLDINGS  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: A  
SHEET: 1 OF 1

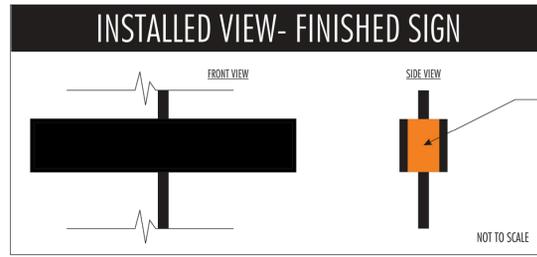
**GROUND SIGN #1**

THIS IS A KIT PART ORDER  
KIT PART NUMBER: EEZ2449-KP  
PART NUMBER: EEZ2450-LED  
PAGE NUMBER: 3 OF 7  
SALES ORDER

SCALE: 1:18

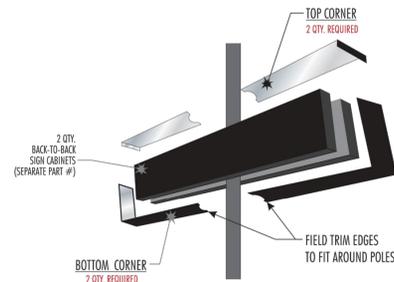
ELEVATIONS

INSTALLER TO TRIM PIECES IN FIELD



CLADDING FOR THIS PART # DEPICTED HERE IN ORANGE

NOT TO SCALE



PERSPECTIVE INSTALLATION VIEW



GROUND SIGN #1

THIS IS A KIT PART ORDER KIT PART NUMBER EEZ2449-KP PART NUMBER EEV2653 PAGE NUMBER 4 OF 7 SALES ORDER

**SignResource IDENTITY GROUP**  
6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV. DATE REVISION BY ISSUED BY  
A 04/19/16 CC BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	
B	
C	
D	
E	

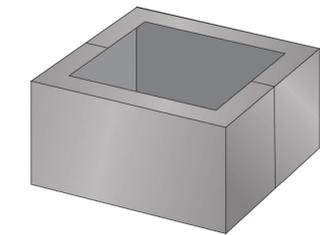
**MATERIAL LIST:**

ITEM	DESCRIPTION
1	
2	
3	
4	
5	

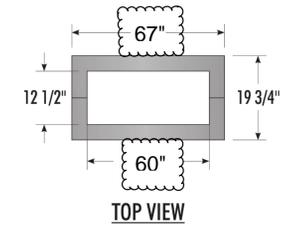
**GENERAL NOTES:**  
1. THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 610 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.  
2. TOLERANCE (UNLESS NOTED)  
• GRAPHICS ±1/16" • FACE SIZE ± 1/16" ±1/32"  
• CABINET ±1/16" • VINYL OVERLAP ±1/16" ±1/32"  
• ALL COPY LEVEL UNLESS NOTED OTHERWISE  
3. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE  
4. THIS COLOR CALLOUT INDICATES USE OF SPARKLETAI AUX SYSTEM  
5. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT ECR  
6. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**ENTERPRISE CLADDING FOR SIGN CABINET**

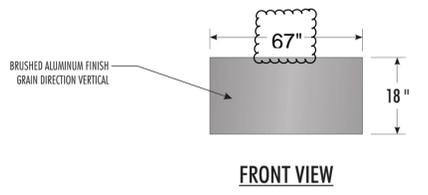
DRAWN BY: BRIAN S. CHECKED BY:  
DATE: 04/19/16  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: EEV2653 A 1 OF 1



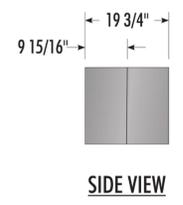
ISOMETRIC VIEW



TOP VIEW



FRONT VIEW



SIDE VIEW

GROUND SIGN #1

THIS IS A KIT PART ORDER KIT PART NUMBER EEZ2449-KP PART NUMBER EEV2655 PAGE NUMBER 6 OF 7 SALES ORDER

**SignResource IDENTITY GROUP**  
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800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV. DATE REVISION BY ISSUED BY  
A 04/19/16 CC BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	
B	
C	
D	
E	

**MATERIAL LIST:**

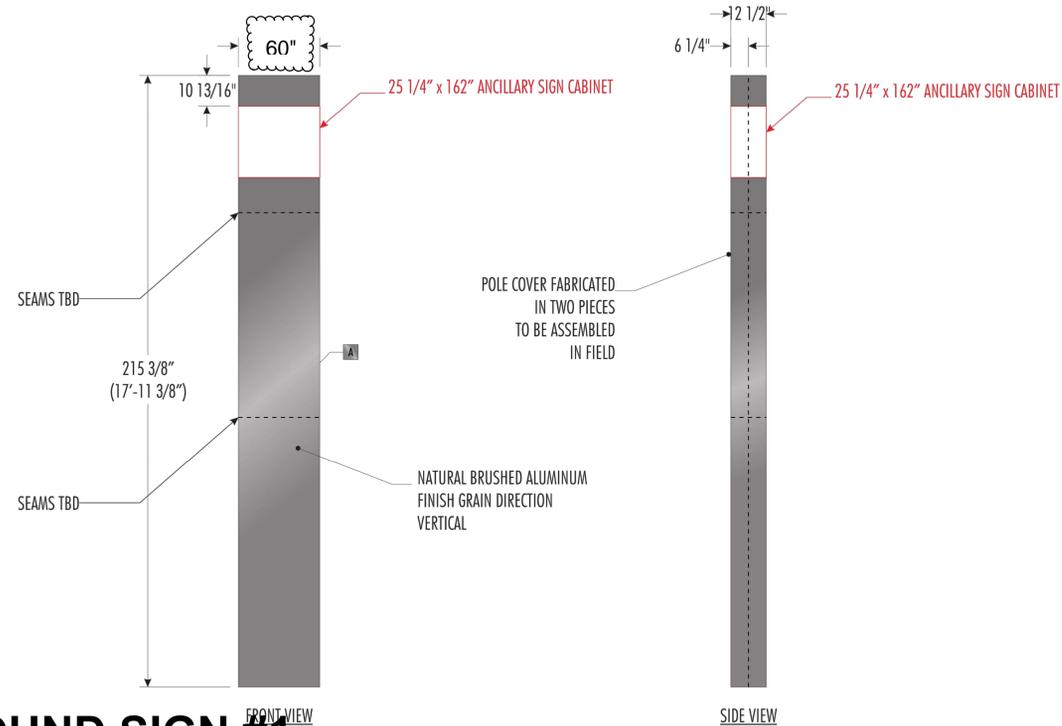
ITEM	DESCRIPTION
1	
2	
3	
4	
5	

**GENERAL NOTES:**  
1. TOLERANCE (UNLESS NOTED)  
• GRAPHICS ±1/16" • FACE SIZE ± 1/16" ±1/32"  
• CABINET ±1/16" • VINYL OVERLAP ±1/16" ±1/32"  
• ALL COPY LEVEL UNLESS NOTED OTHERWISE  
2. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE  
3. THIS COLOR CALLOUT INDICATES USE OF SPARKLETAI AUX SYSTEM  
4. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT ECR  
5. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**EE BASE COVER FOR PYLON**

DRAWN BY: BRIAN S. CHECKED BY:  
DATE: 04/19/16  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: EEV2655 A 1 OF 1

NOTE: WE NEED TO SUPPLY THE SUPPORT FRAME WITH POLE COVER



GROUND SIGN #1

THIS IS A KIT PART ORDER KIT PART NUMBER EEZ2449-KP PART NUMBER EEV2654 PAGE NUMBER 5 OF 7 SALES ORDER

**SignResource IDENTITY GROUP**  
6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV. DATE REVISION BY ISSUED BY  
A 04/19/16 CC BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	
B	
C	
D	
E	

**MATERIAL LIST:**

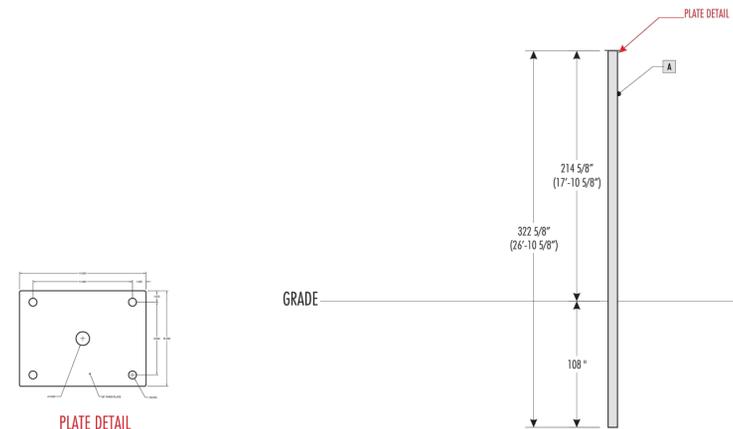
ITEM	DESCRIPTION
1	
2	
3	
4	
5	

**GENERAL NOTES:**  
1. THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 610 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.  
2. TOLERANCE (UNLESS NOTED)  
• GRAPHICS ±1/16" • FACE SIZE ± 1/16" ±1/32"  
• CABINET ±1/16" • VINYL OVERLAP ±1/16" ±1/32"  
• ALL COPY LEVEL UNLESS NOTED OTHERWISE  
3. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE  
4. THIS COLOR CALLOUT INDICATES USE OF SPARKLETAI AUX SYSTEM  
5. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT ECR  
6. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**POLE COVER**

DRAWN BY: BRIAN S. CHECKED BY:  
DATE: 04/19/16  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: EEV2654 A 1 OF 1

SIGN RESOURCE TO PROVIDE PRIMED POLE FIELD PAINTING REQUIRED BY INSTALLER



GROUND SIGN #1

THIS IS A KIT PART ORDER KIT PART NUMBER EEZ2449-KP PART NUMBER EEV2656 PAGE NUMBER 7 OF 7 SALES ORDER

**SignResource IDENTITY GROUP**  
6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**  
REV. DATE REVISION BY ISSUED BY  
A 04/19/16 CC BS  
INITIAL DRAWING

**PARTS LIST:**

ITEM	DESCRIPTION
A	
B	
C	
D	
E	

**MATERIAL LIST:**

ITEM	DESCRIPTION
1	
2	
3	
4	
5	

**GENERAL NOTES:**  
1. TOLERANCE (UNLESS NOTED)  
• GRAPHICS ±1/16" • FACE SIZE ± 1/16" ±1/32"  
• CABINET ±1/16" • VINYL OVERLAP ±1/16" ±1/32"  
• ALL COPY LEVEL UNLESS NOTED OTHERWISE  
2. VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE  
3. THIS COLOR CALLOUT INDICATES USE OF SPARKLETAI AUX SYSTEM  
4. NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT ECR  
5. ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

**ENTERPRISE SQUARE TUBE W/PLATE**

DRAWN BY: BRIAN S. CHECKED BY:  
DATE: 04/19/16  
LOCATION: AURORA, IL  
DATE: 04/19/16  
REVISION: EEV2656 A 1 OF 1