

RFP: Planning and Production of the LUMENAURA Light and Sound Event - Year 2

| Vendor | Creativity & Concept | Experience & Expertise | Budget Alignment | Community Engagement | Operational Excellence | Total Score | |
|--------------------------------------|----------------------|------------------------|------------------|----------------------|------------------------|-------------|---|
| Creos Experts-Conseils inc. | 23.42 | 18 | 17.42 | 9 | 10.83 | 78.67 | 2 |
| Falhenmedia and Productions | 18.17 | 10.17 | 15.33 | 11.5 | 12.5 | 67.67 | 3 |
| GNV URBAN ART LLC, DBA Monochronicle | 22.5 | 17.17 | 14.83 | 14.83 | 13.17 | 82.5 | 1 |

RFP No: 25-114
Published: March 4, 2025
Proposals Due: March 26, 2025

Proposals Received: 8
Cabinet of Curiosity, Creos Experts- Conseils, Inc., Falhenmedia and Productions, GNV Urban Art LLC, Jen Lewin Studio, LeMonde Studio, MonoDyne Photonics LLC, Wireframe Studio

Evaluation Criteria:

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|----------------------------|--|
| Creativity & Concept: 30 | The originality and artistic quality of the proposed theme, installations, performances, and interactive elements |
| Experience & Expertise: 20 | The company’s track record in producing large-scale festivals or public events |
| Budget Alignment: 20 | The ability to stay within the \$400,000 budget while delivering a high-quality event |
| Community Engagement: 15 | The company’s ability to involve the local community and create partnerships with local businesses and organizations |
| Operational Excellence: 15 | The company’s strategy for ensuring smooth logistics, safety, and an enjoyable attendee experience |